

INFORMATION TECHNOLOGY

INDUSTRY SECTOR BRIEF

SELECTFLORIDA

Powered by **FLORIDACOMMERCE**

www.SelectFlorida.org

40,000+ IT ESTABLISHMENTS CALL FLORIDA HOME.*

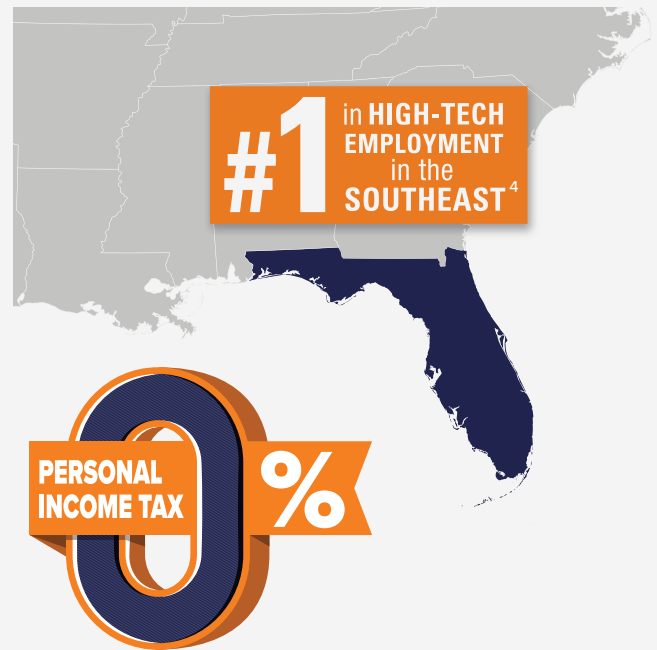
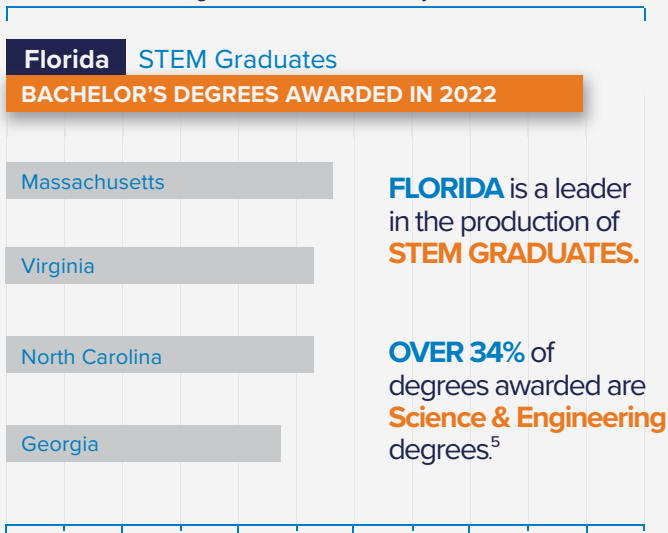
Florida has remained at the forefront of IT innovation since the birth of the IBM PC in Boca Raton. Today, Florida boasts the nation's fourth largest tech talent hub.¹ The state's IT strengths are wide ranging – from software to photonics to modeling, simulation, and training. **Few states can match the depth and breadth of industry expertise available in Florida.**

BUSINESS CLIMATE & WORKFORCE

Nothing is more important to a company's success than its workforce. More than 484,500 Floridians work in the state's tech industry,¹ and our universities are among the nation's top producers of STEM graduates.

So while we're helping you succeed with today's talent, we're also preparing tomorrow's.

Total Bachelor's Degrees Awarded Annually³



TOP 5 REASONS TO DO BUSINESS IN FLORIDA

- 1 Florida led the nation in new technology establishments with 7,733 in 2022, and it ranked 3rd in job creation with 22,029 job gains, representing an above-national average increase of 4.8%.¹
- 2 For multiple years in a row, the Sunshine State has been in the top percentile for minority and women-owned tech businesses, including **#2 for Hispanic-owned businesses.**¹
- 3 More than 13,000 Florida college and university graduates have been **placed at the nation's top 26 tech companies.**²
- 4 For more than four years, U.S. News and World Report has ranked Florida **#1 for higher education**, and Lightcast ranks the state **#1 in talent development.**
- 5 **Three of the top 25 fastest-growing metro areas** in the country for tech are in Florida: Orlando, Miami, and Tampa.¹

MARKET & ACCESS

Success today requires global access. Florida offers one of the most extensive transportation systems in the world, so you can reach your customers and suppliers anywhere fast. Whether you are serving Florida's large market, the U.S., Latin America or the globe — **no other state can expand your reach like Florida.**



