

Camp Blanding Joint Training Center

TRAINING UNIT BILLETS / FACILITY PRIORITIZATION, PLANNING, AND DESIGN

Training Unit Billets/Facility Prioritization, Planning, and Design: \$200,000

Mission Concerns: Camp Blanding currently has enough billeting space to accommodate 2,800 soldiers. This quantity falls short of the requirement to support a Brigade Combat Team sized element (4,500 soldiers). In order to enable full support of Camp Blanding's core training support mission, as well as reinforce its MTC-Heavy facility classification, additional billeting space is required.

Although the Operational Readiness Training Complex (ORTC), which would provide additional needed billeting capacity, is on the long range construction plan, it is not on the FYDP. Current strategic planning projects phase 1 ORTC construction dates as far out as FY27.

FLARNG's ability to meet their readiness and training objectives will be adversely affected if the personnel are not provided adequate training support facilities.

The expansion of billeting, in order to meet current and future training throughput, is a critical element in our training strategy and core mission. It significantly improves CBJTC's ability to provide adequate collective training support.

This project, and the subsequent support that it will provide, will strengthen CBJTC's position as a Regional Training Capability Installation (RCTC).

**TRAINING UNIT BILLETS/
FACILITY PRIORITIZATION,
PLANNING, AND DESIGN
PURPOSE**

This project will provide planning and design for optimizing the training opportunities for the myriad of Department of Defense agencies that would seek Camp Blanding as an efficient and cost effective venue for year-round training.

The project is an independent analysis of unit training facilities and an assessment of construction or renovation options that would supplement the current infrastructure used to support organizations training on Camp Blanding. The Base seeks to maximize use of federal and state infrastructure dollars by prioritizing construction plans that will position the base to draw emerging Department of Defense missions such as remotely piloted vehicles, emergency response training, combat survival training and military vehicle recapitalization.



CBJTC TRAINING UNIT BILLETS / FACILITY PRIORITIZATION, PLANNING, AND DESIGN

SUMMARY

This planning and design project (billeting additions) specifically addresses CBJTC training support issues. This project will also address current billeting structure design modifications, in order to meet current facility and personnel requirements.

This project will provide planning and design for the potential construction of up to 18 new billeting facilities, providing bed space and latrine support for an additional 720 soldiers. The 18 new facilities will culminate from a single standardized billeting design.

This project will also provide analysis and planning for existing billeting structure upgrades and modifications, such as separate male and female latrines, and updated energy efficiency modifications.

The project will encompass the existing troop billeting areas in the 4600, 4700, and 4800 blocks between C Avenue and D Avenue. The design goal is to leverage existing structures and infrastructure to maximize construction funding. The planning will provide optimum building layouts and locations, which correspond with the existing land use plans, prioritized strategic initiatives, and the Florida Installation and Camp Blanding Master Plans. The planning will also provide a short and prioritized long term phased construction plan, which aligns with available construction funding sources.

CBJTC TRAINING UNIT BILLETS / FACILITY PRIORITIZATION, PLANNING, AND DESIGN

CRITERIA

This project directly supports the FDSTF mission, as described in F.S. 288.987, by preserving, protecting, and enhancing Florida's military installations and to improve the states military friendly environment for service members that bring military and base related jobs to the state.

Additionally, this project also addresses the short-term strategic goals of FDSTF Strategic Plan for Camp Blanding "Prioritize construction of additional training unit facilities".

Finally, this project is supported in the Spectrum Group Assessment for Camp Blanding. One of its recommendations is to "Prioritize construction of additional training unit billets". The Spectrum Assessment states that the lack of training unit billets is the most significant and pressing weakness the installation faces.

This project is a proactive measure to position Camp Blanding Joint Training Center to become the Center of Excellence for domestic emergency response for the eastern seaboard. With the expansion of training support facilities, the expected benefit to the state would be Camp Blanding's enhanced capacity to effectively compete in base realignment actions. The prioritization, planning, and design would provide an "on the shelf" solution for federally funded construction and State Master Planning. The end state of this project would assist in the preservation, protection, and enhancement of Florida's military installation and to improve the states military friendly environment for service members that bring military and base related jobs to the state.

**TRAINING UNIT BILLETS/
FACILITY PRIORITIZATION,
PLANNING, AND DESIGN
FUNDING REQUEST AND
DELIVERABLES**

\$200,000

Design: (\$120,000) An approved standard design that complies with facility design standards and installation infrastructure and mission support requirements.

Prioritization and Planning: (\$80,000) A short-term and long-term plan that defines a phased application of the approved design. This phased approach will provide construction execution flexibility, by reducing single project costs.



CAMP BLANDING JOINT TRAINING CENTER

TRAINING UNIT FACILITY IMPROVEMENT (REROOF)

Training Unit Facility Improvement (Re-Roof) : \$500,000

There are currently 81 facilities within the designated unit training support area, which include consolidated dining facilities, troop barracks, classroom space, and unit supply structures. All of these buildings currently have asphalt shingle roofs that have reached the end of their life cycle.

The resulting degraded performance of these roofs results in greatly increased maintenance costs, a decreased ability to readily provide these training support facilities for use, an increased threat from hurricanes and high winds, and reduced quality of support to the user.

TRAINING UNIT FACILITY IMPROVEMENT (REROOF)

PURPOSE

This project will provide planning and design for optimizing the training opportunities for the myriad of Department of Defense agencies that would seek Camp Blanding as an efficient and cost effective venue for year-round training.

The objective of this project is to leverage programmed federal funds in order to execute an improved facility improvement plan, which consists of roof replacements of existing training unit support facilities.

TRAINING UNIT FACILITY IMPROVEMENT (REROOF)

CRITERIA

This project directly supports the FDSTF mission, as described in F.S. 288.987, by preserving, protecting, and enhancing Florida's military installations and to improve the states military friendly environment for service members that bring military and base related jobs to the state. Providing capitol improvements to the existing facilities preserves and protects the installation through the increased life of the facilities and reducing the overall operations and maintenance costs.

These improvements are reported directly through the Army's Installation Status Report for infrastructure, which is used as a decision support tool. This project would enhance our currently reported mission capable ratings and potentially increase military and base-related jobs to the state due to increased usage.

In direct support of the FDSTF's Strategic Plan, improving facility support structures would address the stated needs of Florida's installations. The enhancement of training unit facilities is a stated strategic goal for Camp Blanding Joint Training Center.

Specifically, this project also addresses the short-term strategic goals of FDSTF Strategic Plan for Camp Blanding "Prioritize construction of additional training unit facilities" and from the Spectrum Group Assessment "Prioritize construction of additional training unit billets. The overall intent is to increase Camp Blanding's capability to house additional Soldiers. This project maintains the current facilities in a usable state while other projects will increase additional training unit facilities.

Finally, the FDSTF Strategic Plan long-term strategic goals are addressed by promoting and growing Florida's military missions and installations. Specifically by increasing existing missions and adding compatible missions that fit with the capacity and infrastructure of the installation.

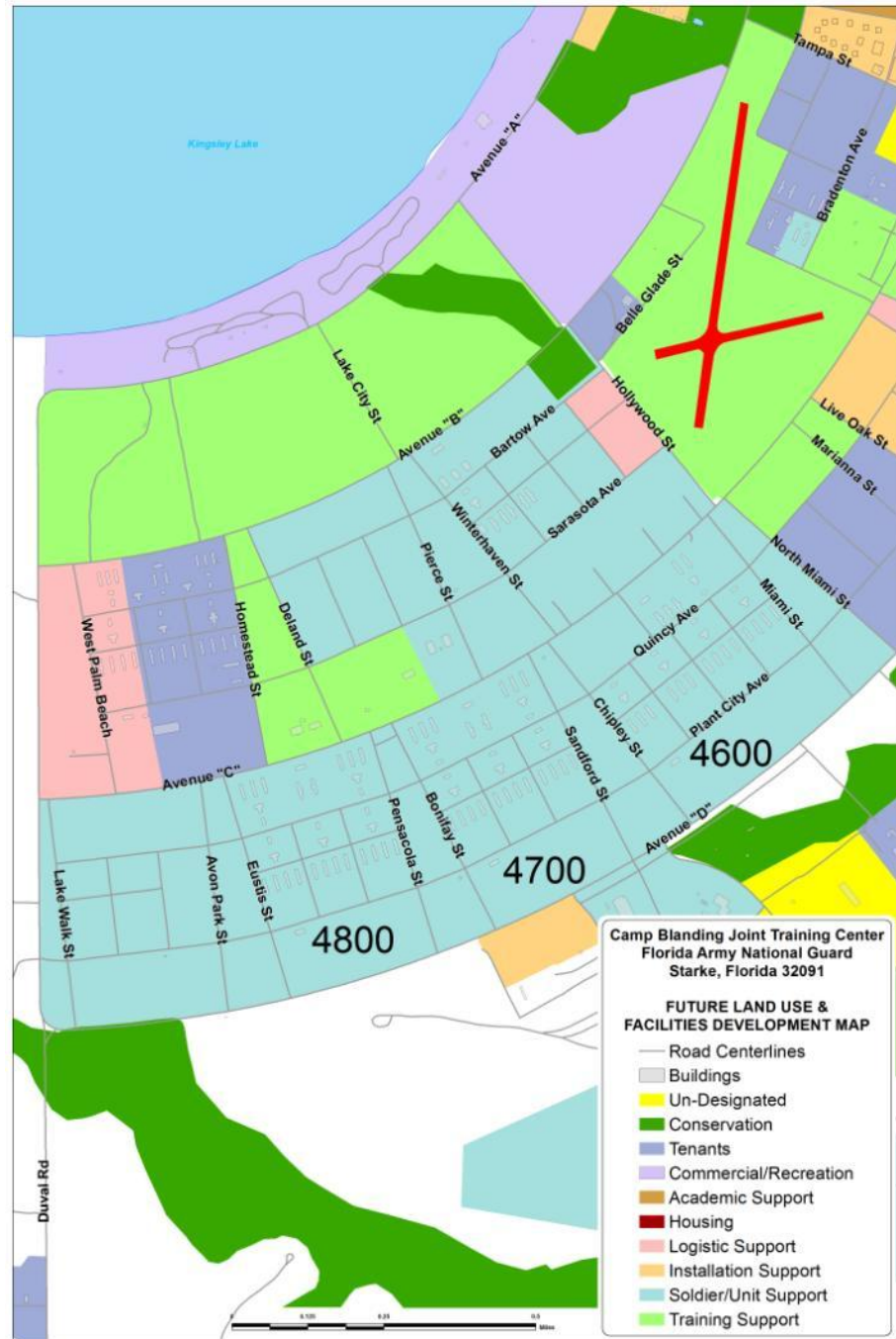
TRAINING UNIT FACILITY IMPROVEMENT (REROOF)

FUNDING REQUEST AND DELIVERABLES

\$500,000

Construction completion of training support facility improvements.

FSDTF funding will be leveraged with \$526,000 of federal construction funds, enabling the full completion of the project



CAMP BLANDING JOINT TRAINING CENTER

TRAINING UNIT FACILITY – RECREATION SUPPORT FACILITY

Training Unit Facility - Recreation Support Facility: \$400,000

The construction of an additional training unit facility (enhanced recreation support facility). The Recreation Support facility currently being used is a 2,000 square foot, Vietnam War era, metal Quonset building. Due to its construction type and age, the facilities ability to support the recreation demand is greatly diminished. There are key soldier support areas that current square footage and design will not allow. All similar structures on Camp Blanding have either been demolished or completely renovated.

TRAINING UNIT FACILITY – RECREATION SUPPORT FACILITY

SUMMARY

The objective of this project is to bolster Florida’s position as the “most military-friendly state”, through an enhancement of recreational facilities, which support service members, military dependants, and military retirees.

The Recreation building provides administrative services to supported activities, such as conference center use and operation, Cooper Hall use and operation, rental of recreation equipment such as kayaks and canoes, and the utilization and upkeep of 54 RV and 100 primitive camping sites along Kingsley Lake.

The recreation activities, which this facility delivers, would support an annual military training throughput population of approximately 385,000 soldiers and 2,500 civilian associate recreation members.

TRAINING UNIT FACILITY – RECREATION SUPPORT FACILITY

CRITERIA

This project directly supports the FDSTF's mission, as defined by Florida Statute 288.987, as an improvement to the state's military friendly environment for service members, military dependants, military retirees and businesses that bring military and base-related jobs to the state.

This project supports the FDSTF Strategic Plan goals, as a significant enhancement to the training unit facilities on the installation. This enhancement maximizes the use and availability of the unique natural resources, inherent to Camp Blanding. This positions Camp Blanding, and the State of Florida, to meet the modern demands of the multi-dimensional military environment.

Specifically, this project also addresses the short-term strategic goals of FDSTF Strategic Plan for Camp Blanding "Prioritize construction of additional training unit facilities". Other projects are addressing the building of additional billets, this project is focusing on the unit support facilities that goes with the projected increase in billeting that directly affects the quality of life for units using Camp Blanding.

TRAINING UNIT FACILITY – RECREATION SUPPORT FACILITY

FUNDING REQUEST AND DELIVERABLES

\$400,000

Construction completion of training support facility improvements. Construction completion would consist of a 3,200 Square foot training support facility, used for the support of recreation activities within the installation. This would include 1400 square feet dedicated to soldier morale and welfare activities.



- Professional Athlete Expectations
- Partnership- SOCOM Care Coalition
- 180+ Participants Since Nov. 2010
- >90% Return without Limitation
- Increased Performance, Decreased Pain, Career Extension

Proposal

- Career Restoration Program
- 50 Participants Selected from the United States Special Operations Command
- 5 Days per Week/6 Weeks
- Pre-participation Screening
- Exit Performance Outcome Tracking

Program Objectives

- Accelerated Career Restoration
- Intensive Focus- Removing Barriers
- Keeping SOCOM Assets in the Fight
- Restoring Purpose
- Quality of Life After Service

Selection Criteria

- Installation and Mission Preservation through Human Capital
- Research and Development for Increased Human Performance
- Expanding the Mission SOCOM
- State Support for Military, Families, and Veterans

Return on Investment

- Career and Quality of Life
- Reduction in Long Term Assistance
- Commanders Combat Power
- Florida- Military HP Destination
- Eagle Fund Match \$225,000.00
- Estimated Economic Impact-\$337,575.00 *

* GSA Per Diem Rates For Gulf Breeze, FL (Lodging and Food)



Florida Defense Support Task Force Funding Request Presentation

January 17, 2013





8 Acres

An aerial photograph of a property, outlined in red. The property contains several buildings, a parking lot, and a large green pond. A road, CR 392, runs along the left side of the property. The text "Subject 8+ Acres" is overlaid in blue on the left side of the red outline. The text "8 Acres Acquired 2001 DIG" is overlaid in blue on the right side of the red outline. Other roads visible include Gwyn Dr and Thomas Dr.

**Subject
8+ Acres**

**8 Acres
Acquired
2001 DIG**



Core Facts

- Identified as potential encroachment & security threat.
- Aligns with FDSTF mission and goal in Strategic Plan.
- #1 short-term strategic SPECTRUM recommendation, consistent with guiding principles.
- Top NSA-PC local & regional Navy priority since 2007.
- Acquisition approved by Naval Facilities Command.
- MILCON Funding approved by House.
- Included in Senate Omnibus Bill – never passed.
- Bay County Commission advanced interim funding.
- County can return property to the developer in 2014.
- 25% FDSTF Funds are catalytic in the acquisition.
- Helps resolve an apparent BRAC weakness – mission growth / surge capacity.
- Last contiguous parcel available for growth.



Funding Requested and ROI

- **Funding Request: \$750,000 of \$2.9 million needed.**
(25.86% of acquisition cost, to be leveraged with other local/federal sources)
- **Expected benefit to the state (ROI):**
 - Improved probability of base retention in a BRAC process
 - Eliminates a recorded security weakness
 - Addresses encroachment
 - Provides opportunity for mission growth and additional defense jobs.

Increasing Florida's Participation in The Naval Research Enterprise

Presenter:

**Rear Admiral V. Guillory (US Navy/ret)
Director Military Affairs, Veterans & Disabled Services
Office of Mayor Alvin Brown
City of Jacksonville**

FDSTF Funding Application

January 17, 2013





WORKING DRAFT

Project Aligns with *FDSTF* Mission

*“The Task Force mission is to make recommendations to **preserve and protect Florida’s military installations**, to **support the state’s position in research and development related to or arising out of military missions and contracting**, and to **improve the state’s military-friendly environment** for service members, military dependents, military retirees, and businesses that bring military and base-related jobs to the state.”*



Florida Defense Support Task Force

October 24, 2012

Governor Rick Scott
State of Florida
The Capitol
400 S. Monroe Street
Tallahassee, FL 32399-0001

Dear Governor Scott:

The Florida Defense Support Task Force submits our updated and revised Task Force strategic plan with the recommendations from the recently completed research and analysis project on Florida’s military installations and missions conducted by The Spectrum Group. This strategic plan provides the blueprint for the activities of the Florida Defense Support Task Force for the next two years, and is based on the Governor’s vision of Florida continuing to be the most military-friendly state in the nation. The strategic plan outlines initiatives to protect or enhance Florida’s military missions and installations from potential Department of Defense consolidation and realignment actions. This strategic plan focuses on achieving specific goals which will protect the \$50+ billion economic impact of both the military presence and defense-related industry in Florida. It represents a coordinated effort with state, Florida congressional delegation, and local defense community’s leadership to protect and enhance our military missions and installations in difficult economic conditions. Additionally, the TF has engaged The Principi Group to provide advocacy for Florida’s military missions and installations in Washington, DC, and at the Pentagon.

The Task Force mission is to make recommendations to preserve and protect Florida’s military installations, to support the state’s position in research and development related to or arising out of military missions and contracting, and to improve the state’s military-friendly environment for service members, military dependents, military retirees, and businesses that bring military and base-related jobs to the state. Working together with the Governor and the Florida Legislature, the Task Force seeks to accomplish the goals set forth in the attached Task Force strategic plan.

