

FLORIDA'S INTERNATIONAL BUSINESS FAST FACTS

INTERNATIONAL TRADE AND INVESTMENT



Florida is home to more than **55,000 exporting companies**—second in the nation. **One out of every five (20%) U.S. exporters is located in Florida.** ([U.S. Census Bureau](#))



94% of Florida exporters are small or medium-sized enterprises (SMEs) with 500 or fewer employees. SMEs accounted for **56% of Florida exports** in 2023. ([U.S. Census Bureau](#))



With **\$205 billion in two-way merchandise trade** in 2025, Florida is a major gateway for trade between North America, Latin America, the Caribbean and other world regions. **\$96 billion in exports and \$108 billion in imports** were shipped through the state's **16 deepwater seaports and 21 commercial service airports.** ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))



Widely recognized as a global hub for the Western Hemisphere, Florida accounts for nearly **one-third of total U.S. trade with Latin America and the Caribbean** (excluding Mexico). ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))



Florida ranks sixth in the nation in state-origin exports (i.e., those produced, or with significant value-added) and reached an **all-time record of nearly \$79 billion** in 2025. ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))

Global imports destined for the state reached nearly **\$116 billion** in 2025. ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))



Florida is responsible for nearly **\$78 billion in services exports, ranking as the fourth largest state in the country** in 2024, and supporting **660,000 jobs.** ([WISERTrade](#))



Florida ranks fourth among U.S. states in high-tech exports—reaching **\$16 billion** in 2025—with Latin America serving as a prime destination for these products. ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))



With several thousand multinational enterprises located in Florida, international investment powers **more than 455,000 Florida jobs** and has brought **over \$106 billion in FDI stock** to the Sunshine State. ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))

TOP 5 FLORIDA-ORIGIN EXPORTS

2025 Annual Data

Based on 4-digit Harmonized System (HS) codes. ([U.S. Census Bureau, Foreign Trade Division via WISERTrade](#))



CIVILIAN AIRCRAFT
\$12.8 BILLION



TELEPHONES
\$5.7 BILLION



PHARMACEUTICALS
\$3.6 BILLION



TURBOJETS AND TURBINES
\$2.4 BILLION



CARS
\$2.4 BILLION

TRANSPORTATION AND INFRASTRUCTURE

Florida sits at the nexus of transportation links in the Americas. Florida's **16 deepwater seaports, 21 commercial service airports and 3 spaceport facilities** ensure the seamless movement of travelers and goods throughout the state.

(Florida Department of Transportation)



Florida's seaports and airports handled more than **47 million metric tons of internationally traded goods** in 2025.

(U.S. Census Bureau)



Home to the **second largest foreign trade zone (FTZ) network** in the nation, Florida has **19 FTZs** statewide.

(U.S. Department of Commerce)

Miami International Airport (MIA) ranks as the **number one busiest airport in the U.S. for international freight shipments and second busiest for international passengers**. MIA offers more service to Latin America and the Caribbean than any other airport in the U.S. *(Miami International Airport)*



INTERNATIONAL VISITORS



Florida welcomed a record total of **12.2 million international visitors** in 2025, including 2.9 million Canadian travelers.

(VISIT FLORIDA Research)

International visitors contribute to Florida's tourism economy, **spending \$14.8 billion** in 2024.

(VISIT FLORIDA, Economic Impact Study)



Florida was the **#2 most visited state in the U.S. by overseas visitors** in 2024, accounting for 25% of the national total, excluding visitors from Canada and Mexico.

(U.S. Department of Commerce, National Travel and Tourism Office)



The Miami and Orlando metropolitan statistical areas (MSAs) served as destinations for **15% and 11% respectively of all overseas visitors to the U.S.** in 2024.

(U.S. Department of Commerce, National Travel and Tourism Office)

MARKET SIZE AND GLOBAL RANKING



With a Gross Domestic Product of **\$1.87 trillion in Q4 of 2025**, Florida would be the **15th largest economy globally** if ranked as a country, similar in size to the economies of Spain and South Korea.

(Bureau of Economic Analysis and the International Monetary Fund)



Florida ranks as the **third largest U.S. state** in the country with a **population of 23 million** in 2025, making it an attractive consumer market for both domestic and overseas producers and suppliers.

(U.S. Census Bureau)



The state also had the **second fastest-growing population in the U.S.** in 2025.

(U.S. Census Bureau)

GLOBAL COMMUNITY



Florida houses consulates from more than 75 countries, along with **60+ bilateral chambers of commerce**, and more than **270 sister-city relationships**.

(Florida Department of State, Office of International Affairs)



With an emphasis on Latin America in particular, Miami has the **second highest concentration of international banks** in the U.S.

(The Beacon Council)