19 Commercial Service Airports⁶



3 Spaceport Facilities⁷



14 Deepwater Seaports⁶

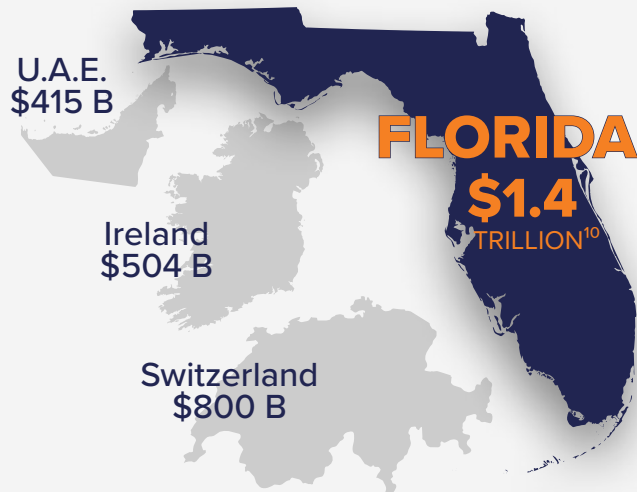


2,700+ Miles of Freight Rail Tracks⁸



120,000+ Miles of Roadway⁶

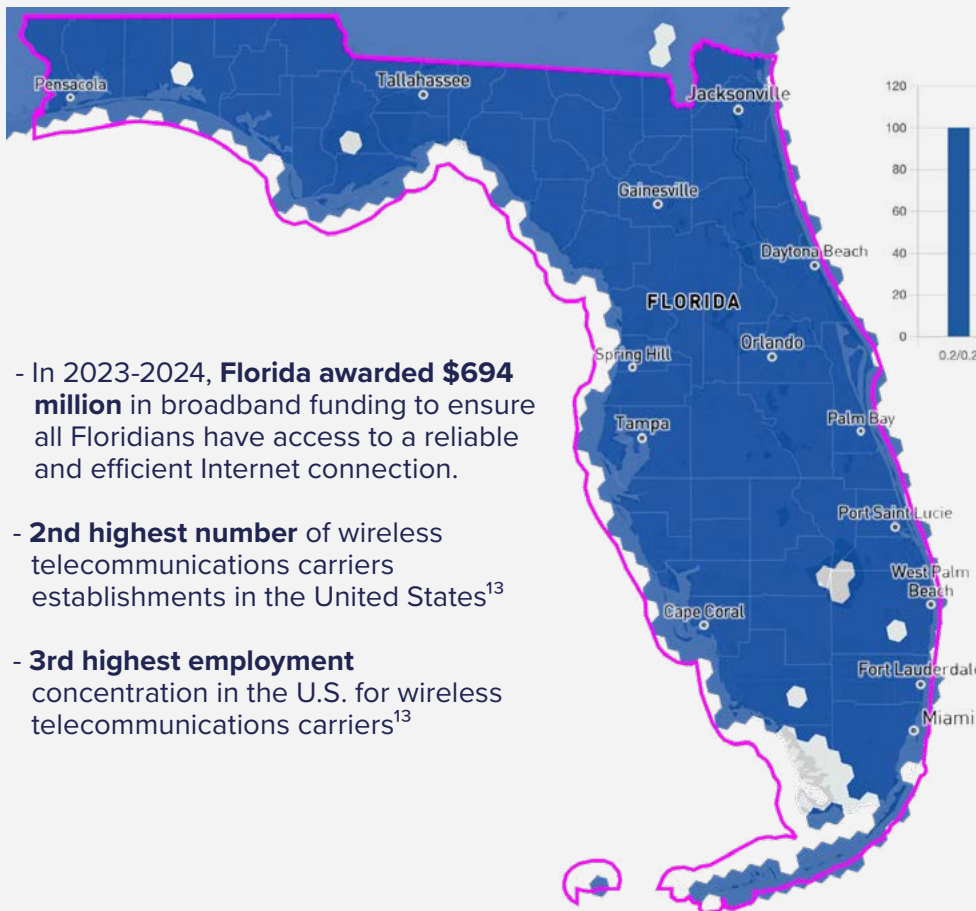
14TH LARGEST GLOBAL ECONOMY, IF FLORIDA WAS A COUNTRY⁹



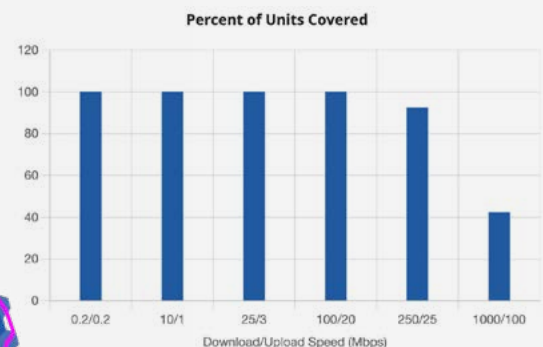
FLORIDA'S CONNECTIVITY

Florida leaves no one offline, offering diligent investments for broadband access and data connectivity infrastructure. With the second-highest number of establishments for computing infrastructure providers, data processors, and web hosting¹¹, the Sunshine State shines brightly with data connectivity.

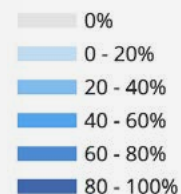
Doing business anywhere else would be like using dial-up.



