



If you are a Florida company interested in exporting to the Dutch market, please click [here](#).

The U.S. State of Florida has enjoyed longstanding, close economic relations with the Netherlands. There is substantial cooperation and commercial exchange across a range of business sectors including manufacturing, agribusiness, logistics & distribution, marine technologies, and professional services. Numerous Dutch companies have found it advantageous to locate in Florida, to serve both the U.S. market and those in nearby Latin America. There is also a multitude of scientific, cultural, and tourism ties. The prospects for further development in all these areas are excellent.

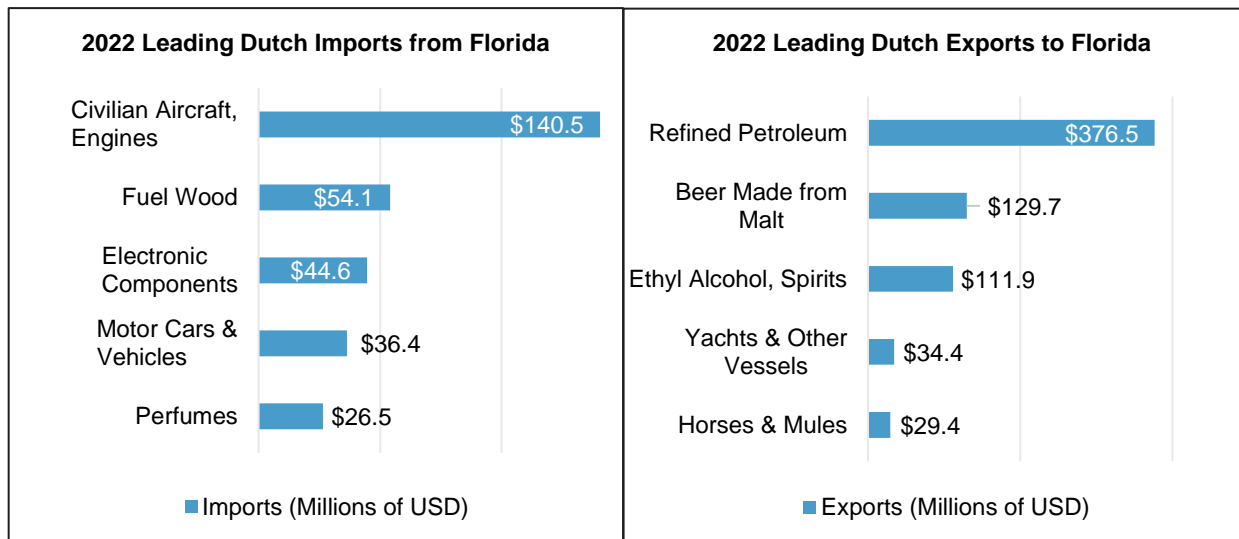
### Florida-Netherlands Bilateral Merchandise Trade (\$1.8 Billion in 2022)

In 2022, total bilateral merchandise trade between Florida and the Netherlands was **\$1.8 billion**, making it **Florida's 5<sup>th</sup> largest bilateral merchandise trade partner in the EU** and 27<sup>th</sup> largest partner overall. In addition, **trade increased by 13.6%** in 2022.



**Merchandise trade** measures the value of **goods entering or exiting the United States through Florida's seaports and airports**. This includes goods that are produced, grown, or mined in Florida as well as goods from other states and countries that are shipped through Florida. Merchandise trade data demonstrates Florida's pivotal role as a gateway to Latin America, the Caribbean, and the southeastern U.S.—a true nexus of western hemispheric trade.

- Dutch imports from Florida totaled **\$719 million** in 2022 making the Netherlands the state's 25<sup>th</sup> largest export market.
- Dutch exports to Florida were **\$1,099 million** in 2022, making the Netherlands Florida's 27<sup>th</sup> largest source for imports.



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## Dutch Investment in Florida (FDI in 2020)

- Based on the most current statistics from the U.S. Bureau of Economic Analysis, the Netherlands is the **7<sup>th</sup> largest foreign direct investor** in Florida, with Dutch-owned affiliates **accounting for more than 17,000 jobs**.
- **EU Ranking:** The Netherlands is also the **3<sup>d</sup> largest EU investor** in Florida, following France but preceding Ireland and Italy.
- Dutch affiliates in Florida were estimated to have **total holdings of USD \$4.0 billion in gross property, plant, and equipment in 2020**.
- According to SelectFlorida's database of foreign-owned affiliates in Florida, there are more than 100 Dutch-owned companies operating over 150 branch locations in Florida.



## Select Dutch-Owned Companies with Operations in Florida

Dutch Parent Company	Florida Subsidiary Company
Aegon N.V. (Fin. Services)	Aegon USA Investment Management, LLC
Akzo Nobel, Inc. (Chemical Manufacturing)	Akzo Nobel, Inc.
BCD Travel (Travel Management)	BCD Travel
KLM Royal Dutch Airlines (Air Carrier)	KLM Cargo
KPMG International (Professional Services)	KPMG, LLP
Louis Dreyfus Company Citrus Inc. (Agri.)	Louis Dreyfus Citrus, Inc.
Randstad Holding N.V. (Human Resources)	Randstad
Tommy Hilfiger (Retail)	Tommy Hilfiger

## Florida Companies in the Netherlands

Jabil Inc. (Electronics)	Hard Rock Café International (Leisure)
Sun Capital Partners, Inc. (Fin. Services)	Hertz Global Inc. (Car/Equipment Rental)
Sitel Worldwide Corp. (Customer Exp.)	Fresh Del Monte Produce, Inc. (Produce)
Office Depot, Inc. (Retail)	Citrix Systems, Inc. (Software)
Claire's Stores (Retail)	FIS Global (Fin. Services)

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## Cultural Linkages

### Twin/Sister Cities:

Florida has one of the most extensive city-to-city twinning programs, fostering the exchange not only of people, but also of ideas, which is an essential step in building a strong business relationship.

- Doral – Sister City agreement with **Oranjestad, Aruba**, the Netherlands
- Orange County, Florida – Sister agreement with the **Hart van Brabant** region, the Netherlands



## Air Linkages

There are numerous **non-stop flights** from Florida to the Netherlands & the Netherlands Antilles:

- Miami (MIA) to **Amsterdam (AMS)** – KLM Royal Dutch Airlines
- Orlando (MCO) to **Amsterdam (AMS)** – Delta Airlines
- Miami (MIA) to **Aruba (AUA)** – American Airlines
- Miami (MIA) to **Bonaire (BON)** – American Airlines
- Miami (MIA) to **Curaçao (CUR)** – American Airlines
- Miami (MIA) to **St. Maarten (SXM)** – American Airlines
- Fort Lauderdale-Hollywood (FLL) to **Aruba (AUA)** – JetBlue, Spirit, Southwest Airlines
- Fort Lauderdale-Hollywood (FLL) to **St. Maarten (SXM)** – JetBlue, Spirit
- Orlando (MCO) to **Aruba (AUA)** – Southwest Airlines



## Dutch Government Associations in Florida

- [Consulate General of the Netherlands – Miami](#)
- Honorary Consulate of the Netherlands – Orlando (Apopka)



## Florida Presence in the Netherlands

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