

ARAB HEALTH 2025

Arab Health
By Informa Markets

THE MIDDLE EAST'S #1 MEDICAL TRADE SHOW

DUBAI, UNITED ARAB EMIRATES | JANUARY 27-30, 2025

ARAB HEALTH 2025 will take place in Dubai, United Arab Emirates, from January 27-30, 2025. Arab Health is the largest healthcare event in the Middle East. Over 5,000 exhibitors utilize this show as a launch platform for new products and services, as well as to showcase new developments.

Arab Health is a premier event that draws key figures from the healthcare sector in the region. In 2024, the event attracted 90,000 visitors from more than 120 countries, including medical professionals, hospital administrators, and distributors. The healthcare industry in the Middle East is valued at over 35 billion in U.S. dollars annually, with a growth rate of 7% per year.

Who Should Exhibit at Arab Health?

- Electromedical Equipment
- Pharmaceuticals
- Rescue & Emergency Equipment
- Information Systems
- Disposables
- Diagnostics
- Medical Devices
- OR Equipment & Furniture
- Physiotherapy & Orthopedics
- Hospital Supplies & Textiles
- Rehabilitation Technology
- Emergency Medicine

TRADE SHOW GRANTS

SelectFlorida offers Trade Show Grants to eligible companies that will reimburse 75% (up to \$5,000) of select booth-related expenses.

For qualification criteria, please visit: www.SelectFlorida.org/tradegrants

RESERVATION DEADLINE: August 23, 2024

CONTACT INFORMATION



Michael Schiffhauer
VP, Field Operations &
European Trade Development
International Trade & Business Development
Mobile: (407) 340-1791
Mike.Schiffhauer@SelectFlorida.org

BOOTH INFORMATION

SelectFlorida has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to exhibit within the pavilion.

BOOTH CHOICES

Turnkey 6-square meters booth
(2m wide x 3m deep): *\$10,874.00

Turnkey 9-square meters booth
(3m wide x 3m deep): *\$16,310.00

Turnkey 12-square meters booth
(4m wide x 3m deep): *\$21,747.00

Turnkey 15-square meters booth
(3m wide x 5m deep): *\$27,183.00

Turnkey 18-square meters booth
(6m wide x 3m deep): *\$32,620.00

OTHER BOOTH SIZES ARE AVAILABLE

Turnkey booth packages include:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, and name sign
- Use of common lounge area and refreshments for Florida exhibitors and their guests
- Wi-Fi internet access (\$)
- Inclusion in a pre-show direct marketing campaign
- Onsite trade advisor. Additional services include assistance with hotel rooms and onsite support, including translation at the show.

*Mandatory co-exhibitor registration fee of \$1,750.00 not included.

SELECTFLORIDA