



If you are a Florida company interested in exporting to the South African market, please click [here](#).

The U.S. State of Florida and the Republic of South Africa have had a longstanding and mutually beneficial economic partnership. Florida was among the first U.S. states to open a representative office in South Africa in the 1990s, with numerous commercial, transportation, and cultural linkages. The prospects for further development of bilateral economic relations are excellent.

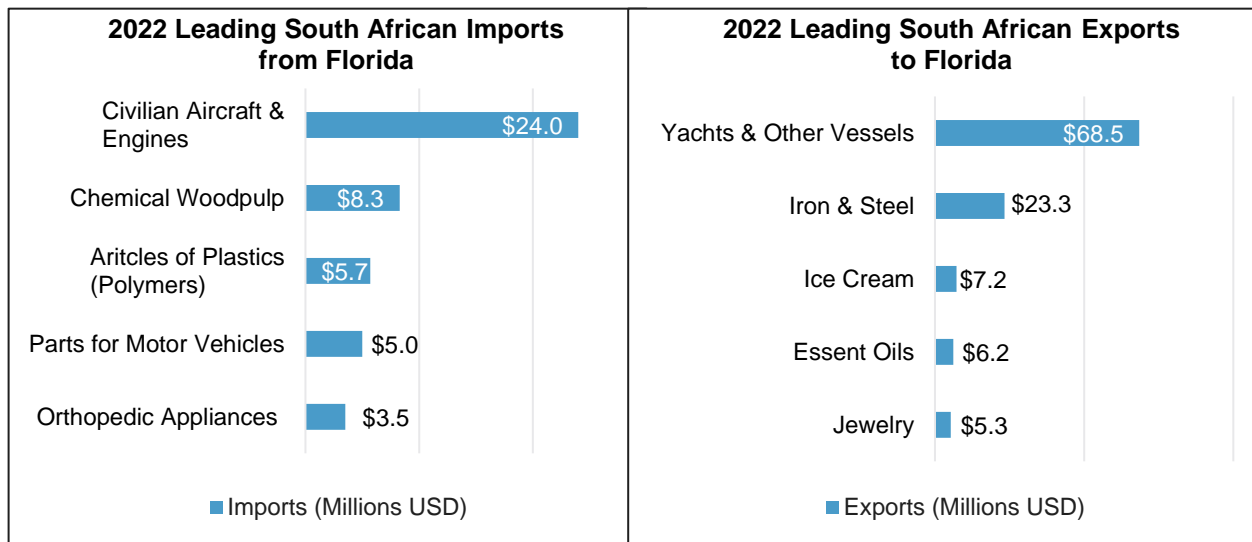
Florida-South Africa Bilateral Merchandise Trade (\$313 Million in 2022)

In 2022, total bilateral merchandise trade between Florida and South Africa was **\$313 million**, making it **Florida's #1 bilateral merchandise trade partner on the African continent** and 62nd largest partner overall.



Merchandise trade measures the value of **goods entering or exiting the United States through Florida's seaports and airports**. This includes goods that are produced, grown, or mined in Florida as well as goods from other states and countries that are shipped through Florida. Merchandise trade data demonstrates Florida's pivotal role as a gateway to Latin America, the Caribbean, and the southeastern U.S.— a true nexus of western hemispheric trade.

- South African imports from Florida were **\$100.8 million** in 2022.
- South African exports to Florida were **\$212.7 million** in 2022.



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South African Investment in Florida (FDI in 2020)

- According to SelectFlorida’s database of foreign-owned affiliates in Florida, there are at least five South African companies operating in Florida.



Select South African-Owned Companies with Operations in Florida

South African Parent Company	Florida Subsidiary Company
Aerotechnic (PTY), Ltd. (Aviation)	Aerotechnic USA, Inc.
Dimension Data, PLC (Information Technology)	Dimension Data Americas, Inc.
Mantis Collection PTY, Ltd. (Retail)	SeaDream Yacht Club
South African Airways (Airline)	South African Airways

Florida-headquartered companies in a variety of industry sectors have operations in South Africa as well.

Florida Companies in South Africa

ACI Worldwide, Inc.	Hertz Global Inc.
ADT, Inc.	The Geo Group, Inc.
Amadeus	Tupperware Corporation
Citrix Systems, Inc.	World Fuel Services Corporation

Cultural Linkages

Sister Cities:

The state of Florida has one of the most active sister city programs in the United States, promoting the exchange of people, thoughts, and culture as a first step in building business relationships. There are multiple sister city partnership between South Africa and Florida:

- The State of Florida and the Province of the **Western Cape**, South Africa share a Sister State agreement.
- Jacksonville, FL - Sister City agreement with **Nelson Mandela** Metropolitan Municipality & **Changwon City**, South Africa
- Miami Dade County – Sister City agreement with **City of Cape Town**
- Port of Miami – Sister Port agreement with **Port of Cape Town**
- Port of Miami – Sister Port agreement with **Port of Durban**



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SelectFlorida Presence in South Africa

SelectFlorida – Southern Africa

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