

SELECTFLORIDA

INTERNATIONAL TRADE AND BUSINESS DEVELOPMENT LEADERSHIP MISSION TO BRAZIL

APRIL 14 - 17, 2026 | SÃO PAULO, BRAZIL



Join Florida's International Trade and Business Development Leadership Mission to Brazil where we will strengthen commerce and business opportunities with Latin America's largest economy.

This mission will be held in conjunction with Intermodal South America, one of the largest logistics, transportation, supply chain and trade events in Latin America.

MISSION ITINERARY

(Subject to change)

Tuesday, April 14

- Delegation Arrival in São Paulo
- Brazil Country Briefing
- Intermodal South America & Florida Booth Ribbon Cutting Ceremony

Wednesday, April 15

- Florida Business Seminar
- Intermodal South America or Target Industry Engagements in São Paulo
- Florida Activation Event and Networking Reception

Thursday, April 16

- Intermodal South America or Headquarters and Technical Visits

Friday, April 17

- Technical Visit / Business Engagement

Note, Delegation departs to Florida on Friday Evening.

Participation Options: Delegate or Sponsor

Leadership Delegate Package – \$4,000

- Full access to the Intermodal South America
- Participation in scheduled business events and networking opportunities
- Ground transportation to mission-related events and site visits
- Discounted hotel rate

Sponsorship Opportunities

Silver – \$10,000

- One (1) leadership delegate package.
- Logo placement and digital signage at SelectFlorida hosted mission events.

Gold – \$20,000

- Two (2) leadership delegate packages.
- Logo placement and digital signage at SelectFlorida hosted mission events.
- Opportunity to display promotional materials at Florida Business Seminar.
- Verbal recognition at mission.

Diamond – \$35,000

- Four (4) leadership delegate packages.
- Logo placement and digital signage at SelectFlorida hosted mission events.
- Thirty (30)-second video promotion at select mission events.
- Opportunity to display promotional materials at Florida Business Seminar.
- Verbal recognition at mission.
- Speaking opportunities at SelectFlorida hosted mission events.

Title – \$50,000

- Five (5) leadership delegate packages.
- All benefits included in other sponsorship tiers.
- Florida booth meeting room naming rights at Intermodal South America.
- Keynote-speaking opportunities at all SelectFlorida hosted mission events.

Airfare and hotel fees are not included in the overall mission registration or sponsorship packages.

Registration Link: <https://cvent.me/mRVWPD>

**Application Deadline:
March 13, 2026**

*Space is limited and subject to approval.

CONTACTS

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