

SELECTFL®RIDA FLORIDA & TAIWAN Linkages



If you are a Florida company interested in exporting to the Taiwanese market, please click here.

Taiwan and Florida maintain a significant commercial relationship, including a bilateral trade volume of more than one billion U.S. dollars each year. There are a number of Taiwanese companies operating in Florida, serving both the U.S. and nearby Latin American and Caribbean markets.

Florida-Taiwan Bilateral Merchandise Trade (\$1.3 Billion in 2022)

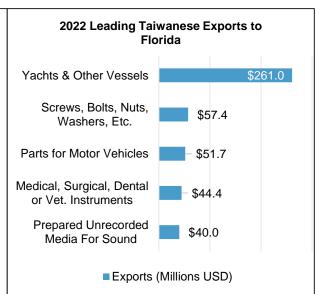
In 2022, the total bilateral merchandise trade between Florida and Taiwan was \$1.3 billion, making it *Florida's 4th largest bilateral merchandise trading partner in the Asia-Pacific region* and 35th largest partner overall.



Merchandise trade measures the value of goods entering or exiting the United States through Florida's seaports and airports. This includes goods that are produced, grown, or mined in Florida as well as goods from other states and countries that are shipped through Florida. Merchandise trade data demonstrates Florida's pivotal role as a gateway to Latin America, the Caribbean, and the southeastern U.S.— a true nexus of western hemispheric trade.

- Taiwanese imports from Florida totaled \$220
 million in 2022, making Taiwan Florida's 53rd largest export market.
- Taiwanese exports to Florida totaled \$1,068 million in 2022, making Taiwan Florida's 28th largest source import source market.





Updated October 2023



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Taiwanese Investment in Florida (FDI in 2020)

- Based on the most recent statistics from the U.S. Bureau of Economic Analysis, Taiwan is the 27th
 largest foreign direct investor in Florida, with Taiwanese-owned affiliates *accounting for more than* 400 Florida jobs.
- Asia-Pacific Ranking: Taiwan is also the 7th largest Asia-Pacific investor in Florida, following Singapore and South Korea.
- Taiwanese affiliates in Florida were estimated to have total holdings of USD \$107.8 million in gross property, plant, and equipment in 2020.
- According to SelectFlorida's database of foreign-owned affiliates in Florida, there are more than 25
 Taiwanese companies operating over 30 branch locations in Florida.







Taiwanese Companies with Operations in Florida	
Taiwanese Parent Company	Florida Subsidiary Company
ACER Inc. (Electronics)	Acer Latin America, Inc.
BENQ Corporation (Electronics)	BenQ Latin American America Corporation
Evergreen Marine Corp. (Taiwan) Ltd. (Logistics)	Evergreen Shipping Agency (America) Corp.
Horizon Yacht (Manufacturing)	Horizon Yacht USA
KYE Systems Corporation (Manufacturing)	Kye International Corp.
Song Chuan Precision Co., Ltd. (Manufacturing)	Song Chuan USA Inc.
WPG Holdings Limited (Electronics)	WPG Americas Inc.

Florida-headquartered companies in a variety of industry sectors have operations in Taiwan:

Florida Companies in Taiwan	
The ADT Corporation	FIS Global
Amadeus	Jabil, Inc.
Bloomin' Brands	L3Harris Technologies
Cloud Software Group	World Fuel Services Corporation

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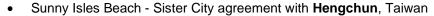
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Connect globally. Thrive locally.

Cultural Linkages

- Doral Sister City agreement with Xizhi District of New Taipei, Taiwan
- Fort Lauderdale Sister City agreement Kaohsiung City, Taiwan
- Kissimmee Sister City agreement with **Miaoli**, Taiwan
- North Miami Beach Sister City agreement with Ping Jenn, Taiwan
- Orlando Sister City agreement with **Tainan City**, Taiwan
- Pensacola Sister City agreement with Kaohsiung City, Taiwan



- Tavares Sister City agreement with Xindian, Taiwan
- Miami-Dade County partnership agreement with the New Taipei City region, Taiwan
- Kissimmee partnership agreement **Miaoli**, Taiwan

Taiwanese Government & Business Associations in Florida

- Taipei Economic and Cultural Office Miami
- Taiwan Trade Center
- Taiwanese Chamber of Commerce of Miami



SelectFlorida Presence in Taiwan

SelectFlorida - Taiwan Liaison Office

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