

JOIN US AT THE FLORIDA PAVILION

MEDICA 2024

NOVEMBER 11-14, 2024 | DÜSSELDORF, GERMANY

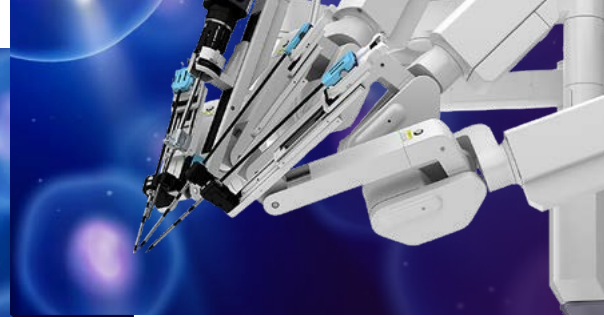


EXHIBIT IN THE FLORIDA PAVILION AT MEDICA

MEDICA, the premiere global Life Sciences/Medical trade show takes place annually in Düsseldorf, Germany. Many of Florida's top medical companies will promote their goods and services from the Florida Pavilion for the 30th consecutive year, November 11-14, 2024.

MEDICA 2023 featured 5,223 exhibitors, two-thirds of them from abroad. The show attracted 81,000 visitors from 70 countries; 80 percent were from countries other than Germany. More than 127 companies exhibited from the United States, 28 from Florida with 23 in the Florida Pavilion.

A particularly high percentage of visitors come from overseas markets such as Asia, Australia, North Africa, Latin America, and Arab countries. MEDICA visitors who attend the show are professionals there to make significant buying decisions.

"MEDICA is the single most important trade show we do."

Dave Mutch, Sunoptic Technologies

WHO SHOULD EXHIBIT AT MEDICA?

- Electromedical Equipment
- Rescue & Emergency Equipment
- Disposables
- Medical Devices
- Physiotherapy, Orthopaedics, & Rehabilitation Technology
- Pharmaceuticals
- Information Systems
- Diagnostics
- OR Equipment & Furniture
- Hospital Supplies & Textiles
- Emergency Medicine

DON'T WAIT. SIGN UP TODAY!

For more information or to register, please contact:



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BOOTH INFORMATION

SelectFlorida has secured space for a Florida Pavilion and Individual booths are being offered for Florida companies to co-exhibit within the pavilion. Choose one of the following:

TURNKEY BOOTHS: Other booth sizes are available upon request. Corner booths are awarded on a first-come, first-served basis. Space is limited. *(Prices include the mandatory €985+ VAT multimedia portal fee.)*

6-SQUARE METERS (2M wide x 3M deep)	\$8,100
8-SQUARE METERS (4M wide x 2M deep)	\$8,700
9-SQUARE METERS (3M wide x 3M deep)	\$9,100
10-SQUARE METERS (3M wide x 3M deep + 1M ²)	\$9,800
12-SQUARE METERS (4M wide x 3M deep)	\$10,050
14-SQUARE METERS (4M wide x 3M deep + 2M ²)	\$11,550
15-SQUARE METERS (5M wide x 3M deep)	\$12,375
17-SQUARE METERS (5M wide x 3M deep + 2M ²)	\$13,300
18-SQUARE METERS (6M wide x 3M deep)	\$14,000
21-SQUARE METERS (6M wide x 3M deep + 3M ²).....	\$15,300
22-SQUARE METERS (4M wide x 4M deep + 6M ²).....	\$15,985
27-SQUARE METERS (9M wide x 3M deep).....	\$19,620

TURNKEY BOOTH PACKAGES INCLUDE:

- Carpeting, table & chairs, information counter, lighting, electrical outlet, and company header
- Direct marketing promotion and use of the press box
- Florida lounge for use by Florida exhibitors and their guests (with paid Wi-Fi access available, snacks and refreshments provided)
- Exhibitor passes (number based on participation level)
- Show registration, Florida Pavilion Exhibitor Catalog and North American Directory listings
- One copy of the official MEDICA Catalog
- On-site support, including interpreter
- Daily stand cleaning

ADVERTISING OPPORTUNITY

Florida Pavilion Sponsorship Opportunity

Promote your organization as a sponsor of the Florida Pavilion. The sponsorship package includes logo branding, a video display opportunity, access to the lounge, and two exhibitor passes.

Florida Pavilion Sponsorship.....\$5,000