



If you are a Florida company interested in exporting to the Taiwanese market, please click [here](#).

Taiwan and Florida maintain a significant commercial relationship, including a bilateral trade volume of more than one billion U.S. dollars each year. In 2024, Taiwan imported more than \$260 million of goods travelling through Florida seaports and airports, including vaccines, iron scrap, and aircraft parts. In the same year, Taiwan exported nearly \$1 billion of goods to Florida, including yachts, broadcasting equipment, and motor vehicle parts. There are a number of Taiwanese companies operating in Florida and contributing to this bilateral trade, serving the U.S., Taiwan, and nearby Latin American and Caribbean markets.

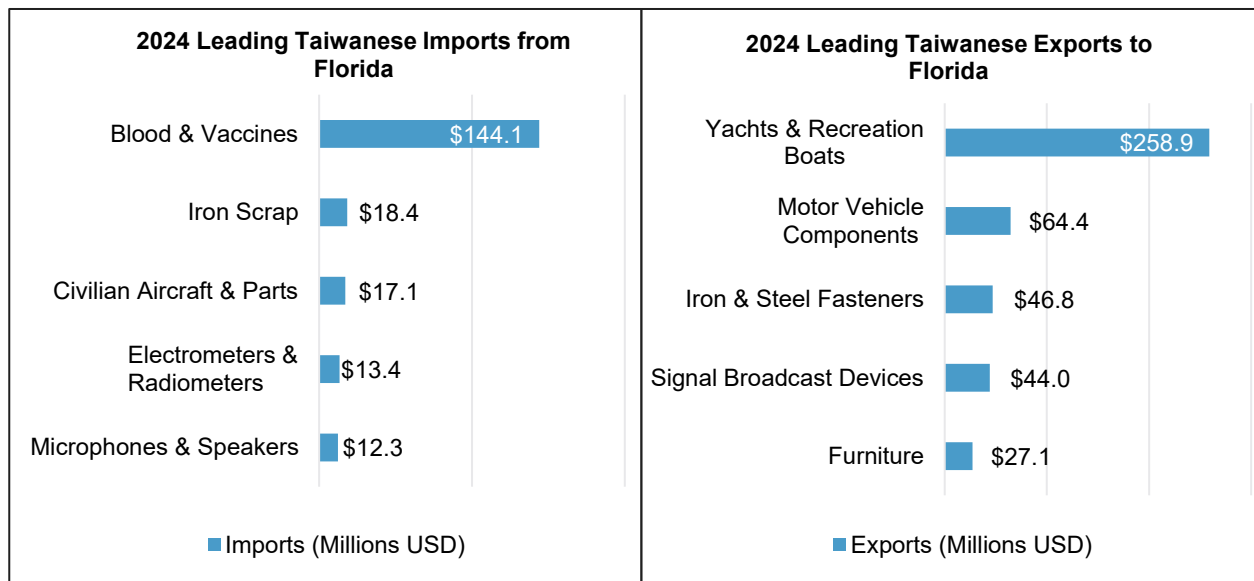
Florida-Taiwan Bilateral Merchandise Trade (\$1.2 Billion in 2024)

In 2024, the total bilateral merchandise trade between Florida and Taiwan was \$1.2 billion, making it **Florida’s ninth largest bilateral merchandise trading market in the Asia-Pacific region** and 37th largest market overall.



Merchandise trade measures the value of **goods entering or exiting the United States through Florida’s seaports and airports**. This includes goods that are produced, grown, or mined in Florida as well as goods from other states and countries that are shipped through Florida. Merchandise trade data demonstrates Florida’s pivotal role as a gateway to Latin America, the Caribbean, and the southeastern U.S.— a nexus of trade in the Western Hemisphere.

- Taiwanese imports from Florida totaled nearly **\$267 million** in 2024, making Taiwan Florida’s 47th largest export market.
- Taiwanese exports to Florida totaled **\$966 million** in 2024, making Taiwan Florida’s 30th largest import source market.