This strategic plan is based on a comprehensive \$1.48 million research and analysis effort conducted over a four month period which provided a detailed analysis of the military value of Florida’s military installations, ranges, and airspace. Multiple Spectrum Group teams travelled to all the military installations in the state. These team visits included both interviews and data collection from local installations and community leadership in order to base strategy development upon current and accurate information. These strategies are intended to secure the long-term viability, retention and growth of

Enterprise Florida, Inc. www.eflorida.com
1030 East Lafayette Street, Suite 9 Tallahassee, FL 32301 Telephone (850) 878-0826

FDSTF
Strategic Plan Cover Letter
October 24, 2012



Project Overview

- **Name:** National Maritime Research Center
- **Effort**
 - Highlight benefits of combining NS Mayport's Undersea Warfare Training Range (USWTR) with regional capability
 - Advocate for maritime center for *air/sea/undersea* R&D
 - Secure U.S. Navy sponsorship for the maritime research center
- **Desired Outcomes**
 - Increased Florida participation in Naval Research Enterprise (NRE)
 - Enhanced NS Mayport viability and value by securing either:
 - Federally Funded Research and Development Center
 - U.S. Navy Warfare Center detachment

USWTR + ongoing R&D + institutional expertise + Navy assets/facilities =
Exceptional state-wide maritime capability



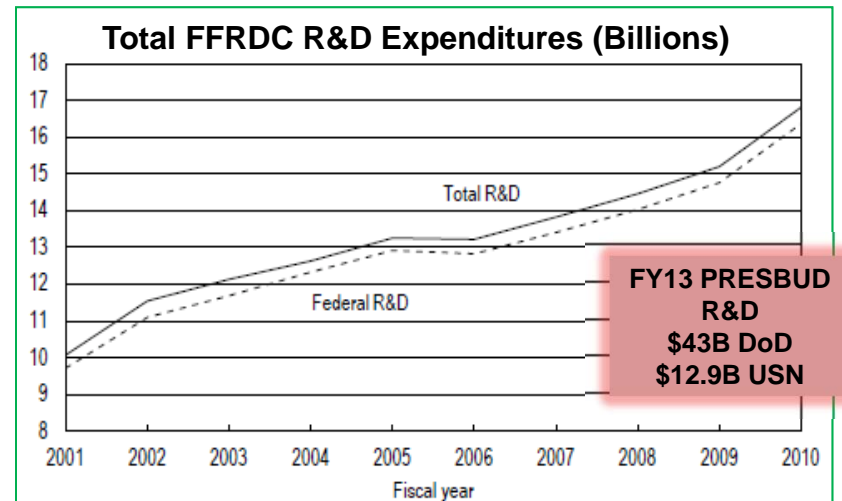
WORKING DRAFT

Federally Funded Research and Development Center

Assist U.S. Government with scientific research, analysis, integration, development, acquisition, and systems engineering

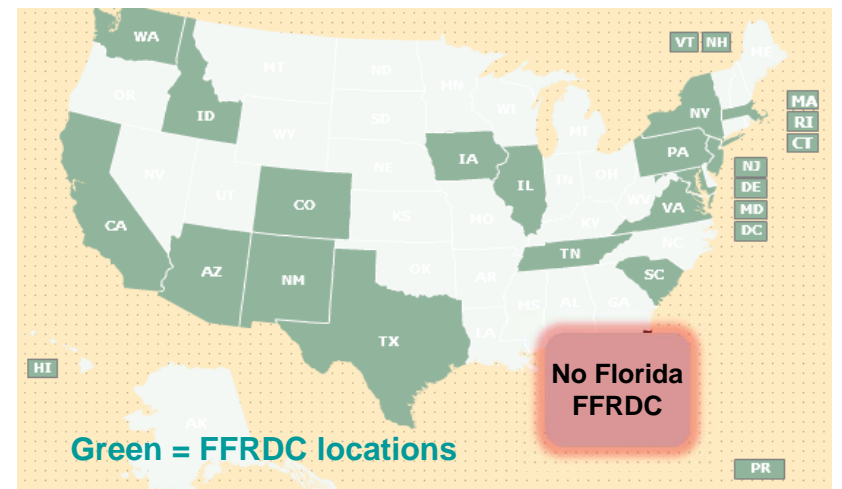
■ 48 C.F.R. 35.017 Fed Acquisition Reg's

- Requires government sponsor
- Supports special long-term R&D
- Addresses needs not met by in-house or contractor resources
- Operated by university, consortium, nonprofit, or industrial firm



■ 40 FFRDCs nationwide

- 10 are DoD sponsored
- 1 sponsored by US Navy (CNA)
- None multidomain: sea/air/undersea
- None affiliated with an oceanic range
- None located in Florida





Project Summary

Budget

Task	Activity	Cost
1.1	Meet with stakeholders	33,600
1.2	Briefings and reports	43,200
1.3	Facilitate meetings	18,600
1.4	Coordinate advocacy	34,800
1.5	Data collection	45,000
1.6	Travel	47,682
	Total Requested	222,882

* Plus \$50,000 (in-kind) from COJ

Project Management

- *Manager:* City of Jacksonville
- *Funds:* university staff and contract support
- *Duration:* one year
- *Primary Efforts:* NRE outreach and advocacy

Deliverables

- Work plan
- Naval Research Enterprise review
- Interim proposal
- Final proposal

Expected Benefits

- Enhanced NS Mayport viability and value
- Increased Florida R&D related to military missions
- Improved Florida's military-friendly environment

Operation MacDill – Monroe Middle School



The Situation... 'Spectrum Analysis' of MacDill

Migration away, James Monroe Middle School is the closest Middle school to MacDill AFB. Many Military families elect to move to Brandon or surrounding communities *to avoid sending their children to Monroe* Middle School, some send their children to Private schools.



The Facts...

- **Deteriorating Education Environment** – falling grades over the last four years (from an "A" to a "D")
- **Challenging Student Population** – 73% minority rate; 75% receive free & reduced lunch
- **Military Concerns** – Safety, Student Acclimation, Student Performance



The State of Affairs... *Serious!*



The Solution... Partnerships – Hillsborough County School District, 'Friends of MacDill' program, Tampa Bay Defense Alliance, Council for Educational Change, Community Foundation of Tampa Bay



- Partnership to Advance School Success – **PASS** Program
- Operation MacDill – Monroe Middle School – Supplemental Program



The Council for Educational Change (CEC)

Successor organization to the \$100 million South Florida Annenberg Challenge

- 102 programs served 15,000 teachers, 280,000 students, 378 schools, and 2,000 school leadership staff
- Funded diverse school improvement programs, many would surpass expectations while some would fall short, we *learned valuable lessons* from each initiative
- **Annenberg Challenge evaluation results reported...** improved student outcomes require:
 - a) Effective Principal leadership;
 - b) Skilled Teachers and,
 - c) Partnerships - Parental/Community support



Signature Programs

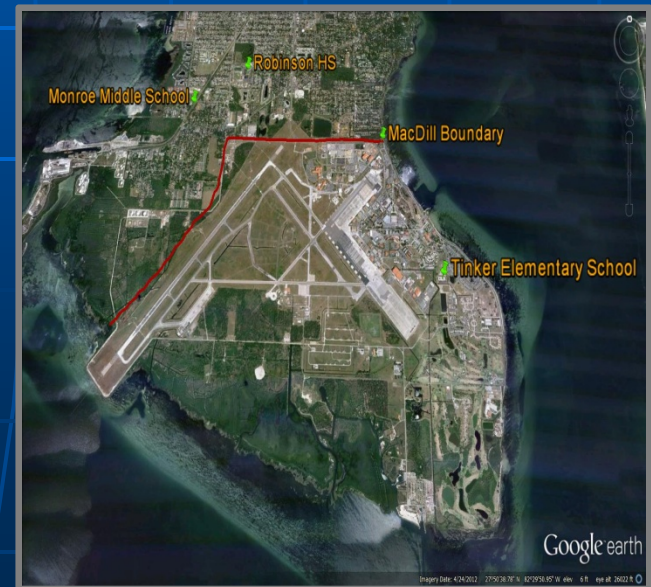
- **Partnership to Advance School Success - PASS®**
 - Business and Education Partnership/Mentoring model
 - Developed and instituted through the FC100 at the request of Governor Jeb Bush during the Annenberg Challenge. Stewardship of the program was given to the CEC for statewide dissemination
 - 108 Models throughout Florida with 10 years of uninterrupted Legislative funding and monitored through Florida Dept. of Education
- **Florida Leadership Academy and Forums**
 - Intensive professional development events designed to raise student achievement by building and empowering school leadership



Operation MacDill – Objectives

Develop a Culture of Excellence

- **Leadership Development:** enhance skills of Leadership Team in creating a culture of excellence with a focus on school safety and academic enhancement
- **Assist Students Transitioning into Monroe Middle:** expedite academic placement and develop an induction system(s) to assimilate new students – *particularly military transition*
- **Parent/Community Involvement:** build an effective communication system among parents, military-based personnel and the community at large
- **Foster a Military Friendly Environment:** analyze schools in the feeder pattern and align academic and extracurricular programs to ensure academic continuity (compile recommendations of Best Practices for replication)



Operation MacDill – Grant Request

- **Amount of Request** **\$140,000**
 - Leadership Development \$ 50,000
 - Student Transition and Mentoring \$ 30,000
 - Parent Involvement \$ 20,000
 - Articulation Process (Curriculum alignment) \$ 20,000
 - Feeder Pattern Analysis \$ 20,000

- **Activities**
 - Improve quality of instruction: training, teacher retention, instructional resources
 - Include STEM (Science Technology Engineering Math) in-school and after-school programs
 - Support and expand existing programs which integrate military current and transfer students
 - Address safety and environmental concerns expressed by Base parents
 - Provide cultural initiatives
 - Facilitate transportation
 - Implement programs targeted to the needs of military families and students
 - Foster understanding among school-site personnel regarding issues faced by military families



Operation MacDill – Return on Investment

■ Expected Outcomes:

- Monroe becomes the Middle School of choice for MacDill AFB families
- Student academic performance at Monroe Middle improves to reach targeted goal, to become one of the top 90% achievement schools in Florida
- The feeder pattern of Tinker Elementary, Monroe Middle and Robinson High becomes a supportive, connected community, serving both base and civilian families
- Student safety increases, and discipline incidents decreases by 90%, via a strictly enforced code of conduct and increased involvement of community and parents
- Recommendations for *Best Practices or Strategies* for effectively integrating students from Military families into the public school system is compiled



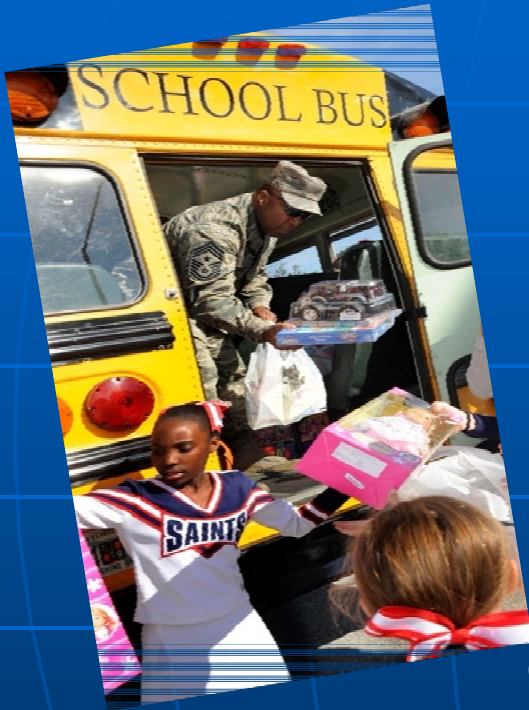
PASS Program
launch at James
Monroe Middle



Operation MacDill – A Community Partnership

Thank You

Q & A



Dr. Elaine Liftin
President and
Executive Director
Council for Educational Change

(954) 727-9909



If every child can get a quality education... every child can succeed!





FLORIDA 8(a) ALLIANCE

Florida Small Business Defense and Veteran Initiative (FSBDVI)



8(a) Alliance Background:

- Non-profit organization with a Mission to:
 - *Strengthen, Train, Educate and Promote 8(a) and other small businesses in Florida*
- Founded by Andy Harold - 8(a)/SDVOSB business owner
- Held Annual Conference - Jacksonville, FL (240 attended)
- Has provided small business outreach – First Coast Defense Expo, Florida Federal Contracting Association Conference, *V-WISE Veteran-Woman's* entrepreneur conference, SBDC Veteran's Conference
- Strategic Alliance Memorandum (SAM) with the SBA

The Florida 8(a) Alliance proposes a new strategic approach:

Florida Small Business Defense and Veteran Initiative (FSBDVI)

- focus on defense industry business growth and job creation

-aligning with the Florida Defense Support Task Force's (FDSTF) mission:

“to support the state's position in research and development related to or arising out of military missions and contracting.”

Florida Small Business Defense and Veteran Initiative (FSBDVI)- OBJECTIVES



- **The FSBDVI will work with Military Installations around the state to ensure they have access to quality small businesses, veteran-owned businesses and large business prime contractors.**
- **The FSBDVI will facilitate federal contract opportunities through increased matchmaking events and outreach industry conferences.**
- **The FSBDVI will educate small businesses in key marketing, business and federal contracting strategies to assist them in competing for SBIR opportunities and large federal contracts in the Defense Industry.**
- **The FSBDVI will be a gateway for industry looking for high quality small business suppliers.**

Florida Small Business Defense and Veteran Initiative (FSBDVI)-TASKS



- 15 month performance period

Deliverables:

- Conduct a Survey of prime defense contractors, small business Liaison Officers, and Government Agency Small Business Representatives (\$14,120)
- Enhanced Share Point database: (\$8,580.00)
- Business Opportunity email updates (\$660.00)
- 4 webinars with training consultants (\$14,300.00)
- 4 workshops with training consultants around the state of Florida: Miami, Jacksonville, Pensacola and Tampa (\$44,180.00)



- SBIR & Defense Training track to be conducted at the 2013 Florida 8(a) Alliance Annual Conference (\$15,950.00)
- Throughout grant period FSBDVI will continue to provide counseling to businesses and will identify mentors to companies needing further guidance (\$41,250.00)
- Throughout grant period FSBDVI will meet with prime defense contractors, small business Liaison Officers, and Government Agency Small Business Representatives (\$56,980.00)

Funding Request:

\$196,020.00 * Total Cost includes 10% administration

CRITERIA: FDSTF Goal

Florida Small Business Defense & Veteran Initiative

ROI

established relationships:
businesses, banks, SBA North Florida
and South Districts, universities,
incubator partners and government
agency representatives both locally
and nationally.

positioned to provide greater return
on investment by securing
speakers/workshop presenters as in-
kind services or reduced fees.

private sector funds through yearly
sponsorships that will supplement
the funds received by Florida
Defense Support Task Force

FDSTF Goal	Florida Small Business Defense & Veteran Initiative (FSBDVI) Correlations	ROI to Florida
<p>Goal 1: Promote Florida as a trusted, defense-friendly partner, advocating solutions of mutual benefit to the Department of Defense and Florida communities.</p>	<ul style="list-style-type: none"> ensure that small businesses and veteran-owned small businesses are knowledgeable on federal contracting best practices have visibility of ongoing and future defense business opportunities that affect the state offer a pool of qualified suppliers 	<ul style="list-style-type: none"> will help the state of Florida attract and incentivize large business prime contractors to pick Florida when making defense related business decisions
<p>Goal 2: Promote and grow Florida military missions and installations</p> <ul style="list-style-type: none"> Providing support and incentives for defense missions to remain or relocated to Florida Lowering installations' costs of doing business Department of Defense renewable energy goals Continue to champion Florida's support to our wounded and veterans Continue to strengthen state support for military families and veterans with a focus on education, health care, employment and family programs. 	<ul style="list-style-type: none"> Promote and grow Florida military missions and installations through its workshops, conferences and webinars by: Inviting local representatives from surrounding installations and commands to interact with business owners Providing information about upcoming requirements and business opportunities Provide a series of workshops and webinars with a focus on renewal energy and green technology so that when contract opportunities come available, cost savings can be passed on to the military installations will increase the number of qualified small business suppliers which will add jobs and create opportunities for veterans and their military families 	<ul style="list-style-type: none"> Businesses are awarded more defense industry contracts, increase in application to SBIR programs, build new partnerships with military installations and between businesses. The military installations in the state of Florida meet their energy goals and can contract with more Florida businesses to meet these goals. large business prime contractors will be encouraged to expand their business operations and create more jobs in the state of Florida
<p>Goal 3: What does success look like? Continue to improve working relationships with defense planners, defense contractors and leadership to better anticipate changing needs and proposed actions to assist in developing solutions and strategies of mutual benefit to the Department of Defense and the state.</p>	<ul style="list-style-type: none"> With a robust network of established relationships, workshops and conference the FSBDVI will become the "Gateway" for state and federal government agencies; large business prime contractors, agency small business representatives, contracting officers and other key personnel to meet the needs of Florida's Defense Initiatives. 	<ul style="list-style-type: none"> Centralized Florida network of large and small defense contractors enables the state of Florida to identify top priorities and areas of concerns that impact federal installations and defense contractors at a more cost effective rate

Florida Small Business Defense and Veteran Initiative (FSBDVI) -SUCCESS



FSBDVI will become the “**Gateway**” for Florida’s state and federal government agencies; large business prime contractors, agency small business representatives, contracting officers and other key personnel to meet the needs of Florida’s Defense Initiatives.

- FSBDVI Businesses are awarded more defense industry contracts, increase in application to SBIR programs, build new partnerships with military installations and between businesses.
- FSBDVI will track and delivery metrics that show impact to businesses who are awarded defense industry contracts, impact to businesses who make application to SBIR programs, and map the relationship between new partnerships with military installations



Answering the call to action

Communities Must Unite Behind Troops, Official Says

Quote by: General Martin Dempsey, 18th Chairman of the Joint Chiefs of Staff.

“It is the recognition that independent groups working together inside a **community-based model** that do things to improve long-term quality of life that government just cannot do.”

Army Col. David Sutherland, special assistant to the chairman of the Joint Chiefs of Staff for warrior and family support. FORT BELVOIR, Va., Feb. 29, 2012

“Troops don’t come home to government programs”, he noted “they come home to their families, their neighbors and their communities”. The colonel cited a study that indicated the No. 1 remedy for dealing with combat’s effects is a sense of community, a feeling that they fit in. “Communities must step up to embrace these troops and veterans”, the colonel said, “Particularly once their battle buddies are no longer by their side. They **need new battle buddies**, he added, but this time from their communities’ **people** who can assist them in translating their skills, knowledge and attributes into civilian life and organizations. Government programs can’t do it alone; however, “independent organizations working together at a community level can.”





Objectives

- To recruit and pass background screening for 134 CBABs to serve as a single point of entry to support military, veterans, and their families by December 31, 2013.
- To develop training materials on accessing military and community services and resources by March 15, 2013.
- To provide training to 134 CBABs to serve as a single point of entry to improve the transition and quality of life for military, veterans, and their families by April 30, 2013.
- To establish a referral and tracking process where identified military personnel, veterans, and their families are assigned and receive support from a CBAB volunteer by May 1, 2013.
- To develop a protocol that enables CBABs and military families to communicate via video conferencing by July 1, 2013.
- To develop marketing materials to raise awareness and support for military, veterans, and their families to increase the number of volunteers and community partners by June 30, 2013.



A Florida not for profit civilian grass roots initiative



Deliverables

- CBAB enlistment paperwork and completed background screenings.
- CBAB training binder and associated materials
- CBAB personnel folder with copies of training certificates.
- CBAB services files to include:
 - Referral forms for Military, veterans, and their families
 - Documentation of services and support provided to individuals and/or families
- CBAB resource directory of community and state services and resources
- City Resolutions and proclamations
- Description of veteran support projects
- Conference registration and agendas
- Marketing materials used to raise awareness and support
- Copies of price quotes and receipts for all expenditures
- Photos of FMFCC and CBAB activities and events



A Florida not for profit civilian grass roots initiative



ROI.....

- The return on investment will be much as we move forward to recruit, train and implement a volunteer civilian task force who will become a single point of entry for all cities across Florida. In two years we will be able to stand alone with no government funding and will have launched a sustainability program that will be able to assist other military programs such as The Veterans Foundation, National Guard Foundation and the Florida Fisher House Projects. In this time of shortfalls and budget cuts, we will provide services and a system that will save many dollars to the State and other important support programs.



Boots on the ground that will enhance existing programs⁴



We Work With a Diverse Community Base

You can help by developing with us.....



KNOWLEDGE,

RESILILIENCY,

CONNECTION,

SUPPORT,

COMPETENCE,

and most importantly...

COMMUNITY ATTACHMENT !!!!



