





## Brazilian Investment in Florida (FDI in 2020)

- Based on the most recent statistics from the U.S. Bureau of Economic Analysis, Brazil is the **14<sup>th</sup> largest foreign direct investor** in Florida, with Brazilian-owned affiliates **accounting for more than 5,500 jobs**.
- Latin American Ranking:** Brazil is also the **2<sup>nd</sup> largest Latin American investor** in Florida, directly following Mexico and far exceeding investments from any other Latin American country.
- Brazilian affiliates in Florida were estimated to have **total holdings of USD \$1.3 billion in gross property, plant, and equipment in 2020**.
- According to SelectFlorida's database of foreign-owned affiliates in Florida, there are more than 100 Brazilian companies operating over 115 branch locations in Florida.



## Select Brazilian-Owned Companies with Operations in Florida

Brazilian Parent Company	Florida Subsidiary Company
Banco Do Brasil (Financial Services)	Banco Do Brasil Americas
Embraer SA. (Aviation/Aerospace)	Embraer
Gerdau SA. (Manufacturing)	Gerdau Ameristeel U.S. Inc.
ILS Cargo Transportes Internacionais Ltda. (Logistics)	ILS Cargo USA Inc.
ITAU Unibanco Holding SA. (Financial Services)	Banco Itaú International
Monte Carlo Assessoria E Corretagem de Seguros (Fin. Services)	Investmetrix, LLC

Florida-headquartered companies in a variety of sectors have operations in Brazil as well, including these well-known corporations:

## Florida Companies in Brazil

Jabil Inc. (Electronics)	FIS Global (Fin Services)
Bloomin' Brands (Food Services)	Sykes Enterprises (Bus. Services)
Carnival Corporation (Leisure)	Hertz Global Holdings Inc. (Car Rentals)
Sitel Worldwide Corporation (Services)	Fresh Del Monte Produce, Inc. (Produce)
Royal Caribbean Intl Cruise Line (Leisure)	Burger King Corporation (Food Services)

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## Brazilian Tourism & Diaspora in Florida

- In 2022, **700,000 Brazilians visited Florida**, accounting for **7% of total international visitors** to Florida. This **436% growth** over 2022 signals a strong recovery of Brazilian tourism.
- Brazil consistently ranks **3<sup>rd</sup> largest nationality of international visitors** to Florida, following Canada and the UK.
- Over **300,000 Brazilian-born residents** live in Florida as of 2021, showcasing their influence in communities and proudly keeping the historic connections of Brazilian business in Florida alive.
- An estimated **156,000 Floridians speak Portuguese at home** as of 2021. Portuguese is also the **3<sup>rd</sup> most spoken non-English language in the state** after Spanish and Haitian Creole.



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## Cultural Linkages

### Sister Cities:

The State of Florida has one of the most active Sister City programs in the United States, promoting the exchange of people, ideas, and culture as a first step towards establishing commercial ties. Partnerships include:

- Bay Harbor Islands – Sister City relationship with **Marechal Deodoro**, Brazil
- Fort Lauderdale – Sister City relationships with **Belo Horizonte & São Sebastião**, Brazil
- Jacksonville – Sister City relationship with **Curitiba**, Brazil
- Miami Beach – Sister City relationships with **Fortaleza** and **Rio de Janeiro**, Brazil
- Orlando – Sister City relationship with **Curitiba**, Brazil
- Tampa – Sister City relationship with **Porto Alegre**, Brazil
- Miami-Dade County – Sister City relationship with **São Paulo & Curitiba**, Brazil
- Volusia County – Sister City relationship with **Diamantina**, Brazil



### University Linkages:

- [Florida-Brazil Linkage Institute, University of Florida \(UF\) – Gainesville](#)

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## Air Linkages

There are numerous **non-stop flights** from Florida to Brazil:

- Miami (MIA) to **Rio de Janeiro** (GIG) – American Airlines
- Miami (MIA) to **São Paulo** (GRU) – American Airlines, LATAM Airlines
- Miami (MIA) to **Brasília** (BSB) – GOL Airlines
- Miami (MIA) to **Fortaleza** (FOR) – LATAM Airlines, GOL Airlines
- Miami (MIA) to **Manaus** (MAO) – GOL Airlines



- Fort Lauderdale-Hollywood (FLL) to **São Paulo** (GRU) – Azul Airlines
- Fort Lauderdale-Hollywood (FLL) to **Recife** (REC) – Azul Airlines
- Fort Lauderdale-Hollywood (FLL) to **Belém** (BEL) – Azul Airlines
- Fort Lauderdale-Hollywood (FLL) to **Belo Horizonte** (CNF) – Azul Airlines



- Orlando (MCO) to **São Paulo** (GRU) – LATAM Airlines
- Orlando (MCO) to **Campinas** (VCP) – Azul Airlines
- Orlando (MCO) to **Brasília** (BSB) – GOL Airlines
- Orlando (MCO) to **Recife** (REC) – Azul Airlines



## Brazilian Government Associations in Florida

- [Consulate General of Brazil – Miami](#)
- [Vice-Consulate of Brazil – Orlando](#)
- [ApexBrasil, North America \(Brazilian Trade and Investment Promotion Agency\) – Miami](#)



## Brazilian Business Associations in Florida

- [Brazilian-American Chamber of Commerce of Florida – Miami](#)
- [Brazil-Florida Business Council, Inc. – Tampa](#)
- [Central Florida Brazilian American Chamber of Commerce – Orlando](#)
- [Brazil – U.S. Business Council – Orlando](#)



**Brazilian-American**  
Chamber of Commerce of Florida  
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## SelectFlorida Presence in Brazil

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