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NMMA National Marine
Manufacturers Association



2025 MARINE EQUIPMENT TRADE SHOW

NOVEMBER 18-20, 2025 • AMSTERDAM, THE NETHERLANDS

The Marine Equipment Trade Show (METSTRADE) is the premier indoor B2B marine industry event in the world. METSTRADE 2024 was a resounding success at the RAI Amsterdam with record-breaking attendance. The show featured 1,592 exhibitors from 53 countries across 12 halls, covering every facet of marine equipment, systems and materials. The event welcomed 19,779 visitors from 134 countries, demonstrating the global reach and significance of METSTRADE. Traditionally, more than 70% of METSTRADE visitors represent company decision-makers and more than 95% of METSTRADE exhibitors return to the show each year, underscoring the importance METSTRADE represents to the global marine industry. METSTRADE is the foremost venue for overseas agents, distributors and builders to find new products and technologies. **This year, METSTRADE will feature 12 halls including 29 country pavilions and halls dedicated exclusively to the superyacht marine cluster, marina and yard development, start-ups, construction materials, superyacht refit cluster, and foiling technology.**

Florida companies have three exhibition options:

- USA Pavilion through the National Marine Manufacturers Association (NMMA)
- METSTRADE (12 exhibition halls) through RAI Amsterdam
- USA Superyacht Pavilion through the U.S. Superyacht Association

Turnkey booths are available in sizes ranging from nine to 36 square meters and include basic furniture, fascia signage, electricity, stand cleaning, and Wi-Fi. Prices vary depending on booth size and hall.

SelectFlorida Target Sector Trade Event Grants are available for a limited number of qualified Florida companies, and funding is awarded on a first-come, first-served basis. These grants will reimburse exhibitors for 75% of the cost of a turnkey booth up to \$5,000.

Interested Florida companies are encouraged to register as soon as possible. First-time exhibitors must also meet product eligibility requirements.

For more information about exhibition at METSTRADE, product eligibility requirements or to determine if your company qualifies for financial assistance please contact:



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