Where Military Family Matters, Matter

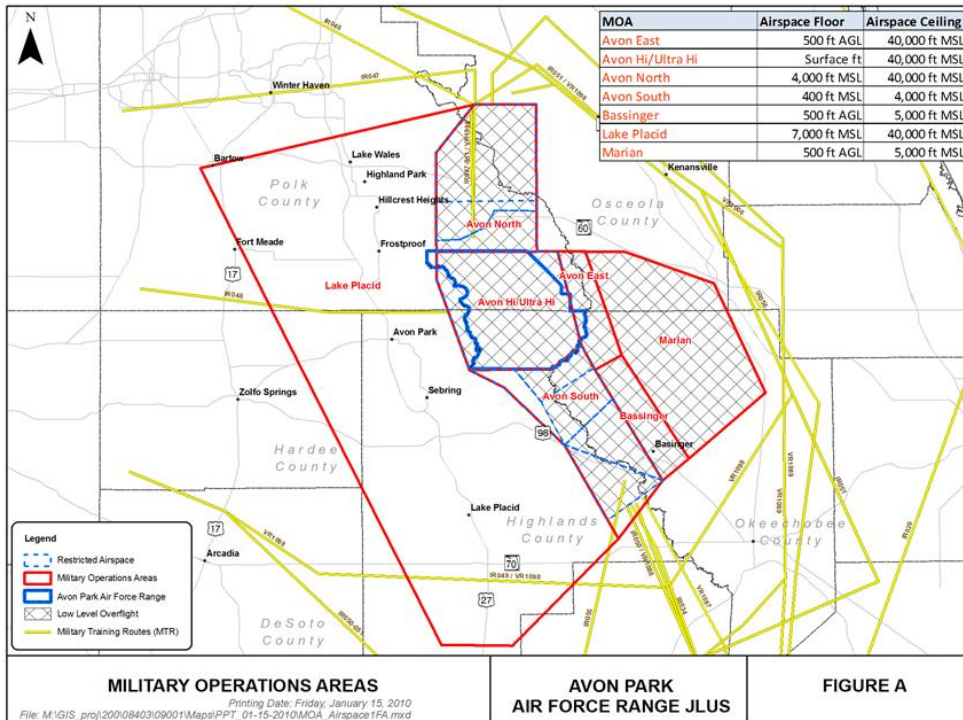


Destination for Success

Highlands County Industrial Development Authority Economic Development Commission



Mission Sustainability at Avon Park Air Force Range



Charles "Buck" MacLaughlin, Lt Col, USAF (Retired), JLUS Implementation Program Manager



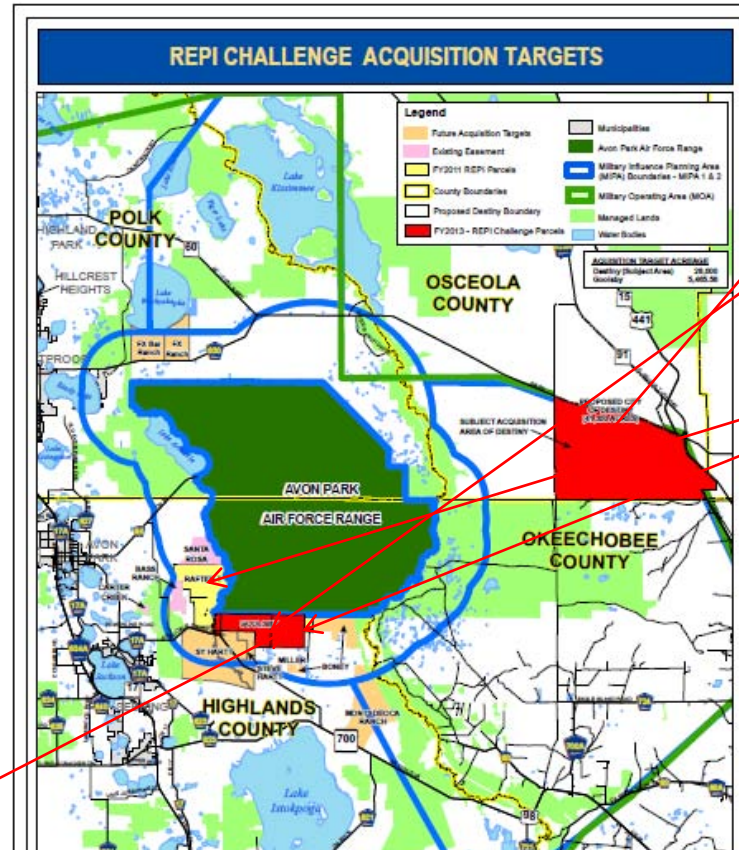
Destination for Success

Highlands County Industrial Development Authority Economic Development Commission



- **Highlands County/APAFR - \$1,095,000 for encroachment prevention**
 - FY 11/12 DIG - \$200,000
 - FY 12/13 DIG - \$200,000
 - FY 13 REPI - \$695,000
- **Insufficient to accomplish protection on a meaningful scale**
 - 3,000 acre and larger land ownerships in the region
- **Requesting \$1M in supplemental funding from FDSTF**

Target for this request: Goolsby



Target for REPI 2013 Challenge: Destiny and Goolsby

Currently under negotiation: Rafter T and Miller



Destination for Success

Highlands County
Industrial Development Authority
Economic Development Commission



- **FDSTF Guiding Principles: Base and range encroachment, Base commander's meetings.**

- **FDSTF Overall Long-Term Strategic Goals**
 - 1. Solutions of mutual benefit to the DoD/Florida communities.**
 - 2. Promote and grow Florida military missions and installations**
 - **Cooperation with Space Florida for DoD Unmanned Aerial Vehicle (UAV) testing and training**
 - **Preventing and mitigating encroachment**
 - **Care for environmental issues**
 - **Implementation of Joint Land Use Studies**



Destination for Success

Highlands County
Industrial Development Authority
Economic Development Commission



- **Leveraging additional funds from Federal funding sources**
 - **Parallel US FWS Project – \$1.5M for conservation easements under the APAFR MOA.**
 - **Possible \$1M in additional Air Force allocation of REPI funding to match any increase the state can allocate.**
 - **REPI Challenge – Innovative partnerships; more funds**
 - **APAFR – 1 of 10 Installations nation-wide**
 - **At least \$10M (REPI and Florida Forever)**
 - **\$3M US FWS for Everglades Headwaters NWR**



Destination for Success

Highlands County
Industrial Development Authority
Economic Development Commission



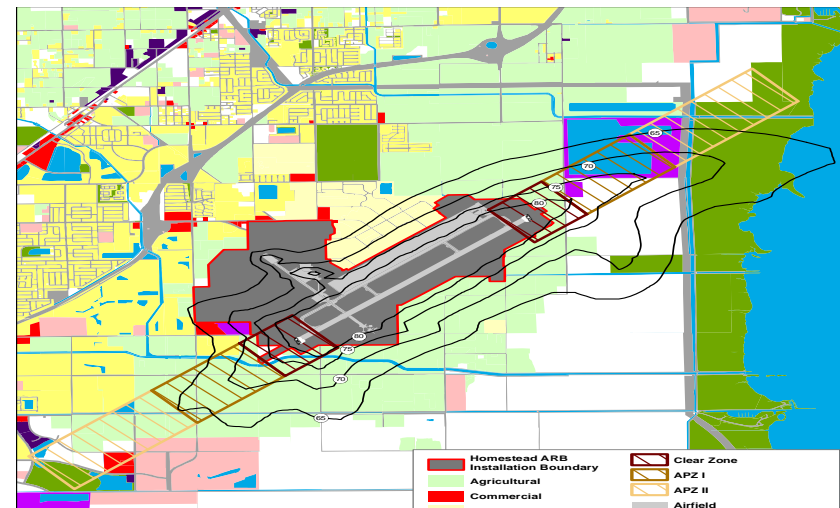
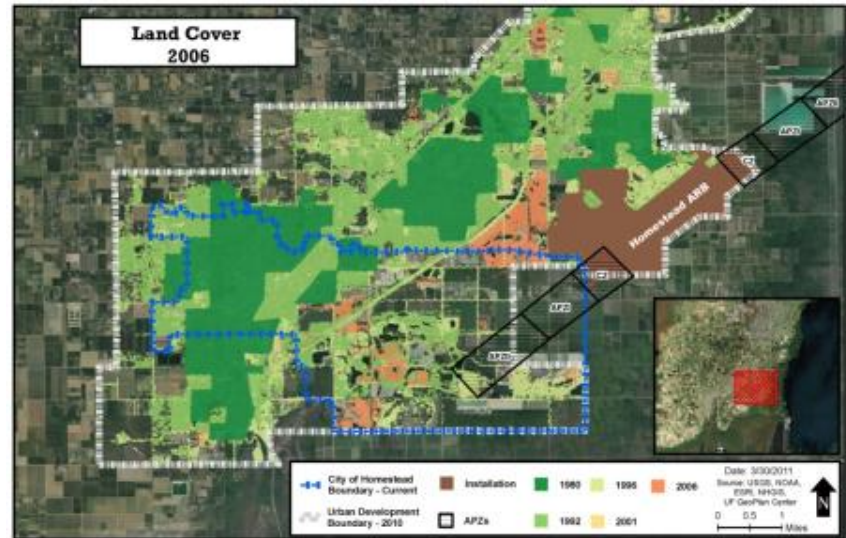
➤ **Summary**

- **Requesting \$1M in supplemental funding from FDSTF for Phase II acquisition of Conservation Easements to buffer APAFR**
- **Consistent with FDSTF Mission, Guiding Principles, and Long Term Strategic Goals**
- **Tremendous current and future Leveraging Opportunities**



Relevance to the Task Force Mission and Strategy

- Preserve and protect the mission of military installations
- Prevent and mitigate encroachment
- Implement JLUS recommendations
- Facilitate future land acquisitions through land use protection via rapid and effective reviews of proposed developments



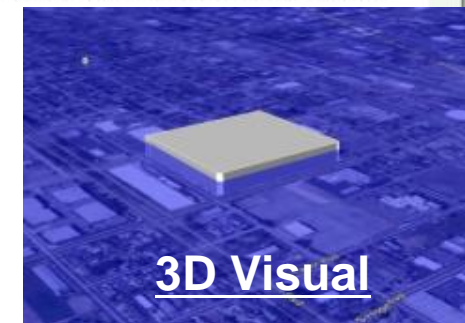
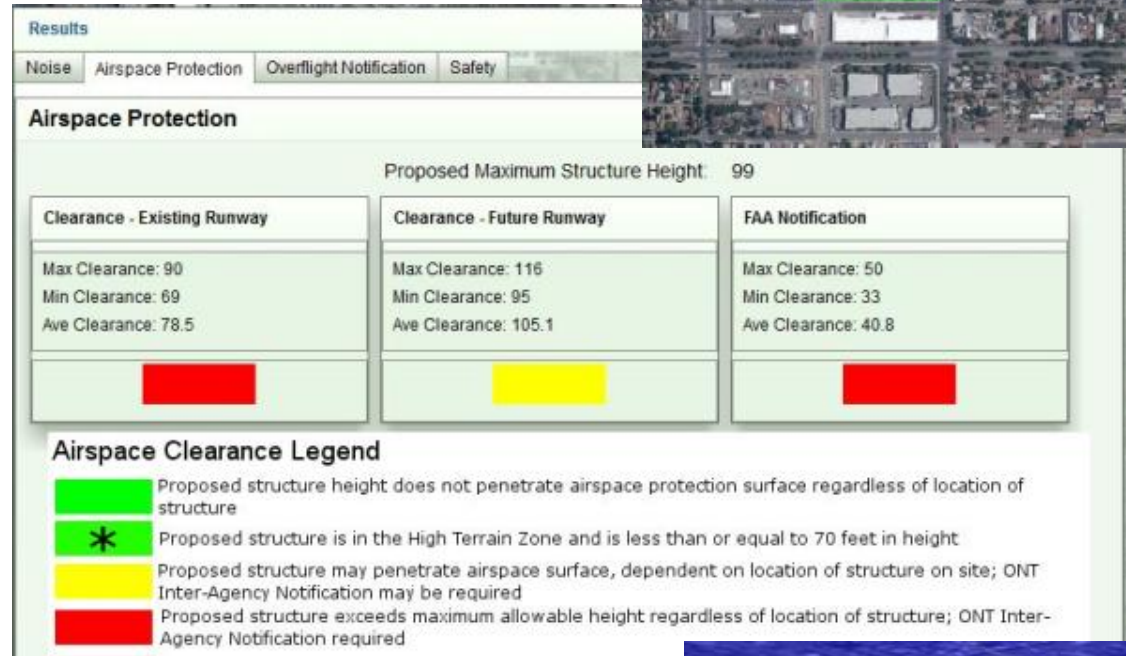
HARB as well as other bases in Florida have similar encroachment issues



Air Installation Land Use Compatibility- Site Evaluation (AILUC-SE) Tool

- Interactive & user-friendly tool for HARB, the City of Homestead, and Miami-Dade County
- Web-enabled software application that determines proposed development project's compatibility with:
 - AICUZ Guidelines
 - FAA Guidelines
 - City and County land use regulations

Results Display



**This flexible tool can be used by multiple military bases
and local governments in Florida**



Funding Requested & Return on Investment

Funding Request

Activity	HARB Match	FDSTF Contribution	Total
Service Work	\$2,132	\$71,293	\$7,3425
Rollout/Training	\$2,624	\$21,213	\$23, 837
Hosting Support	\$3,936	\$5,3970	\$57,906
Total	\$8,692	\$146,476	\$155,168

Return on Investment (ROI) per year

Activity supported	Manual Process	Using AILUC SE Tool	Savings
Performing simple look up impacts (daily)	~228 days 2-3 hours per day	~228 days 1-2 minutes	570 hours - 5.7 hours = 564.3 hours per year
Associate Planner: Full Analysis (once a week)	~50 days 7-8 hours per day	~50 days 5-7 minutes	375 hours - 5 hours = 370 hours per year
Generating Maps/Reports	~125 days 3-4 hours per day	~125 days 1-3 minutes	437.5 hours - 4.2 hours = 433.3 hours per year
Totals	1382.5 hours	14.9 hours	1367 hours saved

Slide 3

j6 Moved commercially available line item to talking point instead.
jtessier, 1/14/2013



AILUC-SE Benefits

- **HARB**
 - Educates all users about land use compatibility
 - Increases the efficiency and accuracy of development project applications
 - Assists in doing “what ifs” for comprehensive plans, new HARB missions, and potential REPI assessments
 - Protects the Base’s Air Space
- **Local Governments**
 - Determines incompatible conditions during planning
 - Provides development alternatives for incompatibility
 - Provides quick & objective results, saving time/money
 - Encourages cooperation between all jurisdictions
 - Assists in evaluating potential future land use and air installation infrastructure changes
- **Regional Planning Agencies**
 - Evaluates issues caused by transportation related regional growth
 - Effective marketing and customer service tool
- **Land Developers / Owners**
 - Enhances “due diligence” planning
 - Provides results based on facts, not opinions





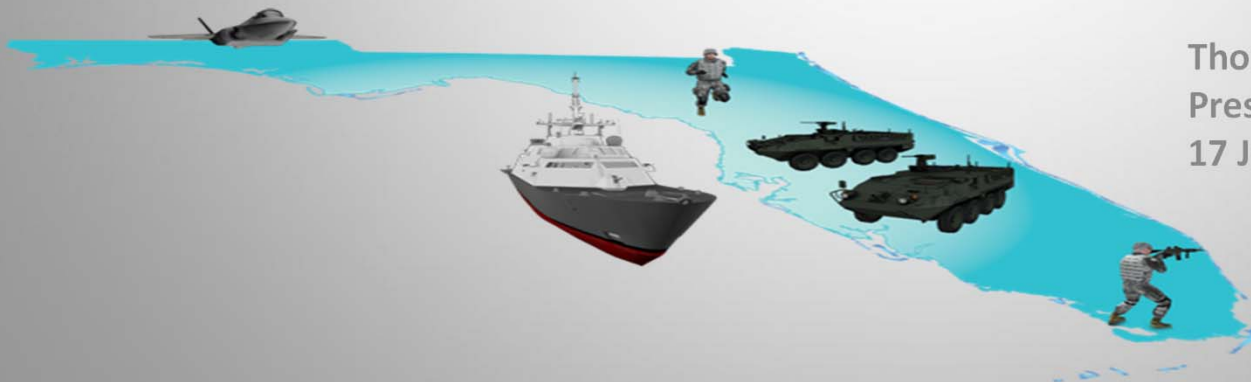
AILUC-SE Future Benefits

- Future encroachment threats to HARB can be further assessed and mitigated via the flexibility and scalability of the tool to incorporate additional information such as:
 - Additional layers and uses (e.g. area redevelopment compatibility, capital improvement planning reviews, etc.)
 - Fused aerial data acquisition (ortho-rectified and/or LIDAR imagery)
 - Distances to nearest utility/water infrastructures
 - Evaluations of environmental compliance standards/initiatives
 - Prioritization of existing hazards and encroachment threats and plan/track remediation and mitigation actions
 - Inventory tracking of what has been purchased and noise insulated or properly recycled into a compliant land use (FAR Part 150)
- Make the web-based tool available for public use
- License the tool to other military, local governments, and regional planning agencies



Naval Support Activity Orlando—the epicenter of the world's Modeling, Simulation & Training (MS&T) Industry

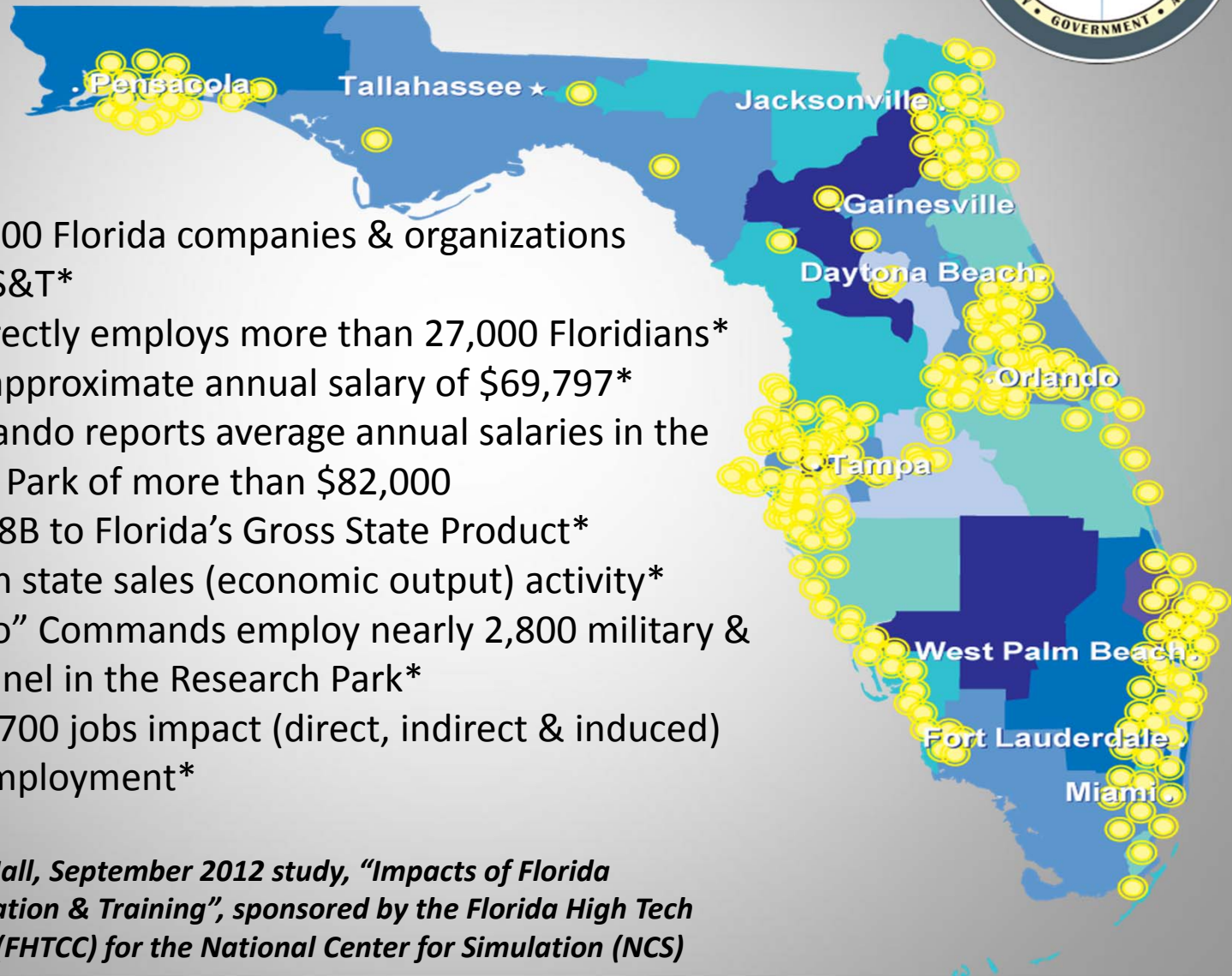
"Team Orlando--A Unique Collaboration of Academia, Industry & Smart Government Dedicated to Improving Human Performance Through Simulation"



Thomas L. Baptiste, Lt Gen, USAF (Ret)
President/Executive Director
17 January 2013



What is potentially at risk with BRAC 2015?



