

METS MARINE EQUIPMENT TRADE SHOW

NMMA National Marine Manufacturers Association



2024 MARINE EQUIPMENT TRADE SHOW (METSTRADE) NOVEMBER 19-21, 2024 • AMSTERDAM, THE NETHERLANDS

Since its inception in 1988, the Marine Equipment Trade Show (METSTRADE) has successfully positioned itself as the premier indoor B2B marine industry venue in the world. METSTRADE 2023 was a resounding success at the RAI Amsterdam with record-breaking attendance. The show featured 1,540 exhibitors from 53 countries across 11 halls covering every facet of marine equipment, systems and materials. The event welcomed 28,900 visitors from 130 countries, demonstrating the global reach and significance of METSTRADE. Historically, over 95% of METS exhibitors return to the show, and 95% of visitors make METS an annual event on their calendar. This level of enthusiasm underscores the vital importance METS represents to the global marine industry. Traditionally over 70% of visitors represent the decision-makers at their company, making METS a critical venue for overseas agents, distributors, and builders to find new products and technologies. This year, METS will feature 11 distinct halls including 29 country pavilions and halls dedicated exclusively to the superyacht marine cluster, marina development, start-ups, construction materials, and foiling technology.

Florida companies have three exhibition options:

- USA Pavilion through the National Marine Manufacturers Association (NMMA)
- METSTRADE (11 exhibition halls) through RAI Amsterdam
- USA Superyacht Pavilion through the U.S. Superyacht Association

Turnkey booths area available in sizes ranging from 9-36 square meters and include basic furniture, fascia signage, electricity and outlets, stand cleaning and Wi-Fi. Prices vary by booth size and hall.

SelectFlorida Target Sector Trade Event Grants are available for only a limited number of qualified Florida companies, and funding is awarded on a first-come, first-served basis. These grants will reimburse exhibitors for 75% of the cost of a turnkey booth up to \$5,000.

Since so many exhibitors return to METSTRADE annually, interested Florida companies are encouraged to register as soon as possible. First-time exhibitors must also meet product eligibility requirements.

For more information about exhibiting at METSTRADE and product eligibility requirements or to determine if your company qualifies for financial assistance please contact:



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