

JOIN US AT THE FLORIDA PAVILION

MEDICA 2025

NOVEMBER 17-20, 2025 | DÜSSELDORF, GERMANY



EXHIBIT IN THE FLORIDA PAVILION AT MEDICA

MEDICA, the industry's premier global Life Sciences/Medical trade show, takes place annually in Düsseldorf, Germany. Many of Florida's top medical companies will promote their goods and services from the Florida Pavilion for the 34th consecutive year, November 17-20, 2025.

Medica 2024 featured 5,800 exhibitors and attracted 80,000 visitors from 72 countries, 80% of these visitors were from countries other than Germany and included visitors with strong purchasing power from international markets like Asia, Australia, North Africa, Latin America, and Arab nations. More than 127 companies exhibited from the United States, 31 from Florida with 17 in the Florida Pavilion.

"MEDICA is the single most important trade show we do."

Dave Mutch, Sunoptic Technologies

WHO SHOULD EXHIBIT AT MEDICA?

- Electromedical Equipment
- Rescue and Emergency Equipment
- Disposables
- Medical Devices
- Physiotherapy, Orthopaedics, and Rehabilitation Technology
- Pharmaceuticals
- Information Systems
- Diagnostics
- OR Equipment and Furniture
- Hospital Supplies and Textiles
- Emergency Medicine

SelectFlorida is offering a limited number of grants on a first-come, first-served basis to qualified companies that will cover 75% of the cost of a turnkey booth up to a maximum of \$5,000.

For more information and qualification criteria visit:
<https://selectflorida.org/export-from-florida/trade-grants/>.

DON'T WAIT. SIGN UP TODAY!



For more information or to register, please contact:

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BOOTH INFORMATION

SelectFlorida has secured space for the Florida Pavilion and individual booths are being offered for Florida companies to co-exhibit within the pavilion. Choose one of the following:

TURNKEY BOOTHS: Other booth sizes are available upon request. Corner booths are awarded on a first-come, first-served basis. Space is limited. (Prices include the mandatory €985+ VAT multimedia portal fee.)

6-SQUARE METERS (2M wide x 3M deep)	\$8,700
9-SQUARE METERS (3M wide x 3M deep)	\$10,100
12-SQUARE METERS (3M wide x 3M deep)	\$11,850
13-SQUARE METERS (4M wide x 3M deep + 3M ²)	\$12,935
14-SQUARE METERS (4M wide x 3M deep + 2M ²)	\$13,930
15-SQUARE METERS (5M wide x 3M deep)	\$14,925
18-SQUARE METERS (6M wide x 3M deep)	\$16,700
22-SQUARE METERS (4M wide x 4M deep + 6M ²)	\$18,700
27-SQUARE METERS (9M wide x 3M deep)	\$22,450

TURNKEY BOOTH PACKAGES INCLUDE:

- Carpeting, table and chairs, information counter, lighting, electrical outlet and company header.
- Direct marketing promotion and use of the press box.
- Florida lounge for use by Florida exhibitors and their guests (with paid Wi-Fi access available, snacks and refreshments provided).
- Exhibitor passes (number based on participation level).
- Show registration, Florida Pavilion Exhibitor Catalog and North American Directory listings.
- One copy of the official MEDICA Catalog.
- On-site support, including interpreter.
- Daily stand cleaning.

ADVERTISING OPPORTUNITY

Florida Pavilion Sponsorship Opportunity

Promote your organization as a sponsor of the Florida Pavilion. The sponsorship package includes logo branding, a video display opportunity, access to the lounge and two exhibitor passes.

Florida Pavilion Sponsorships.....\$2,500