- More than 1,000 Florida companies & organizations involved in MS&T*
 - Sector directly employs more than 27,000 Floridians*
 - Average approximate annual salary of \$69,797*
 - Team Orlando reports average annual salaries in the Research Park of more than \$82,000
- More than \$4.8B to Florida's Gross State Product*
- Nearly \$8.0B in state sales (economic output) activity*
- "Team Orlando" Commands employ nearly 2,800 military & civilian personnel in the Research Park*
- More than 60,700 jobs impact (direct, indirect & induced) on Florida's employment*

**Source: Tucker/Hall, September 2012 study, "Impacts of Florida Modeling, Simulation & Training", sponsored by the Florida High Tech Corridor Council (FHTCC) for the National Center for Simulation (NCS)*



What the Metro Orlando Community is doing to prepare for BRAC 2015



BRAC 2015—a challenge & an Opportunity!

Confirmed Partners

Office of the Orange County Mayor
Office of the Orlando Mayor
Seminole County
Metro Orlando EDC
Central Florida Partnership (CFP)
Florida High Tech Corridor Council (FHTCC)
University of Central Florida (UCF)
Central Florida Research Park (CFRP)
National Center for Simulation (NCS)

Other Potential Partners

Osceola County
Lake County
Brevard County
Volusia County
Other area communities
Private Industry

We have confirmed partner resource commitments over the next 3+ years of **\$875,000** & are pursuing additional partners & resource commitments.

A strategic action plan is in final coordination—elements from that plan provided the basis for this funding request.



Elements of our strategic action plan that must be resourced!



- Conduct research & analysis on three or more alternative courses of action to solve the infrastructure shortfall—our most critical vulnerability. This will require expert support & representation given the projected \$80M+ price tag
- Hire one or more professional consulting firms to help with additional strategic planning, tactical execution, messaging & access in Tallahassee, Capitol Hill & across the DoD. We recognize our community efforts must be aligned with State-level efforts & the advocacy efforts of Principi & Spectrum Groups & look to the FDSTF for guidance on how to harmonize our efforts
- Messaging, marketing & outreach to engage decision makers at all levels of Government & across DoD
- Research to capture & catalogue real world examples of program successes (e.g. reduced cost & program risk, sharing of technology & best practices, etc.) facilitated by collocation of the acquisition commands in the Research Park.
- Seek professional support to shape a regional MS&T industry vision, mission statement, strategic plan plus messaging to foster closer regional collaboration. This must include closer cooperation with other complimentary sectors (e.g. medical, digital media, gaming, entertainment, etc.)



Elements of our strategic action plan that must be resourced cont'd!



- Develop & publish annual MS&T economic impact assessments & broaden the focus to include its impact beyond Florida (national & international impact)
- Develop & publish an annual State of the Region to highlight the economic value the region provides to the state and nation
- Aggressively pursue acquisition of infrastructure to create a true research, prototype development, test & integration center in the Research Park. This is key to leveraging the opportunity of BRAC to attract more academia, industry & government presence to Orlando/Central Florida
- Engagement of Combatant Command & other military leadership who ultimately benefit from warfighters trained using the devices and technologies developed in Central Florida. This includes clearly defining the customer and then aggressively spreading a message that Team Orlando is a “Strategic National Resource”
- Other actions identified as we execute elements of a 3-year action plan



What we are requesting from the FDSTF and ROI?



- The Florida Defense Support Task Force Strategic Plan 2012-2015, dated 25 October 2012 includes the following short-term strategic goals: “Implement an aggressive strategy & action plan based on recommendations in the Spectrum Group analysis. Plan will pursue installation specific strategic goals at national & state levels as shown below.”
 - Retain **Team Orlando**
 - Assist with additional office space requirements
- Our specific request is for the FDSTF to match the confirmed community 3+ year resource commitment of **\$875,000**.
- ROI—for a relatively small matching investment, the FDSTF will support the Metro Orlando Community efforts to protect, grow & enhance an Industry cluster that already provides \$5.0B to Florida’s Gross State Product annually.

Questions?

Tampa Bay Defense Alliance (TBDA)

One Team, One Voice, One Strategy



Who: TBDA – Florida 501 c (3) – Chartered/Certified in Jan 2012

- The 'Issues' Team – Tackling policy/programming issues
- Mirrors Defense Alliances, EDCs, Chambers across Florida
- Multi-County Region – Same as Tampa Bay Partnership
- Codifies 'Informal' Relationship enjoyed – Winning 2 Abilene Trophies

One Team: Mr. John Schueler – TBDA President

• **Board of Directors**

- CEO, Lightning
- CEO, Tampa Int'l Arpt
- COO, SRI
- CEO, Cybrix (SDVO SB)
- Chamber Dir – Mobility Caucus
- EVP, Raymond James

Advisors

- General – AMC Cmdr
- General – AETC Cmdr
- VADM – USCG Regional Cmdr
- CEO – Tampa Chamber
- CEO – Tampa Bay Partnership
- Commissioner – Hillsborough Cty
- Fmr. Director – Port of Tampa
- CEO – Tampa – Hillsborough EDC



One Voice: Harness strength of Community Champions – EDCs, Chambers, Partnership, Mayors, US & FL Legislators

- Synergy, Reach, Overlap, Depth and Leaders = **Strength**

One Strategy: One Vision, One Plan – Roadmap to 2025



FDSTF Grant – Accelerate Standup of TBDA



Why: FDSTF ‘Assessment of Florida Military Bases – Aug 2012

- Communities very supportive . . . not well organized . . . will enhance military value
- MacDill has no overarching Community Strategy . . . Multiple support orgs
- Develop comprehensive strategy. . .encompassing Bay & Base . . . w/Action Plan
- Opportunity to leverage Coalition
- Increase Marketing of Community . . . Role MacDill plays nationally & globally



Why: Tampa-Hillsborough EDC ‘Military Transformation’ Strategy – Dec 2012

- ‘No Focused Effort’ & ‘No Marketing Message’
- ‘New Defense Alliance . . . ideal . . . to crystallize strong collaborative working partnership among the several important military focused groups.’



Deliverables

- **Accelerate Standup of TBDA** – Strengthen with teaming & synergy
 - **Capacity to accelerate** – BOD/Advisors in place – Accepted by Orgs
 - **Build out TBDA** – Office to Website; Vision to Strategy to Marketing
 - **Integrate Coalition of Nations** - Champion Nationally & Internationally
- **Build One Team – ‘First Meeting’ held** – Total agreement on TBDA role
- **Today: Issues . . . Tomorrow: Vision/Roadmap to 2025**
 - Build Roadmap Strategy off ‘Transformation Strategy’
- **Marketing and Outreach Plan** – Expand ‘Outward’ . . . Today ‘Inward’ focus



Huge upside . . . with immediate impact . . .

One Team & One Voice are critical to success



TBDA

The Gameplan !



Plan of Action

➤ **TBDA Standup**

- **Office Operation – Overarching Contract – Admin/Audit/Ops**
- **Issue Engagement – Build on current portfolio**
 - KC-46
 - 25 Acre Parcel
 - DOD – VA Exo COE
 - Cyber Portal to HTC
 - Widen Dale Mabry
 - Army Reserve Helos
 - CAMLS to Jordan
 - USF 'Transition' Prgm
 - w/CENTCOM/Wing

➤ **Strategy – Roadmap Development**

- **'Fly Wing' off EDC Transformation Strategy – Assure Execution in 2013**
- **Build and Develop *Tampa Bay 2025 Vision***

➤ **Embrace Coalition of Nations – Champion International relationships**

- **Continue support of CENTCOM/SOCOM/SOUTHCOM**
- **Engage new COCOMs (CYBERCOM/AFRICOM) – Build FL & Tampa relations**

➤ **Marketing – Outreach – Communications Plan**

- **'Tell the Story' of Tampa Bay & MacDill – 'Inside' Bay region; 'Outside' to Nation and Internationally**
- **Marketing Campaign – Website launch & sustainment – Material develop**

'One time' Grant – Set Cornerstone and build



TBDA

Grant Request & 'Match'



Grant Request

➤ TBDA Standup	\$ 68,000
• Office Standup – Ops/Admin/Audit	(\$ 48,000)
• Issue Engagement – Continue, build, expand	(\$ 20,000)
➤ Strategy – Roadmap Development	\$ 27,000
➤ Embrace Coalition of Nations	\$ 10,000
➤ Marketing – Outreach – Communications Plan	\$ <u>25,000</u>
Total:	\$ 130,000

TBDA Match

- **Gift in Kind**
 - TBDA Supported by Volunteers – GO/FOs, Academic/Corporate expertise
 - Meeting Rooms/Hospitality/Refreshments
- **BOD/Advisor 'Equity'** – Personally contributing (e.g. BOD = \$2,500 each)
- **Corporate Partners** – Will be pursuing Corporate support financially, GIK and personally
- **'Teaming' will draw 'Support'** from parallel Orgs – City, EDC, Chambers & TB Partnership



TBDA

Return on Investment (ROI)



ROI

- **Attacking Weakness – Building Strength:** Spectrum Report ‘Weakness’
- **Low Cost – Highly Effective:** Top Military, Business, Community Leaders as Champions
- **Strength through Unity** – Coming together as One Team w/One Voice
- **No Time to Waste** – ‘Silent BRAC’ & Service decisions on-going – Opportunities loom
 - Initiatives need expertise & focused advocacy now – Helos to MacDill; Cyber Institute
- **Takes Time to Change Reputation** – 2005 BRAC & Service impressions of MacDill ‘poor’
- **‘Florida’ benefits from strong, vibrant MacDill & TBDA** – Strengthens EFI, FDA . . .



Thank You ~

The Spectrum & Principi Analyses identified TBDA need . . .

Grant opportunity is a god send . . .

Allowing timely & powerful path toward Standup

Appreciate FDSTF leadership & support to Tampa Bay
& MacDill AFB



Equipping America's Heroes
Creating Florida Jobs



2013 Legislative Issues

Presented By Joe Marino, President/Founder
to the
Florida Defense Support Task Force
February 21, 2013

Economic Development

- Incentivize* Economic Activity
 - Not If but When
 - Grow Existing Florida Businesses
 - Better Climate will Attract Outside Businesses
- Defense Business Model Changed
 - Primes More Likely to Subcontract

* Yes it's a word
Current Incentive 20 yrs Old with Few Updates

Defense Works in Florida

- **Eligible business:** A business subject to state corporate income tax
- **Incentive:** Reduction of taxable income by 4% of eligible subcontract award(s) amount(s)
- **Eligible subcontract work:** Subcontract(s) awarded to a Florida small or medium size business, with 250 employees or less, executed in Florida and which directly or indirectly support(s) national security
- Aggregate incentive is **capped** at up to \$10,000,000 taxable income reduction per tax year
- DEO has flexibility to establish rules, procedures and eligibility determinations

Defense Works in Florida

- Small Business Subcontractors increase revenue:
 - promotes job creation
 - reduces chance of businesses closing or leaving state
- Prime Contractors reduce tax burden:
 - encourages expansion in the state and relocation to the state
 - discourages relocation of operations and/or subcontract awards out of state
- Mitigate or erase projected loss of \$3.3 billion GSP
- Encourage \$4.5 billion subcontract awards kept in Florida per year
- Positive impact is immediate
- Accountable

Issues Summary

- Defense Works in Florida
 - Static Impact: \$9.9 million
 - Dynamic Impact: \$4.5 billion returned to GSP
 - ROI: \$454.55/\$1
- Unemployment Compensation issue
- UAS considerations/incentives - support Space Florida
- FDSTF - support funding and initiatives
- Florida defense grants - support funding
- Support eliminating lifetime cap on existing QDSC



Equipping America's Heroes
Creating Florida Jobs



Contact

Joe Marino

850-320-8780

joe.marino@fl-dc.org

www.fl-dc.org

@FLdefcon

Don't forget March 20: Defense Day 2013 Florida Capitol !!

Gulf Unmanned Systems Center Program Update

Carrabelle

**Florida Defense Alliance
21 February 2013
Bruce McCormack
pcbmccormack@gmail.com**

GUSC VISION

- **To be recognized as a National Center for Air, Surface, Subsurface, and Land Unmanned Vehicle operations**
- **To provide unparalleled opportunities for DOD and industry, facilitating skills and capabilities development at the corporate through individual levels**
- **To support fully inclusive engineering , manufacturing, testing, and training for all types of Unmanned/Autonomous Systems**

TARGETED TECHNOLOGIES

- **Unmanned Surface Vessels**
- **Autonomous Underwater Vehicles**
- **Intelligent Vehicles**
- **Unmanned Aerial Vehicles**
- **Integrated Operations; Manned and Unmanned**
- **Cross-platform interoperability**

WHY CARRABELLE?

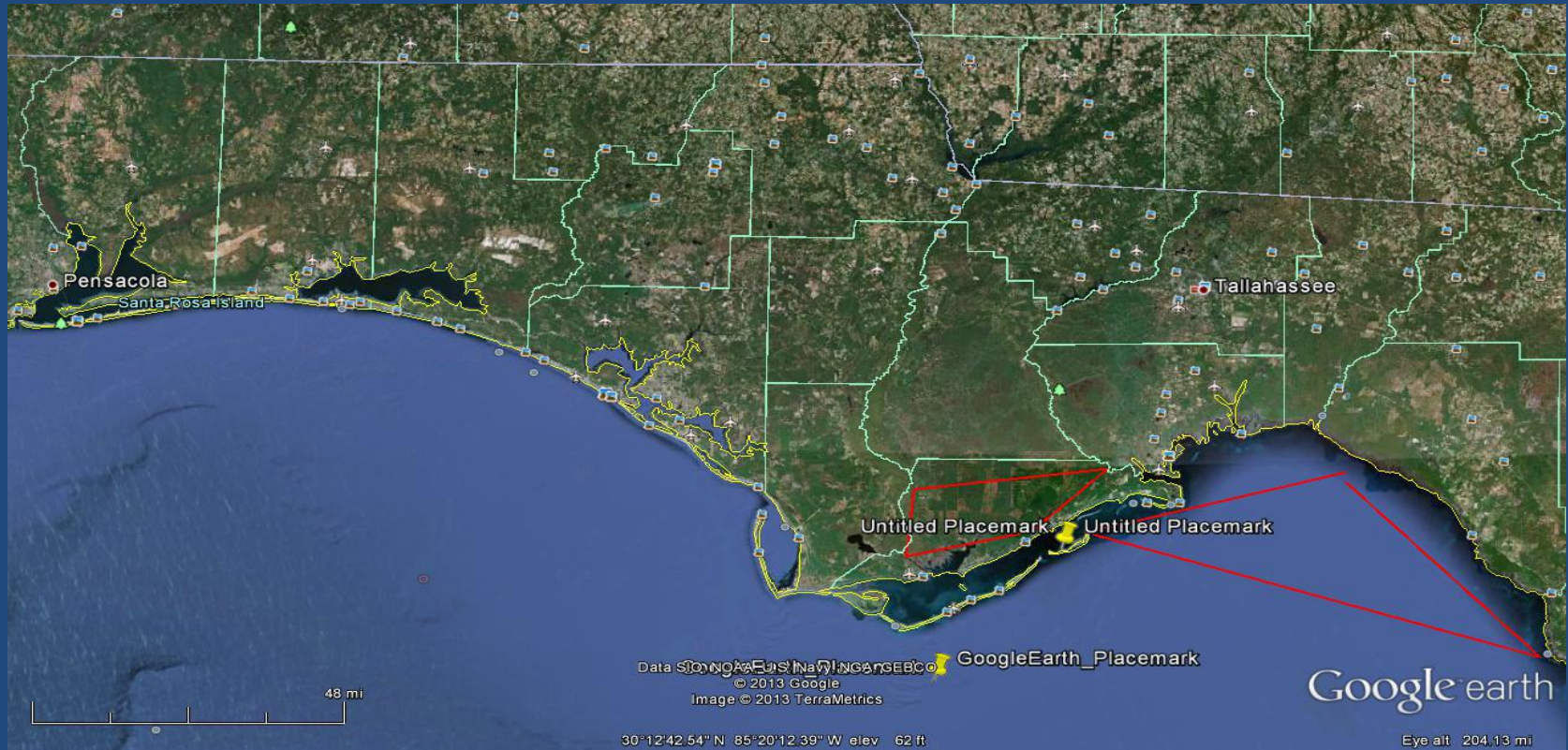
Infrastructure supports GUSC vision

- **64,800 sq ft Industrial Building**
- **Overhead Cranes**
- **4000 ft paved Runway,**
- **Industrial Park**
- **One atmosphere Test Pool**
- **Amenities**

LOCATION, LOCATION, LOCATION

- **Diversity of Training Environments**
- **Low Encroachment, Large Land Mass**
- **Adjoins Tates Hell Swamp and Tyndall MOA**
- **Proximity to the Gulf of Mexico**
- **Replicates 80% of the Earth's Littoral Regions**
- **Adjacent to over 250,000 acres of land, (riverine, coastal and jungle)**

OPERATING AREA



Approximate distances NW Florida Clients

Tallahassee	50 miles
Tyndall AFB	60 miles
Panama City NSA	80 miles
Eglin / Hurlburt AFB	120 miles
NAS Pensacola	150 miles

USSOCOM

300 miles

Canaveral Spaceport

SOUTHCOM

NAS Jacksonville

Ft Benning

UNMANNED SYSTEMS COMPLEX

Located at the Carrabelle-Thompson Municipal Airport; provides multi purpose building of 64,800 sq ft floor space, paved 4000 ft runway.