- In 2023-2024, **Florida awarded \$694 million** in broadband funding to ensure all Floridians have access to a reliable and efficient Internet connection.
- **2nd highest number** of wireless telecommunications carriers establishments in the United States¹³
- **3rd highest employment** concentration in the U.S. for wireless telecommunications carriers¹³



Served Units Percentage



FLORIDA'S INFORMATION TECHNOLOGY CLUSTER

484,500+

Information Technology Professionals¹

#4

Net-Tech Employment in the United States¹

#3

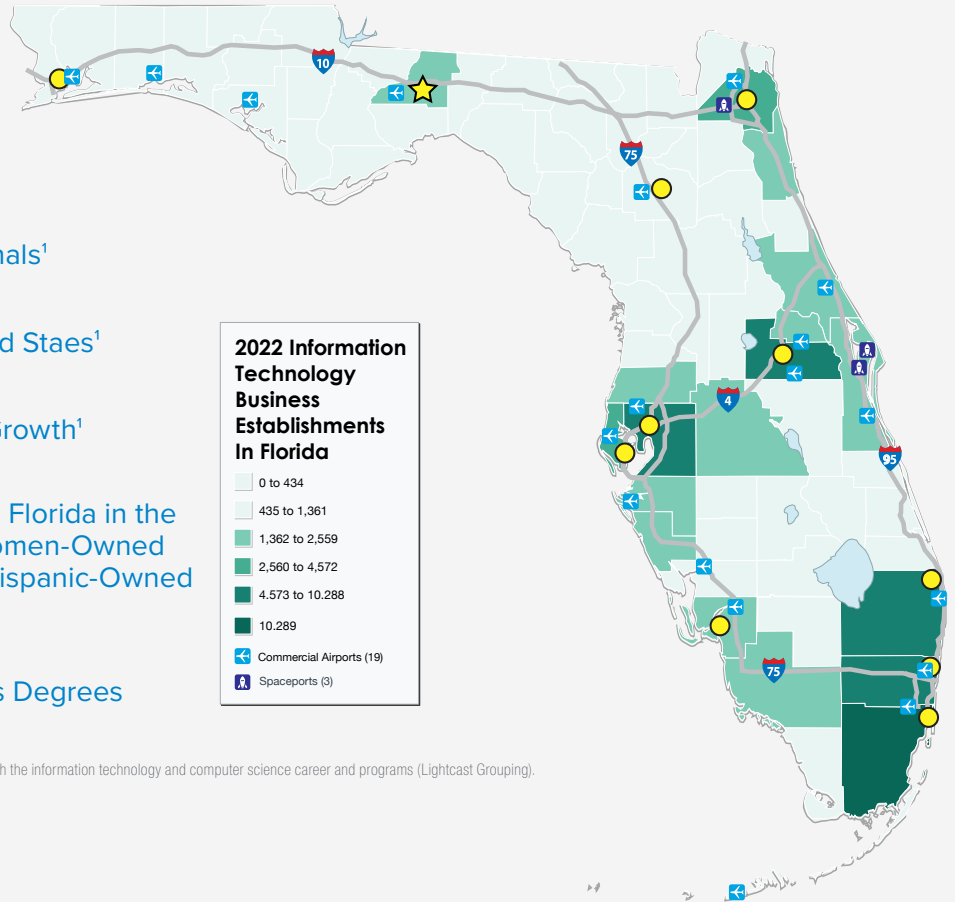
State for High-Tech Employment Growth¹

#1

Diversity in Tech Employment with Florida in the Top Percentile for Minority and Women-Owned Tech Businesses including #2 in Hispanic-Owned Businesses¹

12,000+

Information Technology Bachelor's Degrees Awarded in 2022^{14*}



Source: 1 CompTIA, 14 Lightcast, *Bachelor's degrees commonly associated with the information technology and computer science career and programs (Lightcast Grouping).

SERVICES

- **Confidential Site Selection & Property Search Assistance**
- **Industry Sector Expertise**
Target Sectors: Manufacturing, Aviation/Aerospace, Defense & Homeland Security, Cleantech, Financial & Professional Services, Headquarters, Information Technology, Life Sciences, Logistics & Distribution
- **Demographic & Workforce Information**
- **State Agency Liaison**
- **Permitting & Regulatory Assistance**
- **Incentive Programs**
- **Export Counseling**
- **Overseas Trade Shows and Trade Missions**
- **Certificates of Free Sale**

WE ARE READY TO ASSIST YOU

For expansion and location assistance:



David J. Pieklik
Economic Development Manager
Tel: +1 (407) 580-4715
Email: David.Pieklik@Commerce.fl.gov

FloridaCommerce
The Caldwell Building
107 E. Madison Street
Tallahassee, Florida 32399
Tel: +1 (850) 245-7106

For exporting assistance:



Joseph Bell
Director
International Trade & Development
Tel: +1 (813) 276-9430
Email: Joseph.Bell@SelectFlorida.org

SelectFlorida
201 Alhambra Circle, Suite 610
Coral Gables, Florida 33134
Tel: +1 (305) 808-3660

SELECTFLORIDA