Updated July 2025



Taiwanese Companies with Operations in Florida

Taiwanese Parent Company	Florida Subsidiary Company
ACER Inc. (Electronics)	Acer Latin America, Inc.
BENQ Corporation (Electronics)	BenQ Latin America Corporation
Evergreen Marine Corp. (Taiwan) Ltd. (Logistics)	Evergreen Shipping Agency (America) Corp.
Horizon Group (Manufacturing)	Horizon Yacht USA
Ta Chen International, Inc. (Manufacturing)	Primus Pipe & Tube, Inc.
Song Chuan Precision Co., Ltd. (Manufacturing)	Song Chuan Precision Americas
WPG Holdings Limited (Electronics)	WPG Americas Inc.

Florida-headquartered companies in a variety of industry sectors have operations in Taiwan:

Florida Companies in Taiwan

ADT, Inc.	FIS Global
Amadeus North America, Inc.	Jabil, Inc.
Bloomin' Brands , Inc.	L3Harris Technologies, Inc.
Cloud Software Group, Inc.	World Kinect Corporation (WKC)

Taiwanese Tourism & Diaspora in Florida

- In 2024, more than **17,000 Taiwanese visitors came to Florida**, accounting for nearly **4% of total Asia/Oceania visitors** to Florida. This **6% growth** over 2023 signals an ongoing recovery of Taiwanese tourism.
- More than **7,000 Taiwan-born residents** live in Florida as of 2023, according to the U.S. Census Bureau's American Community Survey.



VISIT **FLORIDA**™

Updated July 2025



Cultural Linkages

Sister cities

The State of Florida has one of the most active “Sister Cities” programs in the United States to promote the exchange of people, ideas, and culture as a first step in establishing business ties. There are at least 10 sister city relationships between Taiwan and Florida:

- Doral - Sister City agreement with Xizhi District of New Taipei, Taiwan
- Fort Lauderdale - Sister City agreement Kaohsiung City, Taiwan
- Miami - Sister City agreement Laohsiung, Taiwan
- Miami-Dade County – Sister agreement with Taipei Municipality, Taiwan
- North Miami Beach - Sister City agreement with Ping Jenn, Taiwan
- Orlando - Sister City agreement with Tainan City, Taiwan
- Pensacola - Sister City agreement with Kaohsiung City, Taiwan
- Sunny Isles Beach - Sister City agreement with Hengchun, Taiwan
- Tavares - Sister City agreement with Xindian, Taiwan



Taiwanese Government & Business Associations in Florida

- [Taipei Economic and Cultural Office – Miami](#)
- [Taiwan Trade Center – Dallas \(covers Florida\)](#)
- [Taiwanese Chamber of Commerce of Greater Orlando](#)
- Taiwanese Chamber of Commerce of Miami



SelectFlorida Presence in Taiwan

SelectFlorida – Taiwan Liaison Office

Wennie Chen, *Director*
Taipei World Trade Center
Suite #7E-01
5 Hsin Yi Road, Sec. 5,
Taipei, Taiwan 110
Phone: +886-9-3204-4038

WennieChen@SelectFlorida.tw
www.SelectFlorida.org/taiwan



Updated July 2025



Sources

Trade Data

- U.S. Department of Commerce, Census Bureau, Foreign Trade Division. Accessed through [WISERTrade](#). Data released February 2025.

Foreign Direct Investment Data

- U.S. Department of Commerce, Bureau of Economic Analysis, "[Activities of U.S. Affiliates of Foreign Multinational Enterprises \(MNEs\)](#)." Data released October 2024.

Foreign Subsidiary Data

- [Uniworld Online](#).

Government, Business, and Sister City Relationships

- Florida Department of State, Florida Division of Arts & Culture, "[Directory of Consulates, Bi-National Chambers of Commerce and Sister Cities in Florida](#)." Last Updated December 2024.

Tourism & Diaspora Data

- Visit Florida, "[Research](#)."
- Migration Policy Institute, tabulations of the U.S. Census Bureau's American Community Survey (ACS) and Decennial Census, "[Florida: Demographics & Social](#)."

Updated July 2025