View of East Side of Subject Building



View of South Side of Subject Building

- **14,000 square feet of office space**
- **Classrooms**
- **Briefing rooms**
- **Tactical Operations Center**
- **10,000sq ft of shops**
- **40,800 sq ft common area**
- **One Atmosphere Test Pool**

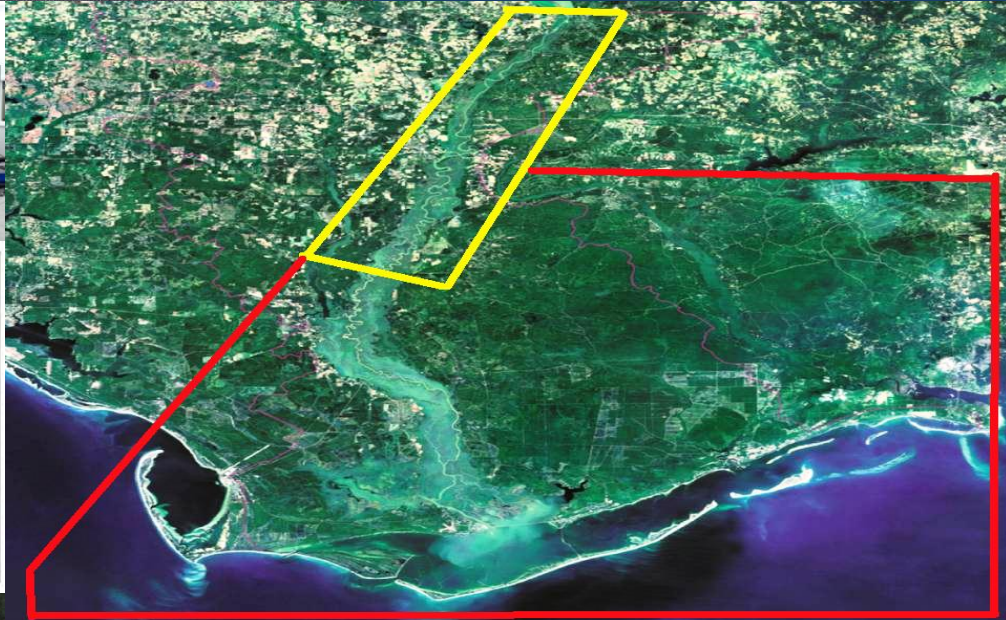
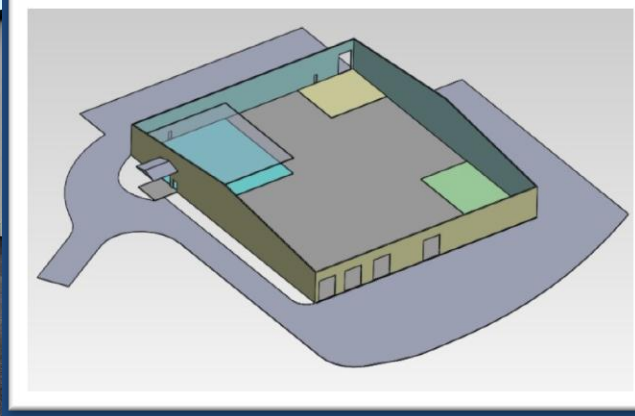
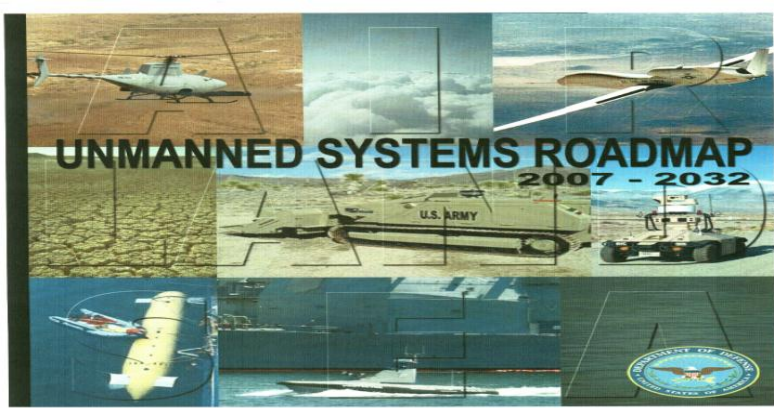
INITIAL FUNDING FOCUS

- **Launch the Unmanned Systems Center in the second quarter of CY2013**
- **Immediate hiring of ten (10) full time personnel to operate the facility and ranges**
- **Investment in equipment and facilities**
- **Hiring ten (10) additional personnel in the first quarter of 2014**

GUSC BENEFITS

A Successful Gulf Unmanned Systems Center will:

- **Spur Economic Growth, particularly in Carrabelle and Franklin County**
- **Support New Emerging Technologies**
- **Attract High-Tech Industry**
- **Create sustainable growth through home-grown companies**
- **Stimulate the interest of rising generations in the STEM disciplines**
- **Integrate the entire Northern Gulf Coast through Emerging Technologies**



EER's Special Operations Support Division Exhibits at Two Major Shows

L-3 EER Systems' Special Operations Support division located in Texas and Panama City, FL, exhibited at two important shows this year. One was the Special Operations/Counterterrorism Conflict (SO/CTC) Exhibition in February 2003, and the other was the Special Operations Command (SOCOM) Advanced Planning Briefing to Industry (APBI) Conference in May 2003. At both shows we shared the booth with our customer, Coastal Systems Station, Challenge Division (CSS). L-3 EER is currently under contract with CSS to build two new SEAL delivery vehicles (SDV). These exhibitions enabled the team to showcase its plans for the next generation SDV, as well as its efforts to establish and manage a highly specialized training area for Special Operations Support Forces in northwest Florida.

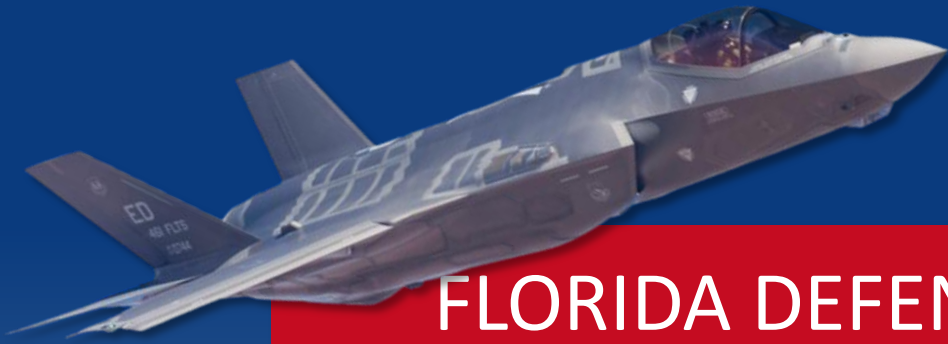


Michael team is our booth at the APBI show with Carl Walters, CSS Director, Terry Osh, Assistant Vice President, British Aerospace/BAE Systems, and other attendees. From left to right: Michael Walters, CSS Director, Steve McCombs, SOCOM Program Manager, Panama City (our center) and Carl Walters, L-3 EER, Chiefly in charge.



At the SOCOM APBI conference, our exhibit included the SDV pictured here. Being commissioned by the U.S. Navy, L-3 EER is currently working under an agreement with the Navy to build and market this SDV for commercial and foreign military sales to NATO member countries.





FLORIDA DEFENSE INDUSTRY ECONOMIC IMPACT ANALYSIS

JANUARY 2013



eflorida
Enterprise Florida
HAAS CENTER

INNOVATIVE RESEARCH ♦ INTELLIGENT SOLUTIONS
A Center of the University of West Florida

Model Inputs

State of Florida Combined Direct Defense Expenditures (Millions US Dollars)

Procurement	\$12,368.0
Salaries	\$6,124.7
Transfers*	\$12,786.4
Total Combined Direct Expenditures	\$31,276.1

*Includes the dollar value of entitlement payments received by military and civilian retirees and veterans.

Economic Impacts

State of Florida Combined Economic Impact Estimates (Millions US Dollars)

	2011	2012	2013	2014	2015
Total Sales	\$79,026	\$84,466	\$81,464	\$76,851	\$74,468
Total Employment	758,112	780,604	752,332	716,853	693,782
Total Consumption	\$40,968	\$42,872	\$43,225	\$42,962	\$43,170
Investment Residential	\$3,497	\$5,371	\$6,231	\$6,215	\$5,900
Investment Non-Residential	\$1,577	\$2,351	\$2,736	\$2,729	\$2,612
Producers Durable Equipment	\$706	\$1,422	\$2,059	\$2,659	\$3,207
Business Inventories	\$121	\$213	\$199	\$189	\$190
Government	\$6,031	\$6,027	\$5,759	\$5,667	\$5,647
Exports	\$42,626	\$44,096	\$40,548	\$36,832	\$35,059
Imports (subtract)	\$22,142	\$26,903	\$27,528	\$26,590	\$26,503
Gross State Product	\$73,383	\$75,448	\$73,230	\$70,665	\$69,281

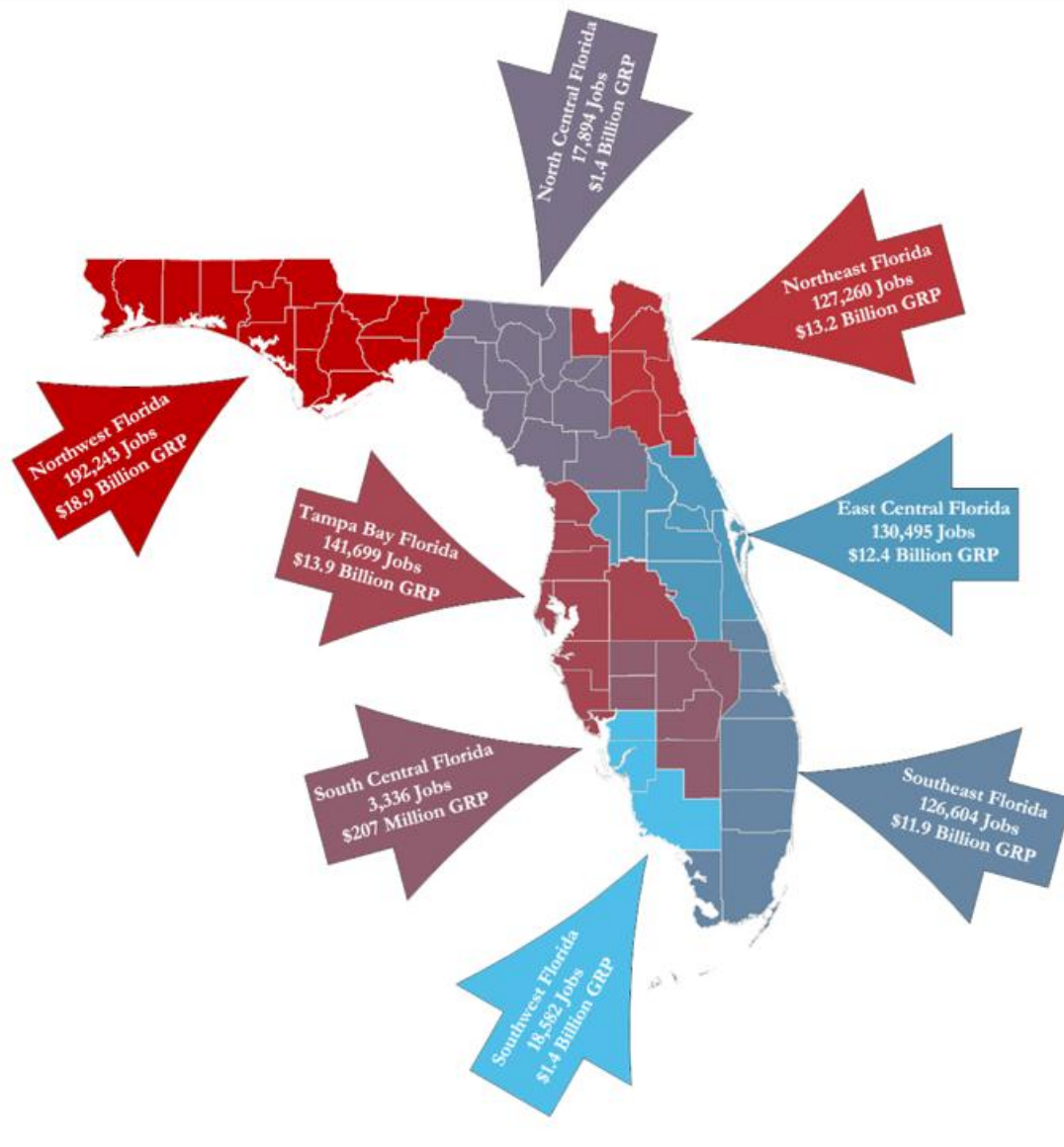
Economic Impacts

State of Florida Impacts by Type (2011)

Gross State Product in Millions US Dollars with Employment Impacts in Parentheses

	Military	National Guard	Coast Guard	Total Impacts by Type
Procurement	\$17,909.9 (193,839)	\$55.6 (660)	\$126.5 (1,518)	\$18,092.0 (196,018)
Employment	\$39,932.2 (376,784)	\$4,462.8 (43,864)	\$1,403.2 (15,765)	\$45,798.2 (436,412)
Transfers*	\$9,374.1 (124,116)	\$10.3 (136)	\$108.6 (1,429)	\$9,493.0 (125,682)
Total Impacts by Service	\$67,216.3 (694,739)	\$4,528.8 (44,660)	\$1,638.3 (18,712)	\$73,383.3 (758,112)

*Includes the impacts resulting from entitlement payments received by military and civilian retirees and veterans.



Impacts By Region



County-level Impacts

Top 10 Florida Counties Ranked on GDP Impacts and Employment Impacts

Gross Domestic Product Rankings			Employment Rankings	
County	Gross Domestic Product Impact	Defense Impact as % Total GRP	County	Employment Impacts
Okaloosa	\$7,483	65.1%	Duval	108,901
Escambia	\$6,743	45.0%	Okaloosa	71,150
Santa Rosa	\$1,130	33.4%	Hillsborough	68,066
Bay	\$2,578	31.1%	Escambia	66,731
Taylor	\$164	26.6%	Orange	57,092
Duval	\$11,923	19.2%	Miami-Dade	53,151
Monroe	\$791	19.0%	Brevard	44,305
Brevard	\$4,122	18.7%	Pinellas	39,702
Clay	\$500	11.7%	Broward	30,915
Hillsborough	\$7,735	9.9%	Bay	27,338



Questions?



Florida Defense Support Task Force

Legislative Update

February 21, 2013



Proposed Bills 2013



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
SB 354 Thrasher	Ad Valorem Tax Exemptions	HB 531 Patronis	Ad Valorem Tax Exemptions
SB 600 Latvala	Elections – Late Registration for Deployed Military	PCB 13-01 Vet Mil Affairs	Voter Registration
SB 118 Benaquisto SB 240 Clemens	Funerals - Protest Activities	HB 15 Rooney	Protest Activities

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
SB 260 Latvala	Resident Status for Tuition - Veterans	HB 539 Peters	In State Tuition for Veterans
SB 448 Dean	Hunting/fishing Exemptions for Disabled Veterans	HB 333 Steube	Hunting/fishing Exemptions for Disabled Veterans
SB 474 Mil Aff,Space, Domestic Security	Public Records Exemption – FDVA Foundation		

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
SB 334 Evers	Vietnam Veterans Day (March 30 Anniversary)		
SB 390 Dean	Veteran Organization Imposters		
SB 640 Richter	State Homes – Trust Funds		

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
		HB 334 Rangel	FL National Guard Mental Health Screening
SB 138 Brandes	Interstate Compact for Mil Children Renewal (fund through DOE)		
		TBD PCB	Child Care Facility Certification

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
PCB F.S. 288.980	Initiate Non- Conservation Base Buffering Program		
SB 160 Richter	Dept of Health – Prof. Licensing of Veterans	HB 115 Santiago	Dept of Health – Prof. Licensing of Veterans
		HB 699 Smith	FL Salutes Vets Plate – Fees Allocation

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
		HB 719 Pigman	Veterans Business Preferences
SB 900 Sachs	Purple Heart State		

Other Potential Initiatives



- Support existing defense grant programs (DRG/DIG/MBP -- \$2.5 M annually)
- Defense subcontractor tax incentive
- Tax credit for modeling and simulation equipment
- Support to reduce energy costs to military installations
- Team Orlando office space requirements
- Medicare waiver portability (DOD study results Summer 2013- initiative 2014)



Questions??





Florida Defense Support Task Force

Legislative Update

February 21, 2013





Florida Defense Task Force

Florida UAS Initiative Update



FL UAS Initiative

Develop an Unmanned Aerial Systems (UAS) Test and Operational Range throughout the State of Florida leveraging existing assets in partnership with civil and military government agencies, academia and industry.



Thank you for your continued support!



Florida UAS Initiative

- **Florida UAS Team Introduction**
- **FAA UAS Test Site Status**
- **FAA Screening Information Request Status (SIR)**
 - **14 February release date - anniversary of Congressional action**
 - **Aggressive timelines and down-select process**
 - **Letters of Intent required for air space, platform and effort partners**
 - **State wide commitment and effort**
 - **Congressmen and Legislators engagement – articulate the UAS industry on a local level**





Florida UAS Initiative

- **Economic Forecast.**
 - Department of Defense, program expenditures rise from its current \$3.9B per year to over \$5.5B by 2025.
 - World market is predicted to triple over the next decade from the current \$5.9B annually to a projected \$15.1B.
 - Estimated 70% of the world research and development and procurement market in the UAS industry will belong to the US by 2020.
- **Civil Market.**
- Current civil market revenue projections estimate the growth from \$40M to over \$250M yearly by 2025 in the US.
- Commercial growth stunted by current restriction for operations of UAS in the National Air Space.
- **Economic impact studies** - USAF and AUVSI sponsored studies are underway and expected to provide Florida specific forecasts.
- **Local & Corporate Economic Impact** – key part of proposal submission as part of Vol VII (Economic Impact)



FAA UAS TEST SITE SIR DEADLINES

“Near Term”

FAA SIR Issue Date

Thursday, February 14, 2013

- **19 Feb Tuesday (5:00PM) - UASTSS Web Portal access email request due (Now 26 Feb)**
- **21 Feb Thursday (11:00AM) - Volume I questions, concerns, clarifications submission receive date (Now 4 March)**
- **28 Feb Thursday (2:00PM) - Volume I submission receipt date (Now 6 March)**
- **22 March Friday (5:00PM) - FAA Response to SIR questions, concerns and clarifications due out**



FAA UAS TEST SITE SIR DEADLINES

FAA SIR Issue Date

Thursday, February 14, 2013

- **28 March Thursday (2:00PM) – Vol II (SIR Compliance Criteria); Vol IV (Safety); Vol V (Experience); Vol VI (Risk Consideration/Team Capability)**
- **11 April Thursday (2:00PM) - Volume III (Ground Infrastructure Research Objectives & Airspace Use)**
- **6 May Monday (2:00PM) - Volume VII (Economic Impact)**
- **11 Jun Friday – Planned modification to Other Transaction Agreement (OTA) (Award) draft following public comments**
- **Sept 27 Friday – FAA issues OTA (Now 31 Dec 2013)**



Volume 1 Overview

- **Volume I Due Feb 28, 2013 (Now 6 March)**
- ***Attachment 1*** –
 - Identification of applicant (completed on line) – includes information on applicant, test range information and team member information.
 - **Federal agencies may not act as proponents or partners on proposals submitted. (Need Clarification)**
 - Location correlates with personnel/aircraft/stations – not HQs or offices. Requires Airspace Lat/Long, with AGL's
- ***Attachment 2*** – **Certification of applicant**



VOLUME 2 Overview

Volume II Compliant and Non-Compliant Criteria

- Information provided to determine the **diversity of the applicants to climate, maritime, population and airspace parameters.**
- Must operate in domestic airspace – **include altitudes and 3D depictions.** Use of cartographic supplements is recommended.
- Describe **research goals**, UAS platforms, flight paths, altitudes, loitering areas, speeds, types of maneuvers and UAS performance characteristics.
- **Attachment 3 - Applicant must qualify for COA**, team must have **5 years aviation R&D experience.** Team must have at least **1 year UAS experience**, airspace **cannot include any class B airspace**, airspace must allow for **ops within test site**, must either own, or have land use agreements for the launch/recovery site, airspace must be sufficient for FAA safety/efficiency determinations.



