



SAVE THE DATE!

JOIN SELECTFLORIDA FOR AN EXPORT SALES MISSION TO ARGENTINA

Dates: **June 1-6, 2025** • City: **Buenos Aires, Argentina**

SelectFlorida invites Florida-based manufacturers and professional service providers to attend the Export Sales Mission to Buenos Aires, Argentina.

Argentina is the third-largest economy in Latin America with a GDP of \$632.24 billion in 2022, and a population of 46.9 million spread among 23 provinces as of January 2023. Nearly 46% live in Buenos Aires (Capital and Province).

The United States is Argentina's top foreign direct investor, totaling \$131.6 billion in the last 10 years. There are more than 300 U.S. companies present in Argentina, some whose presence dates back more than 100 years. Despite the current macroeconomic challenges, there are significant opportunities for U.S. companies in energy, mining, health, agriculture, information technology, and safety and security, among others. U.S. companies are widely respected in Argentina for their good business practices, transparency, high quality, and good customer service.

Florida companies can participate in pre-screened, one-on-one business meetings with local companies. Mission participants will also benefit from networking events that will attract more businesspersons outside the scheduled appointments and logistical support provided by SelectFlorida with potential buyers, distributors, and representatives from these sectors.

Trade opportunities for Florida companies include, but are not limited to:

- Medical Devices and Pharmaceuticals
- Construction and Infrastructure
- Energy
- Mining
- Cybersecurity
- IT Services
- Telecommunications Infrastructure
- ICT solutions
- Agrotech and Biotech
- Agricultural Equipment and Technology
- Travel and Tourism

SelectFlorida will offer matchmaking grants to qualified companies that will offset a portion of the Participation Fee for the first company representative.



For additional information, please contact:

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