INFORMATION TECHNOLOGY

INDUSTRY SECTOR BRIEF

SELECTFL®RIDA



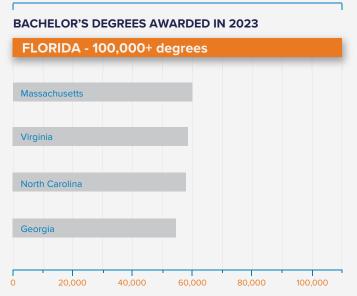
40,000+ IT ESTABLISHMENTS CALL FLORIDA HOME.^{1*}

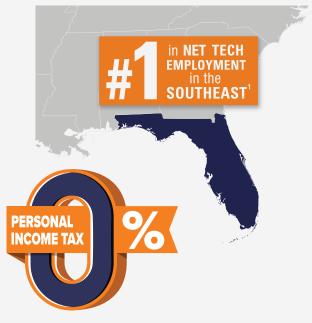
Florida has remained at the forefront of IT innovation since the birth of the IBM PC in Boca Raton. Today, Florida boasts the nation's fourth largest tech talent hub.¹ The state's IT strengths are wide ranging – from software to photonics to modeling, simulation, and training. **Few states can match the depth and breadth of industry expertise available in Florida.**

BUSINESS CLIMATE & WORKFORCE

Nothing is more important to a company's success than its workforce. More than 530,000 Floridians work in the state's tech industry,¹ and our universities are among the nation's top producers of STEM graduates. **So while we're helping you succeed with today's talent, we're also preparing tomorrow's.**

Total Bachelor's Degrees Awarded Annually²





TOP 5 REASONS TO DO BUSINESS IN FLORIDA

- Florida led the nation in new technology establishments with more than 2,400 in 2023, and it ranked second in job creation with more than 14,200 job gains, representing an above-national average increase of 2.7%.¹
- 2 Florida's IT industry assets include the Cyber Florida Center at USF, the AI technology center at UF, the Florida High Tech Corridor, the National Maglab at FSU, and NeoCity in central Florida.
- 3 More than 13,000 Florida college and university graduates have been **placed at the nation's top tech companies**.³
- 4 U.S. News and World Report has consistently ranked Florida #1 for higher education. Florida is also ranked #1 for labor force attraction and development by Lightcast's 2023 Talent Attraction Scorecard.
- **Three of the top 25 fastest-growing metro areas** in the country for net tech employment are in Florida: Miami, Orlando, and Tampa.¹

MARKET & ACCESS

Success today requires global access. Florida offers one of the most extensive transportation systems in the world, so you can reach your customers and suppliers anywhere fast. Whether you are serving Florida's large market, the U.S., Latin America or the globe — **no other state can expand your reach like Florida.**

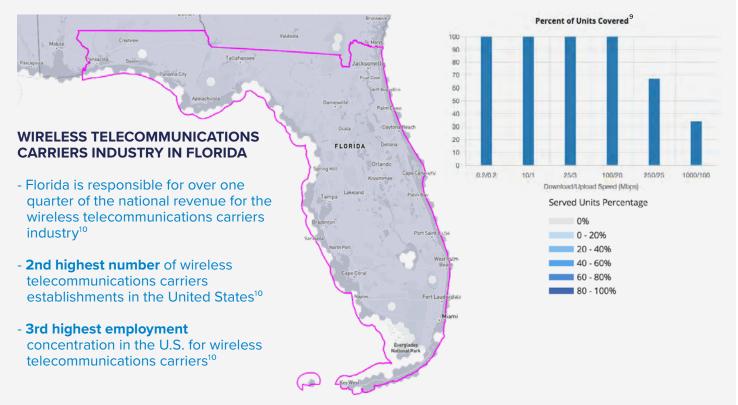


FLORIDA'S CONNECTIVITY

Florida leaves no one offline, offering diligent investments for broadband access and data connectivity infrastructure. With the second-highest number of establishments for computing infrastructure providers, data processors, and web hosting,⁸ the Sunshine State shines brightly with data connectivity. **Doing business anywhere else would be like using dial-up.**

2023 FLORIDA BROADBAND MAP SERVICE

Business Download/Upload Speed >100/20 (Mbps)



Sources: 4 Florida Department of Transportation; 5 Association of American Railroads; 6 World Bank; 7 Bureau of Economic Analysis; 8 BLS, 2023 QCEW; 9 Federal Communications Commission; 10 IBISWorld Report US 51721. Map Source: Federal Communications Commission

FLORIDA'S INFORMATION TECHNOLOGY HEAT MAP

530,000+

Information Technology Professionals¹

#4

Net-Tech Employment in the United States¹

#2 State for net tech job gains¹

12,000+ Information Technology Bachelor's Degrees Awarded in 2023^{2*}

Source: 1 CompTIA; 2 Lightcast 2024.3; *Bachelor's degrees commonly associated with the information technology and computer science career and programs (Lightcast Grouping). Map Source: Lightcast 2024.3, Information Technology Industry is defined in this map as a set of IT-related NAICS codes included in Florida's targeted industries.

SERVICES

- Confidential Site Selection and Property Search Assistance
- Target Industry Sector Expertise Manufacturing, Aviation and Aerospace, Defense and Homeland Security, Cleantech, Financial and Professional Services, Headquarters, Information Technology, Life Sciences, Logistics and Distribution
- Demographic and Workforce Information

WE ARE READY TO ASSIST YOU

For expansion and location assistance:



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- 2023 Information **Technology Business Establishments** In Florida 5,054 to 10,801 2,909 to 5,053 1,484 to 2,908 479 to 1,483 0 to 478 Note: A total of 10,802 establishments did not report their county information Commercial Airports (21) Deepwater Seaports (14) Spaceports (3) Cities 🔶 Florida's Capital Clty **K**
 - State Agency Liaison
 - Permitting and Regulatory Assistance
 - Incentive Programs
 - Export Counseling
 - Overseas Trade Shows and Trade Missions
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