VOLUME 3 Overview

Volume III Ground Based Infrastructure

- Each proposed site will have **airspace, ranges, land, ground infrastructure for UAS ops**
- Test sites will be assessed relative to **safety, impact on NAS efficiency, environmental concerns, and for the ability to manage off-nominal situations to determine the viability for the test site for UAS research goals/opportunities.**
- Test sites should focus on testing areas identified as major obstacles to UAS NAS integration
 - **UAS system safety and data gathering**
 - **Aircraft certification**
 - **C2 link issues**
 - **Control station Lay out and certification**
 - **UAS ground and airborne sense and avoid**
 - **Environmental impacts on UAS in the NAS**

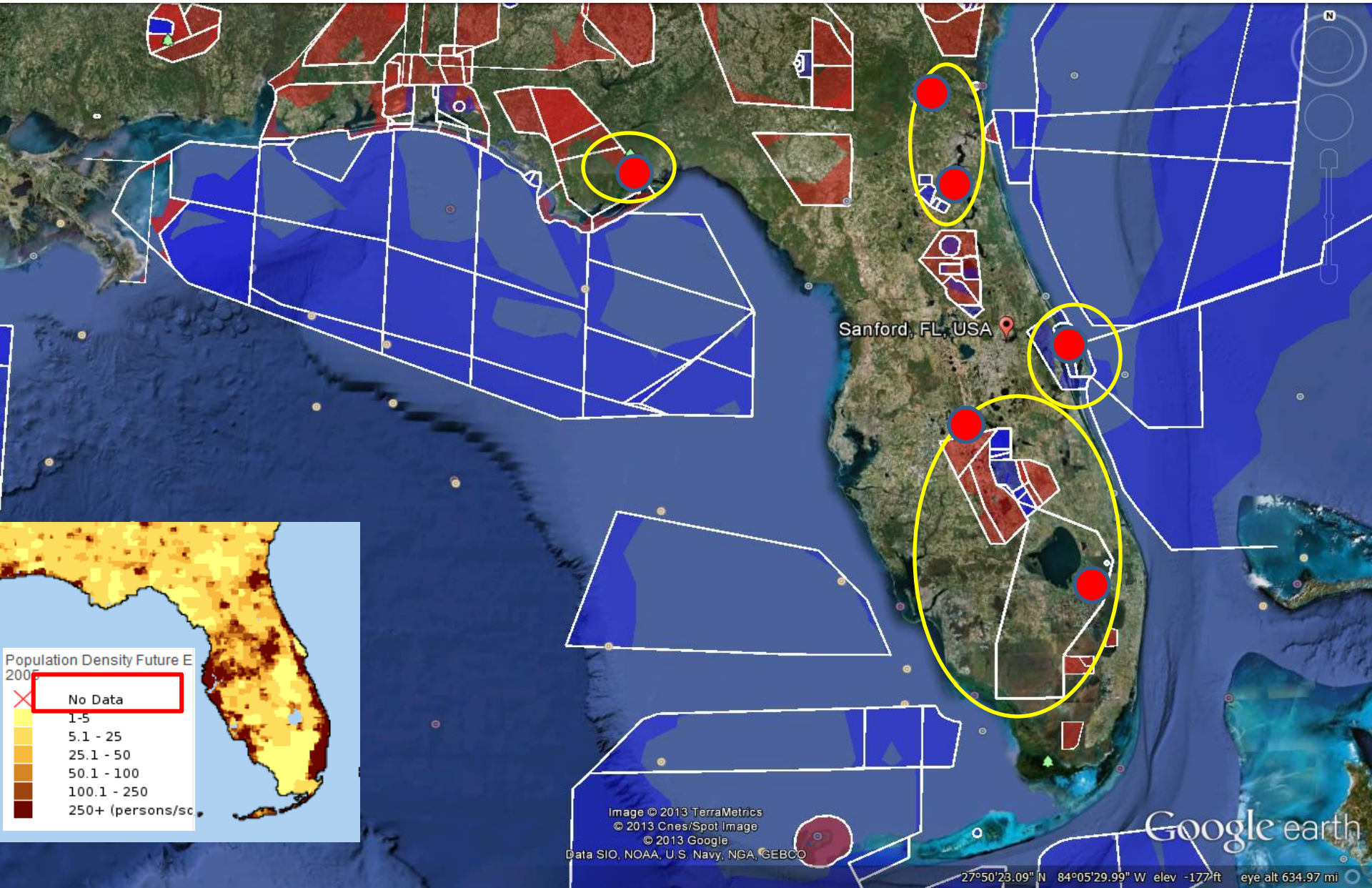


VOLUME 3 Overview

- **Airspace Use Articulation:**
 - **How research goals align with UAS integration to NAS**
 - **Diverse set of research goals**
 - **Goals realistic and achievable**
 - **Completeness and thoroughness of the narrative**

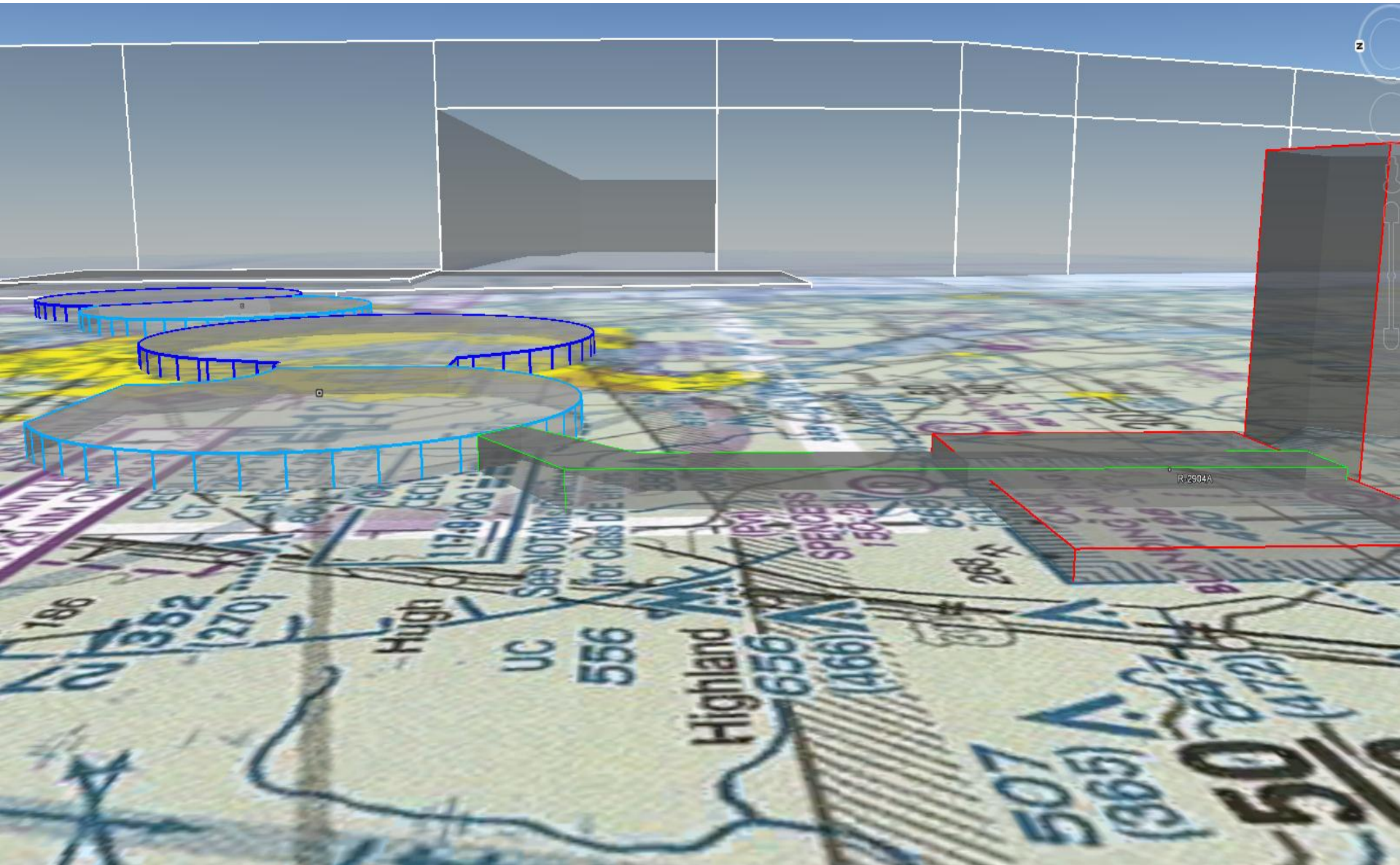


Florida Airspace



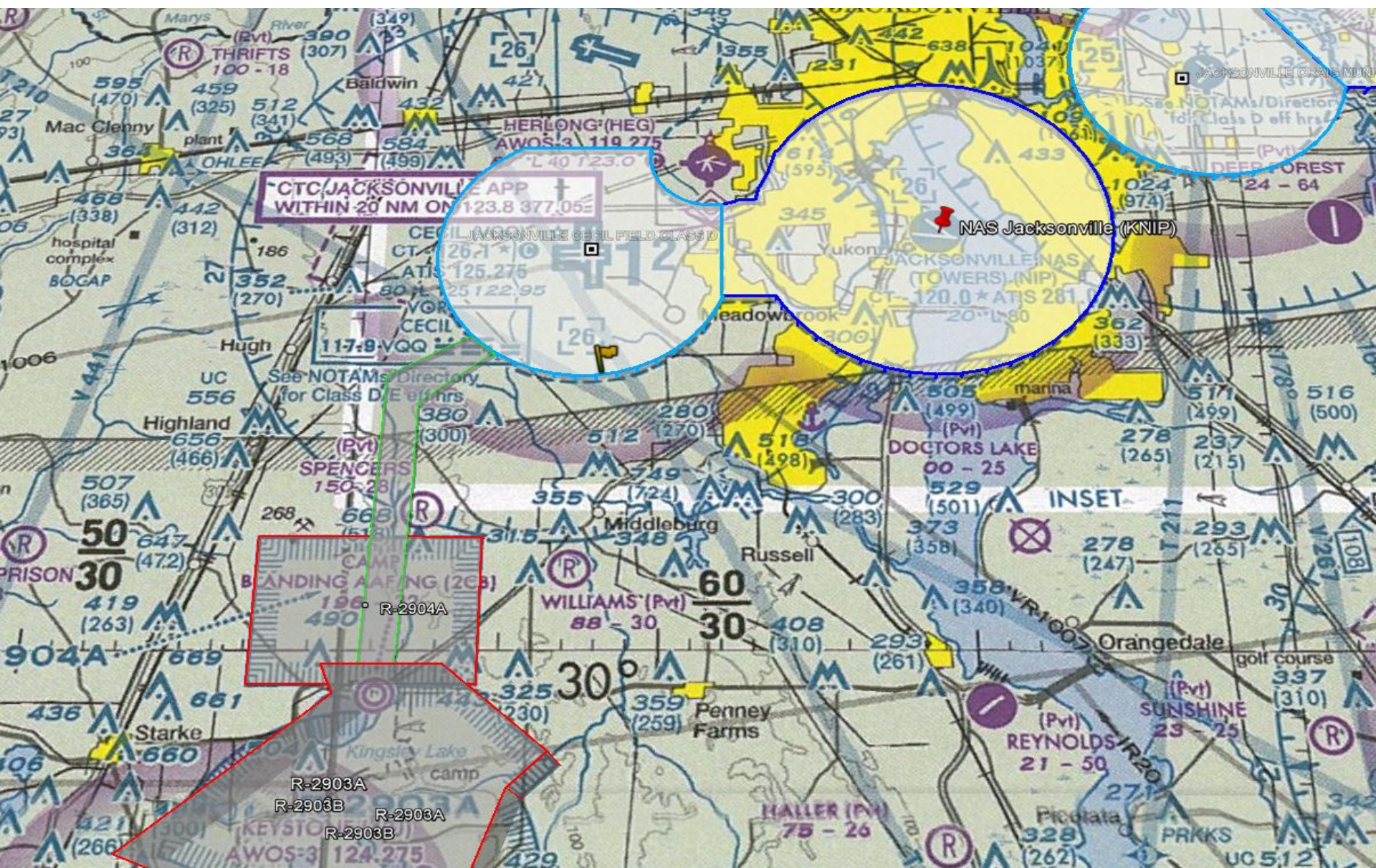


Florida UAS Initiative Air Space Criteria





Florida UAS Initiative Airspace Criteria





VOLUME 4 Overview

Volume IV – Safety

- **Team members verified by FAA**
- Provide process and procedures to monitor and approve T&E
- Test site proximity to ground **hazards** (homes or land structures)
- Visual observers
- Beyond Visual Line of Sight (BVLOS) ops, Standard Operating Procedures (SOPs)
- **Safety records of aircraft**
- Previous **safety/risk mitigation experience of team**
- Experience in establishing **processes/safety board reviews**
- Safety Management Processes
- Team members with **Safety Risk Management System (SRMS) processes**



VOLUME 5 & 6 Overview

Volume V – *Experience*

- Experience in manned aircraft
- Experience in unmanned
- Certification and licensing of all members
- Frequency spectrum approval
- Minimum of 5 years R&D experience

Volume VI – *Risk Consideration and Team Composition*

- **Organizational structure**
- Planned relationships
- Conflicts in interests



VOLUME 7 Overview

Volume VII – Economic Impact Study

- **Jobs income and economic activity**
- **Quantitative and qualitative characterization of economic income**
- **Best Practices for Economic Impact Assessment**
- **Private sector jobs**
- **New construction /Rehab of old facilities**
- **Expansion of current business**
- **Plans for research labs**
- **Plans for business investments**
- **Other economic data**
- **Revenue for public entity (test site operator)**
- **Support from local business community**



Florida Defense Task Force Engagement

Rick Scott: Florida ‘Uniquely Prepared’ to Tackle National Security

By: [JIM TURNER](#) | Posted: October 31, 2012 3:55 AM

Gov. Rick Scott declared Florida “uniquely prepared” to handle national security both domestically and abroad, following the release of a report on the status of military bases in the state.

The Florida Defense Support Task Force, headed by Rep. Rich Workman, R-Melbourne, released findings Tuesday from a \$1.48 million study that evaluated the military installations, ranges and airspace within Florida and outlined short- and long-range goals to make Florida more “military friendly.”

Among the recommendations: providing incentives for defense missions to remain or relocate to Florida; preventing exploration and drilling that could limit military use of the Gulf of Mexico Range Complex; [linking bases in Florida with Space Florida for unmanned aerial vehicle testing and training](#); and supporting basing an F-35 joint strike fighter at Jacksonville Air National Guard and basing new KC 46 refueling tankers at MacDill Air Force Base.

Overall Long-Term Strategic Goals for All Military Installations article excerpts:

Continue to identify areas where the state’s presence and actions have sustainable impacts on Florida’s military installations and missions including, but not limited to:

– [Expand ranges and bases in Florida in cooperation with Space Florida for Department of Defense Unmanned Aerial Vehicle \(UAV\) testing and training.](#)



Florida UAS Initiative

- **Future events**
 - **Florida's UAS Test Proposal**

 - **NASA UAS Centennial Challenge Program**
 - **Possible Budget Casualty – Prize Money**
 - **Part 1 - Aug 2013 / Part 2 - May 2014 event**

 - **Joint Interagency Field Experiment (JIFX) – Aug 2013**
 - **Budget Casualty**

 - **AUVSI'S UNMANNED SYSTEMS NORTH AMERICA 2014**
 - **May 13-16, 2014 & Demo (6 hrs – 25-30 platforms)**
 - **Orange County Convention Center, Orlando, FL, USA**



Near term effort

Action & Assistance Needs

- **Platform & COAs identified**
- **Capabilities verified**
- **Letters of Intent provided / Transition MOU/ MOA**
- **Letters of Endorsement & Support (Non FL UAS Team)**
- **Local & Corporate Economic Assessment**
- **Congressional & Legislative Engagement**
- **Response to Data Calls**



Florida Defense Support Task Force

Legislative Update

March 21, 2013



Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
PCB F.S. 288.980	Non-Conservation Base Buffering Program	PCB VMAS 13-02	Non-Conservation Base Buffering Program
SB 160 Richter	Dept of Health – Prof. Licensing of Veterans	HB 115 Santiago	Dept of Health – Prof. Licensing of Veterans
SB 900 Sachs	Purple Heart State		

Proposed Bills 2013 (cont.)



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
SB 236 Hukill	Deletes Cap on Tax Refunds for Defense Contractors	HB 4013 Santiago	Deletes Cap on Tax Refunds for Defense Contractors
SB 138 Brandes	Interstate Compact for Mil Children Renewal (fund through DOE)	HB 7003 Renuart	Interstate Compact on Educational Opportunity for Mil Children
SB 906 Bean	Exempts FDVA Trust Fund from Service Charge	HB 0769 Fasano	Exempts FDVA Trust Fund from Service Charge

Proposed Bills 2013



Senate

House

Bill # Sponsor	Title - Subject	Bill # Sponsor	Title - Subject
SB 354 Thrasher	Ad Valorem Tax Exemptions	HB 531 Patronis	Ad Valorem Tax Exemptions
SB 600 Latvala	Elections – Late Registration for Deployed Military	PCB 13-01 Vet Mil Affairs	Late Voter Registration for Deployed Military
SB 1266 Soto	U.S. 65 th Infantry Congressional Gold Medal	HB 1087 Santiago	U.S. 65 th Infantry Congressional Gold Medal



Questions??





