

# ABC'S OF EXPORTING ROADSHOW



[www.SelectFlorida.org](http://www.SelectFlorida.org)

## CALENDAR

**FEB 17, 2025**

Miami World Trade Center Conference Room  
8:30 a.m. - 11:30 a.m.

5835 Waterford District Dr # 100  
Miami, FL, 33126

**FEB 17, 2025**

City of Miramar Commission Chambers  
1:30 p.m. - 4:30 p.m.

2300 Civic Center Place  
Miramar, FL, 33025

**FEB 18, 2025**

Lee County Economic Development Office Conference Room  
9 a.m. - 12 p.m.

2201 Second Street, Suite 600  
Fort Myers, FL, 33901

**FEB 19, 2025**

Tampa Bay Chamber Conference Room  
9 a.m. - 12 p.m.

201 North Franklin Street, Suite 201  
Tampa, FL, 33602

**FEB 20, 2025**

SelectFlorida Multipurpose Room  
9 a.m. - 12 p.m.

800 N. Magnolia Avenue, Suite 1100  
Orlando, FL, 32803

**FEB 21, 2025**

JaxChamber Hadlow Boardroom  
9 a.m. - 12 p.m.

3 Independent Drive  
Jacksonville, FL, 32202



Featured Speaker:  
**Michael Schiffhauer**  
V.P., International Trade  
and Development

### Topics

- Assessing export readiness
- Identifying and targeting top foreign markets
- Selecting the best Export market entry strategy for effective market penetration
- Implementing strategies to establish market presence and expand sales

ENTRY FEE IS \$20 FOR EACH LOCATION  
Parking is not included

Event Contact:  
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