Florida Defense Support Task Force

Legislative Update

March 21, 2013



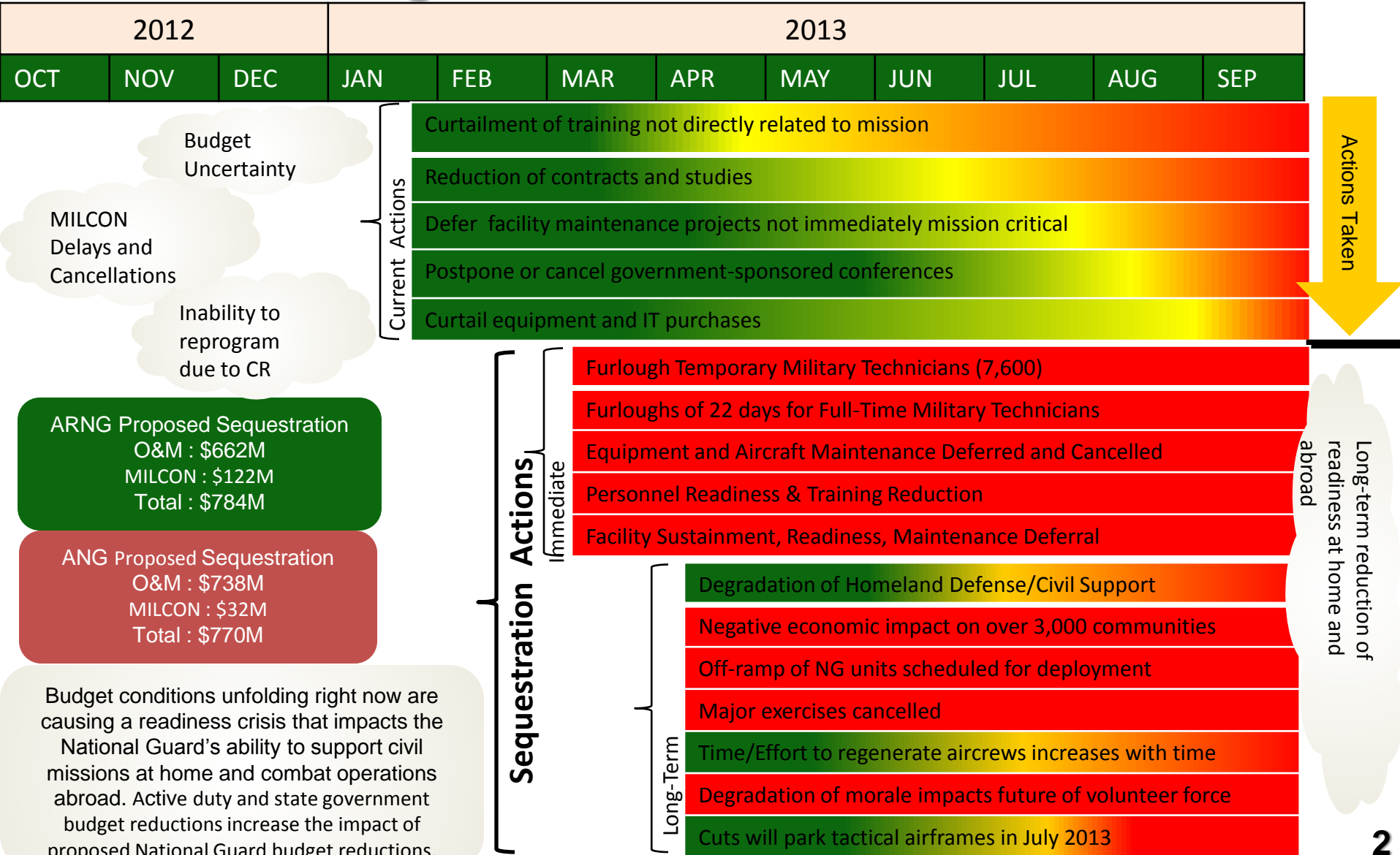


THE FLORIDA NATIONAL GUARD DEPARTMENT OF MILITARY AFFAIRS

Sequestration Impacts

*Maj Gen Emmett R. Titshaw Jr.
The Adjutant General of Florida*

Sequestration: National Guard Total Force Mitigation Actions ~ 12% Reduction





Florida National Guard Sequestration & CR Impacts



➤ Personnel (\$3.8M + \$ 1.9M = \$5.7M Impact)

- Furlough of 993 federal technicians for 22 work days**

➤ Facilities (\$2.4M + \$8.6M = \$11M Impact)

- \$11M shortfall in federal maintenance, minor projects, and utilities will impact armory operations
- Defers \$20M military construction funding for the Miramar Readiness Center and \$9M for the Combined Arms Collective Training Facility (CACTF)

➤ Equipment (\$2.2M Impact)

- Over 6,600 pieces of equipment not refurbished from war effort effecting equipment available for domestic emergencies
- Overall 10% equipment readiness degradation and a 5% backlog increase due to reduced manning/funding
- Grounding 2 ANG aircraft that will impact operational sorties due to maintenance

\$ = ARNG

\$ = ANG

** Army & Air

Impacts disaster recovery capabilities & future warfighting



Florida National Guard Sequestration & CR Impacts



➤ Training (\$407K Impact)

- Repairs delayed for crucial combat weapon ranges
- Select military training courses reduced or cancelled by 3rd Quarter
- Contracted Soldier training curtailed in 4th quarter

➤ Other Programs (\$4.2M Army + \$3.8M Air = \$8.0M Impact)

- Cancellation of 400 Soldiers' medical exams, making them non-deployable
- 400 flight hours decrement will reduce pilot proficiency; potential of no ANG flying beyond April; no Army LUH flying beyond July
- \$1.2M in Federal Tuition Assistance terminated; impacts retention and morale
- Counterdrug to lose \$1.5M, resulting in incremental termination of 31 employees, plus operational shutdown in September
- Youth Challenge Program potentially to lose \$160K
- Starbase Program to potentially lose \$175K, resulting in program shutdown by May

\$ = ARNG

\$ = ANG

**Army & Air

Impacts disaster recovery capabilities & future warfighting



HERITAGE

TO

HORIZONS

www.floridaguard.army.mil/news

<http://dma.myflorida.com>

www.twitter.com/flguard

www.facebook.com/floridanationalguard



FLORIDA
DEPARTMENT *of*
ECONOMIC
OPPORTUNITY

Division of Community Development Bureau of Community Planning

April 18, 2013



MacDill Air Force Base

- 25.5-acre parcel owned by Florida Rock Tank Lines currently occupied by a 25,000 sq.ft. warehouse distribution facility
- Property located within the Accident Potential Zone 1
- In 2008, City of Tampa amended comprehensive plan to re-designate from Industrial to Community Mixed Use, allowing 255 residential units



Joint Land Use Study (JLUS) Interbay/MacDill Air Force Base Area



FLORIDA DEPARTMENT of ECONOMIC OPPORTUNITY



MacDill AFB



Drawing name: I:\048798\ - CITY OF TAMPA\050 - MAPS - JULY\0505\0505\0505\1_3_8.dwg PLOT: Aerial with zoning Date: 06/16/2006 5:25pm By: wlm/mw
 The contents of this drawing are prepared solely for the use of the City of Tampa. No responsibility is assumed for any errors or omissions which may appear hereon and which may affect the construction of any project. No liability is assumed for any errors or omissions which may appear hereon and which may affect the construction of any project.

Murphy LaRocca Consulting Group, Inc.

No.	REVISIONS	DATE	BY



SCALE: AS NOTED
 DESIGNED BY:
 DRAWN BY: WLM
 CHECKED BY:

Kimley-Horn and Associates, Inc.
 3008 KIMLEY-HORN AND ASSOCIATES, INC.
 1017 PINNACLES PALM AVENUE, SUITE 300, TAMPA, FL 33610
 PHONE: (813) 833-1463 FAX: (813) 833-1462
 WWW.KIMLEY-HORN.COM CA 0000966

DATE: JUNE 16, 2006
 PROJECT NO.: 048798005

CITY OF TAMPA
 MACDILL AFB/ CITY OF TAMPA
 JOINT LAND USE STUDY
 HILLSBOROUGH FLORIDA

DESIGN ENGINEER:
 William J. Mothar
 FLORIDA REGISTRATION NUMBER:
 622646

AERIAL PHOTO OF JLUS
 EXHIBIT 4-1

SHEET NUMBER

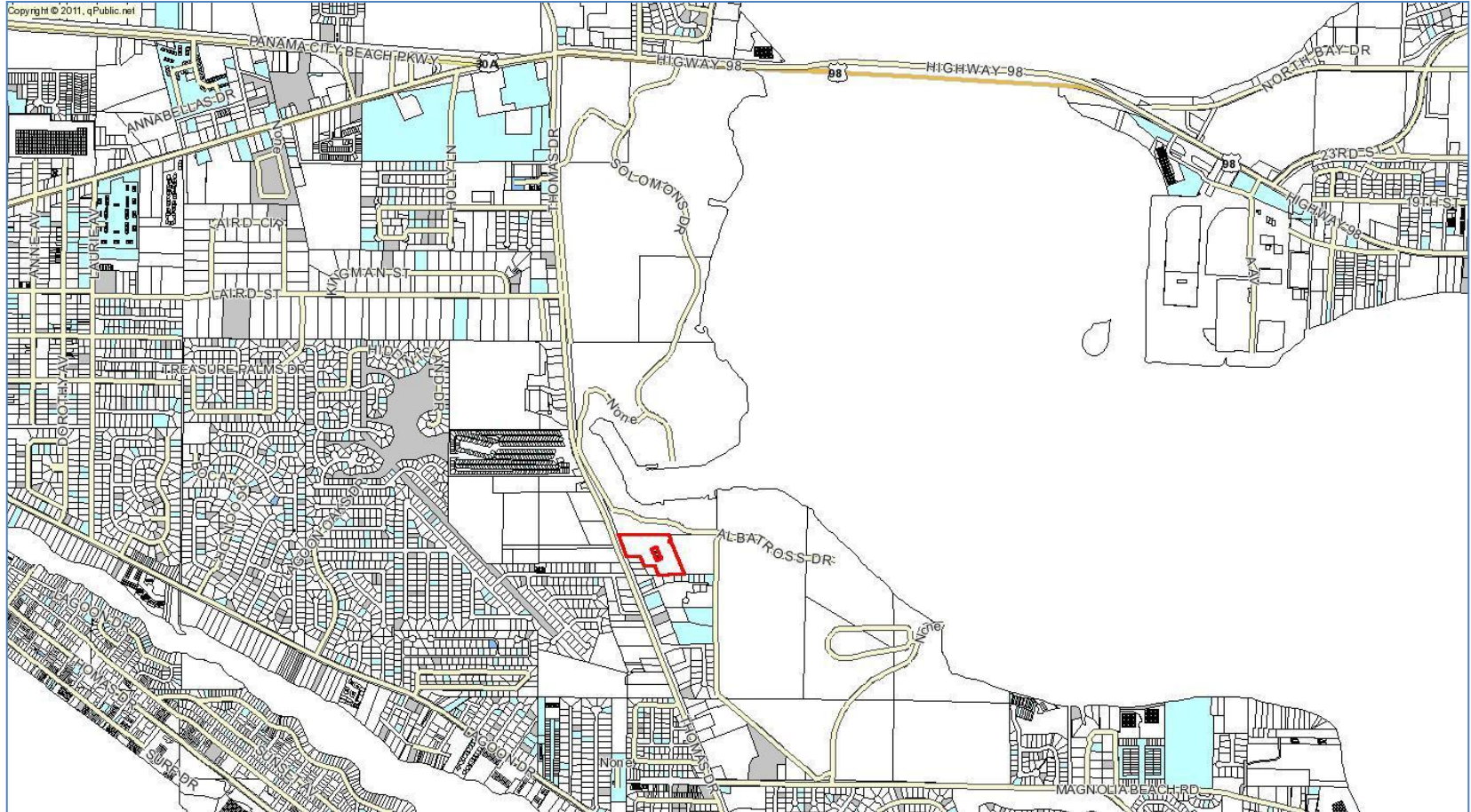
- MacDill AFB objected and the Department of Community Affairs (now Department of Economic Opportunity) found amendment not in compliance
- In August 2009, Administrative Law Judge issued order recommending the amendment be found in compliance
- Final compliance decision by the Administration Commission has not been entered



- DEO working with property owner, other state agencies, and Enterprise Florida to resolve through purchase of property or purchase of potential residential uses.
- Legislature is considering legislation to provide for purchases of non-conservation land
- Potential legislative appropriation for non-conservation purchases
- FDOT interested in site as park and ride facility



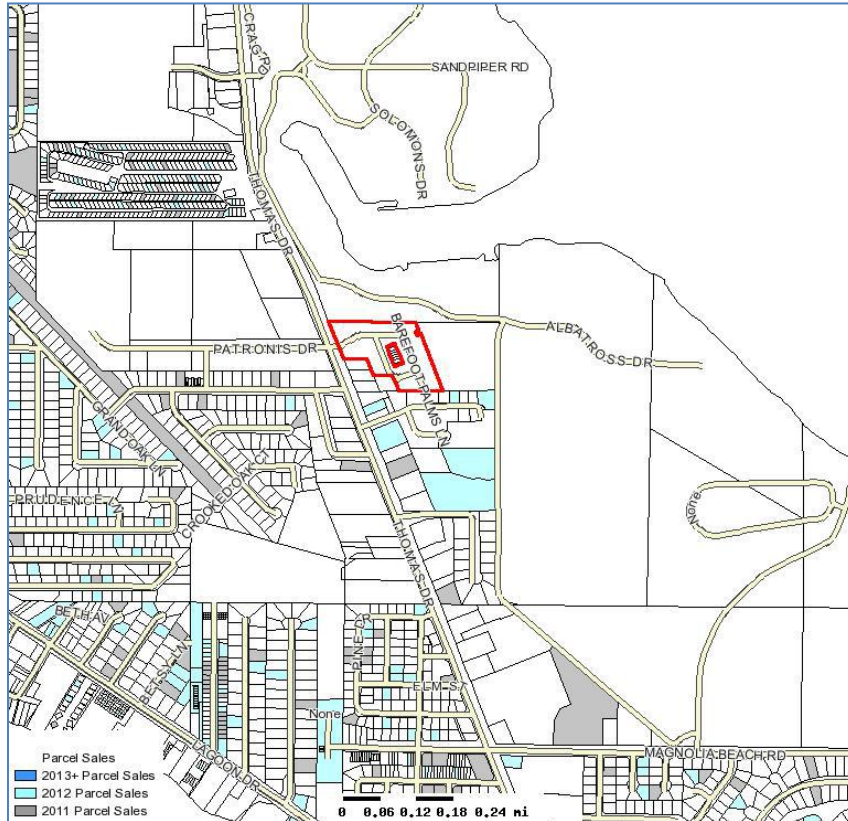
NSA Panama City



FLORIDA DEPARTMENT of ECONOMIC OPPORTUNITY



NSA Panama City



- 8.4 acres purchased by Bay County in 2010
- Purchase has a revert clause if County does not sell to the Navy by 2015
- Security and encroachment threat

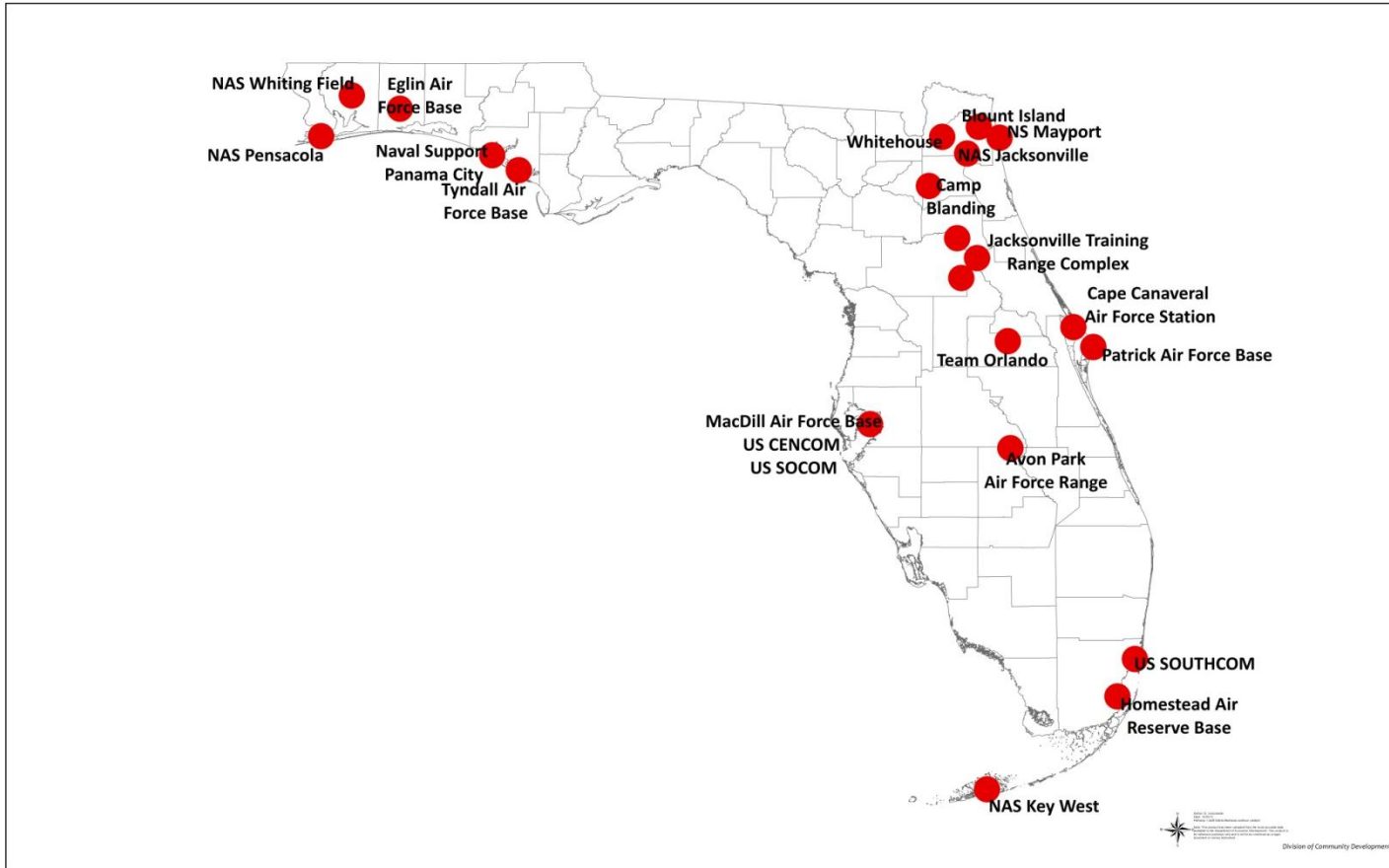


Military Compatibility

- Local governments adjacent or proximate to military installations required to adopt criteria to achieve land use compatibility with the military base by December 2013 or face potential sanctions
- To date 40 of the 43 local governments identified by Statute have complied
- Remaining 3 have scheduled transmittal hearings for their amendments



Map of Major Military Bases



Review of Changes which Affect Development Proximate to Military Bases

- Changes to the comprehensive plan or land development regulations which increase densities or intensities or change uses must be submitted by local government to military base commander for comment
- Also, if requested, variances or waivers from noise attenuation, height , or lighting standards



Comprehensive Plan Amendments

- Review is conducted following the Expedited Review Process
- Base commanders provide comments in accordance with section 163.3175, F.S.
 - Must be based on appropriate data and analysis (e.g., AICUZ, JLUS) which accompanies the comments
 - Must address impact of amendment on base mission
- Local government must be considered in same manner as other reviewing agency comments





FLORIDA DEPARTMENT OF VETERANS' AFFAIRS

Honoring those who served U.S.

Veterans' Legislative Update

Presentation to the Florida Defense Support Task Force - 4/18/13

Veteran-Related Bills

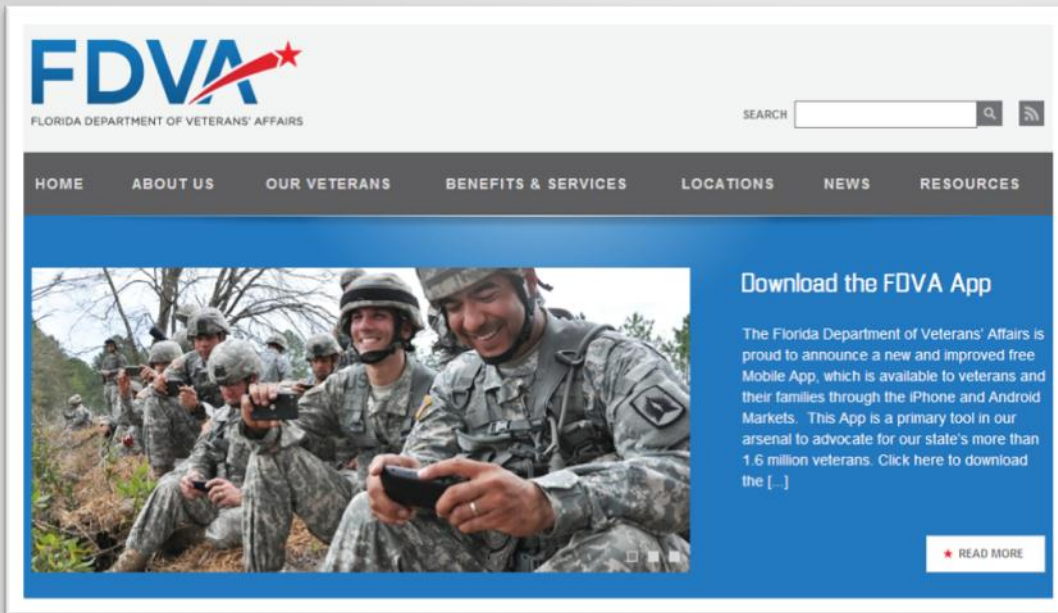
FDVA currently tracking 39 bills

- **Relating to Funerals & Burials**
- **Relating to Department of Health Licensure Fee Exemptions for Military Veterans**
- **Relating to Resident Status for Tuition Purposes**
- **Relating to Welcome Home Vietnam Veterans Day**
- **Relating to Misrepresentations Concerning Solicitations for Military or Veterans**
- **Relating to Veteran Preference in State Purchasing**
- **Relating to Fish & Wildlife Conservation Commission Commercial Fishing Licenses for Veterans**

FDVA Update

- **Homeless Veterans Stand Down, Tallahassee**
 - 281 Homeless Veterans & 21 Children served 5-7 April
 - 82 veterans provided legal/court services; \$200K saved
- **Orlando VA Medical Center at Lake Nona**
 - 134-bed inpatient, 60-bed ALF, 120-bed nursing home
 - Opening late 2013/early 2014
- **“Paychecks for Patriots” Veterans’ Job Fairs**
 - Same-day job fairs in 10 Florida cities on May 10
 - State partnership with *Dollar General*, others

Connecting with FDVA



www.FloridaVets.org





FLORIDA DEPARTMENT OF VETERANS' AFFAIRS

Honoring those who served U.S.

Veterans' Legislative Update

Presentation to the Florida Defense Support Task Force - 5/16/13

Topics

- **Veteran-Related Legislation**
- **FDVA Budget**
- **Questions**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Funerals & Burials**
 - **HB 15, SB 118**
 - **First degree misdemeanor to knowingly engage in protest activities within 500 feet of property line one hour before and after funeral or burial**
 - **Effective October 1, 2013**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Department of Health Licensure Fee Exemptions for Military Veterans**
 - **HB 115, SB 160**
 - **Department of Health to waive licensing fees associated with obtaining initial license of a profession within DOH jurisdiction within 24 months of honorable discharge**
 - **Certifications in 30 fields & professions affected**
 - **Effective July 1, 2013**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Welcome Home Vietnam Veterans Day**
 - **HB 9019, SB 334**
 - **Recognizes March 30 as the official annual state observance of Welcome Home Vietnam Veterans Day**
 - **Effective March 30, 2014**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Purple Heart State**
 - HB 9081, SB 900
 - Designates the State of Florida as a Purple Heart State to honor the sacrifices of those in uniform who were killed or wounded by the enemy
- **Recognizing Vietnam Veterans**
 - HB 9025
 - Honors commitment and sacrifice of Florida's Vietnam Veterans

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Disposition of Human Remains**
 - **HB 171, SB 370**
 - **Simplifies the process of identifying the remains of indigent veterans**
 - **Facilitates transfer and final interment of unclaimed veterans to a National Cemetery**
 - **Effective July 1, 2013**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Fish & Wildlife Conservation Commission Commercial Fishing Licenses for Veterans**
 - **HB 333, SB 448**
 - **Exempts certain veterans & active duty service members from possessing hunting or fishing licenses for activities that assist with rehabilitation**
 - **Helps veterans become commercial fisherman**
 - **Effective July 1, 2013**

Veteran-Related Legislation

Items passed during 2013 Legislative Session

- **Relating to Veterans' Organizations**
 - **HB 1077, SB 390**
 - **Forbids an entity from advertising or representing itself as a veterans' organization unless it is an actual veterans' organization as defined in the bill**
 - **Violation of Florida Deceptive and Unfair Trade Practices Act**
 - **Expands prohibitions of non-veterans soliciting funds for veterans**
 - **Effective July 1, 2013**

Veteran-Related Legislation

Items that did **not** pass during 2013 Legislative Session

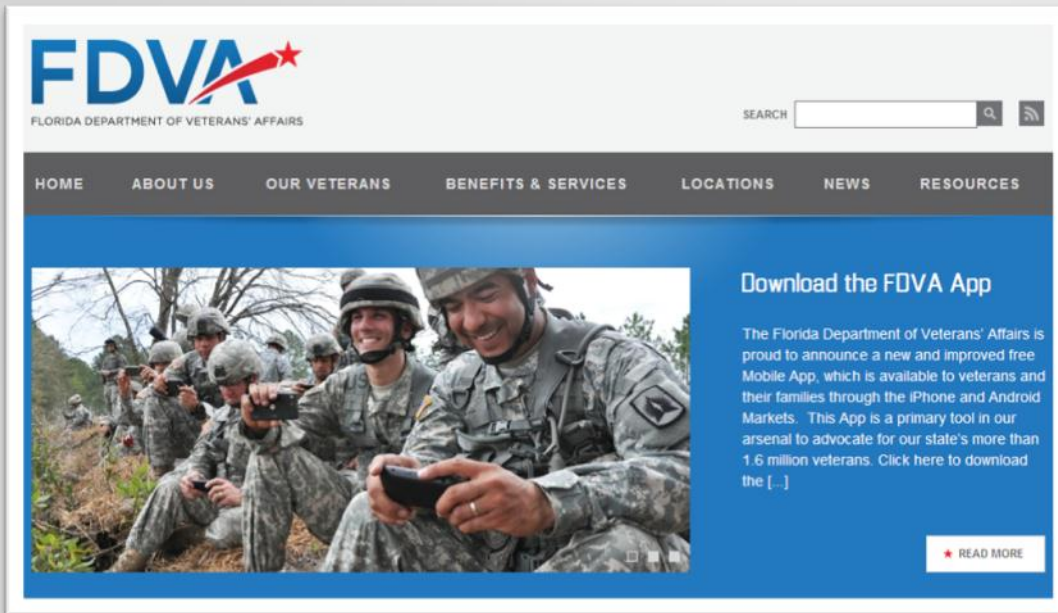
- **Relating to Resident Status for Tuition Purposes**
- **Relating to Veteran Preference in State Purchasing**
- **Relating to Transportation Facility Designations**

Budget

Florida Department of Veterans' Affairs

- **State Veterans' Homes Program**
 - Florida currently has six state veterans' homes and one veterans' assisted living facility
 - Approval for comprehensive study to assess need for additional veterans' nursing homes
 - Purchase of four new vehicles to transport veterans with disabilities
- **Division of Benefits and Assistance**
 - Approval for 13 additional Veteran Claims Examiners, Supervisors & Support Staff

Connecting with FDVA



www.FloridaVets.org





FLORIDA DEPARTMENT OF VETERANS' AFFAIRS

Honoring those who served U.S.

www.FloridaVets.org

MacDill Air Force Base & Tampa Bay

TAMPA BAY **DEFENSE**
ALLIANCE

– *One Community, One Team, One Strategy* –



Welcome to Tampa Bay

MacDill AFB – Our treasure !



Tampa Hillsborough
Economic Development Corporation



Pinellas County, Florida
Ideal business climate

MacDill AFB – Proud Heritage

Celebrating 72nd Anniversary 1941 - 2013

TAMPA BAY **DEFENSE**
ALLIANCE



- WW II – B-17 and B-26 Training
 - “One A Day In Tampa Bay”
- Cuban Missile Crisis – B-47s loaded & ready
- 1961 – US Strike Command – USSOCOM in 1987
- Vietnam – Fighter Training – F-4s then F-16s
- 1983 – RDJTF – USCENTCOM
- 1996 – Tanker mission arrives – Ops revived
- 2001 – 6th AMW adds C-37s
- 2001 – Deployment Base for OEF/OIF/OND/Libya
- 2008 – 927th ARW from Selfridge
- **2020 – KC-46 Beddown – Cyber Portal to HTC**
– UAVs to Florida



Future is now – Time to Launch next chapter

Tampa Bay and MacDill

Solid Foundation – Expansion - Potential



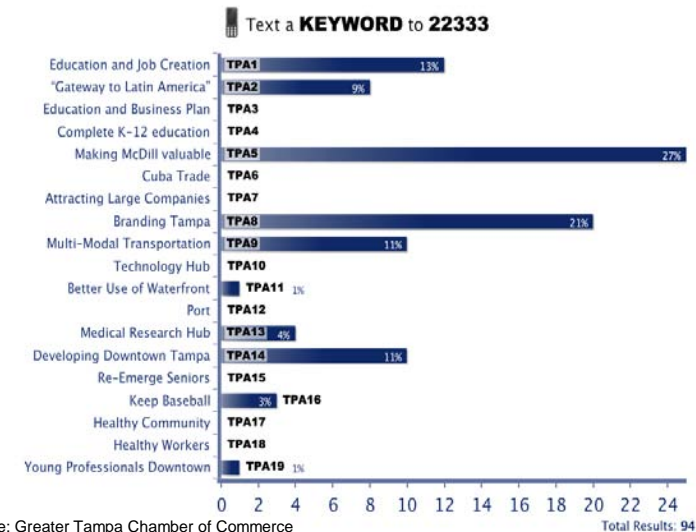
TAMPA BAY **DEFENSE**
ALLIANCE

- **Economic Impact – \$ 13.98 billion***
 - 141,699 jobs * - Second largest employer in Hillsborough County
- **46,000 Retirees - Growing**
- **Vision – MacDill 2020 – KC-46 + Army Helos + Cyber + ???**
- **Jobs – Expanding defense industry – Academia; Biomedical; Int'l**
- **Families – Education and Healthcare premier**
 - **Vet Transition Training & Education**
- **International Pillar – 60 Coalition Nations - Treasure**
- **One Proud Team – includes 927th ARW, JCSE, NOAA, National Guard & Coast Guard**



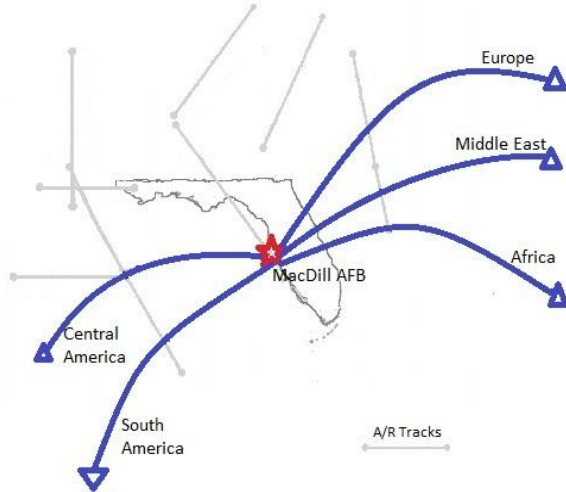
* FL Def Factbook – Jan 2013

Choose Three Priorities for 2012



Operational Treasure

Force Projection, Staging, Training

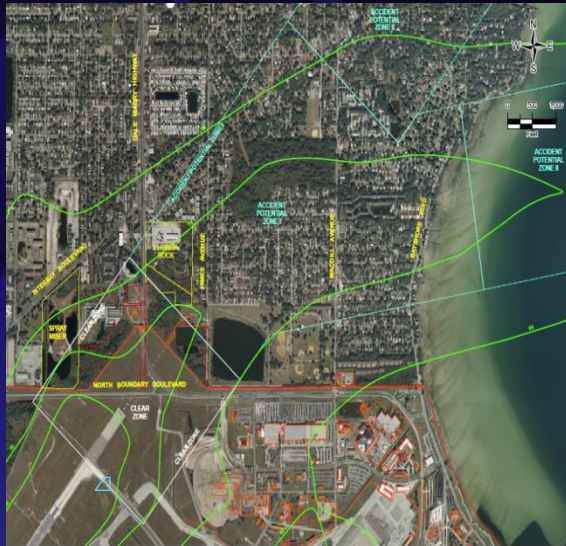


- **Location, Location, Location**
 - Big base – staging, training, deployments
 - Ready for more!
- **Weather** – perfect flying & training
- **Encroachment** – preempting, proactive
- **Tampa International Airport** – unique synergy
 - Innovative relationship, deconflicting, teaming
- **Ramp and Infrastructure** – Have capacity and capability
- **Training** – **Avon Park** – ideal for training

“Great Circle to Anywhere”

Encroachment

'No Way in Tampa Bay'



- Tampa & MacDill – Teaming, Proactive and Preempting
- Tampa Int'l Airport – Together – Insuring Deconfliction
- Dept. of Defense and State of Florida – Partnering in support

2013 Florida Legislation ~ Thanks !

SB 1784 Non-Conservation Base Buffering

– authorizes DEO to list lands to purchase for purpose of buffering military bases from encroachment

- Eye on Florida Rock parcel – 25 acres
 - portion in and bordering MacDill Clear Zone Rwy 22

Mayor Bob Buckhorn –

“ We got the stick ! We’ve learned from BRAC and other Bases . . . We have our arms around encroachment and we are lockstep with MacDill, DoD and our State to insure we root out any current issues and set us up for smooth sailing in the future . . . I promise.”

Quality of Life

“The Place to Live”

TAMPA BAY **DEFENSE**
ALLIANCE



- **Tampa – Arms Wide Open** – embracing and saluting families
 - Bayshore Patriots – every week since 9/11
 - Brandon Facilities – like no other Base – bring benefits to families
- **Teaming** – building and working together
 - New Child Care Center



- **Unprecedented Healthcare**
 - MacDill world class clinic
 - VA – renowned nationally
- **Education/Academia**
 - USF and St. Leo’s national distinction and prominence



- **Salutes and Honors**
 - Rays, Lightning, Bucs, Spring Training, Outback Bowl, PGA Tour
 - **New USO Center** at Tampa International Airport
- **Sequestration**
 - *Surveys – Assessments – Teaming with Commanders for mitigation*
 - *Impact – Long lasting, irreversible for Small Biz – Hard on Families*



“People Want to Live Here”

Tampa Bay Defense Alliance (TBDA)

One Team, One Voice, One Strategy

TAMPA BAY **DEFENSE**
ALLIANCE



Who: TBDA – Florida 501 c (4) – Chartered/Certified in Jan 2012

- The 'Issues' Team – Tackling policy/programming issues
- Mirrors Defense Alliances across Florida
- Multi-County Region – Same as Tampa Bay Partnership

One Team: Mr. John Schueler – TBDA President

• Board of Directors

- CEO, Lightning
- CEO, Tampa Int'l Arpt
- CEO, SunTrust
- CEO, Cybrix (SDVOSB)
- CEO, Panther Int'l
- EVP, Raymond James

Advisors

- General – AMC Cmdr
- General – AETC Cmdr
- VADM – USCG Regional Cmdr
- CEO – Tampa Chamber
- CEO – Tampa Bay Partnership
- CEO – Tampa – Hillsborough EDC
- Commissioner – Hillsborough Cty
- Dir, Pinellas Cty EDC

One Voice: Harness strength of Community Champions – EDCs, Chambers, Partnership, Mayors, US & FL Legislators

- **Synergy, Reach, Overlap, Depth & Leaders = Strength**

One Strategy: One Vision, One Plan – Roadmap to 2025





The Principi Group

MacDill Recommendations

TAMPA BAY **DEFENSE**
ALLIANCE

Recommendation

1. 'Advocate Base Capacity for growth, including basing KC-46A Tanker'
2. 'Develop a Comprehensive Strategy that encompasses the goals of the Bay and the Base with an implementation Action Plan'
3. 'Make effort to ensure that the Army's F Company, 5th Battalion, 159th Aviation Regiment remains in the State and the Tampa area'
4. 'Leverage the opportunities available via the Coalition Center'
5. 'Support USF becoming a center of excellence for medicine, human performance and technology'
6. 'Continue improvements in Education'
7. 'Improve transportation, especially widening Dale Mabry and improving interchange with the Crosstown Expressway'
8. 'Purchase parcel of Land immediately outside the Dale Mabry gate to prevent future encroachment issues'
9. 'Increase publicity of community support of MacDill AFB, and the role MacDill plays in the nation and on the world stage'

Priority Initiatives

- **Sequestration & Budget Environment** – Continue to proactively engage
- **Marketing MacDill** – Foremost image as home to CENTCOM/SOCOM – diminished operational value
- **Move of 159th Aviation Regiment** to MacDill (with \$54M MILCON support)
 - Environmental Impact Study (EIS) – Monitor progress
- **Champion support for establishment of *Cyber Institute in Tampa Bay***
 - Strengthen High Tech Corridor – anchors: Cyber in Tampa; UAVs on Space Coast; Model & Sim remain in ORL
- **'Florida Rock'** – Applaud 'authority' to purchase Non-Conservation Land for Encroachment concern
 - Champion identification of funding to **complete purchase** of Florida Rock parcel
- **DRG & Defense Infrastructure Grant (DIG)** – Preparing 2014 Proposal

VETERANS'
PATHWAY
TO BUSINESS SUCCESS

Introduction & Overview

Our beginning

- **Veterans' Pathway to Business Success** is a nonprofit organization 501(c)(3) founded and initially funded with a \$250,000 contribution in 2012 by Jerry Kramer, a highly-decorated veteran of the Korean War.
- Jerry Kramer was a combat Infantry Sergeant in the Korean War, who was awarded the Bronze Star w/V device, Purple Heart and Combat Infantryman's Badge. Yet, as he tells it, "I came home without a job, money or education." Eventually Kramer found work selling cutlery door to door. Fortunately, behind one of those doors was the owner of a lumber company, who offered him a job. So Kramer set out on his own pathway to success.

Jerry Kramer wants to open a door of opportunity for our post 9/11 returning Veterans: "Our Veterans are men and women to whom our country owes so much, are people who have proven themselves in extremely difficult circumstances. They have the drive. They have the determination. And many have skills that all but guarantee they will succeed in a business endeavor."

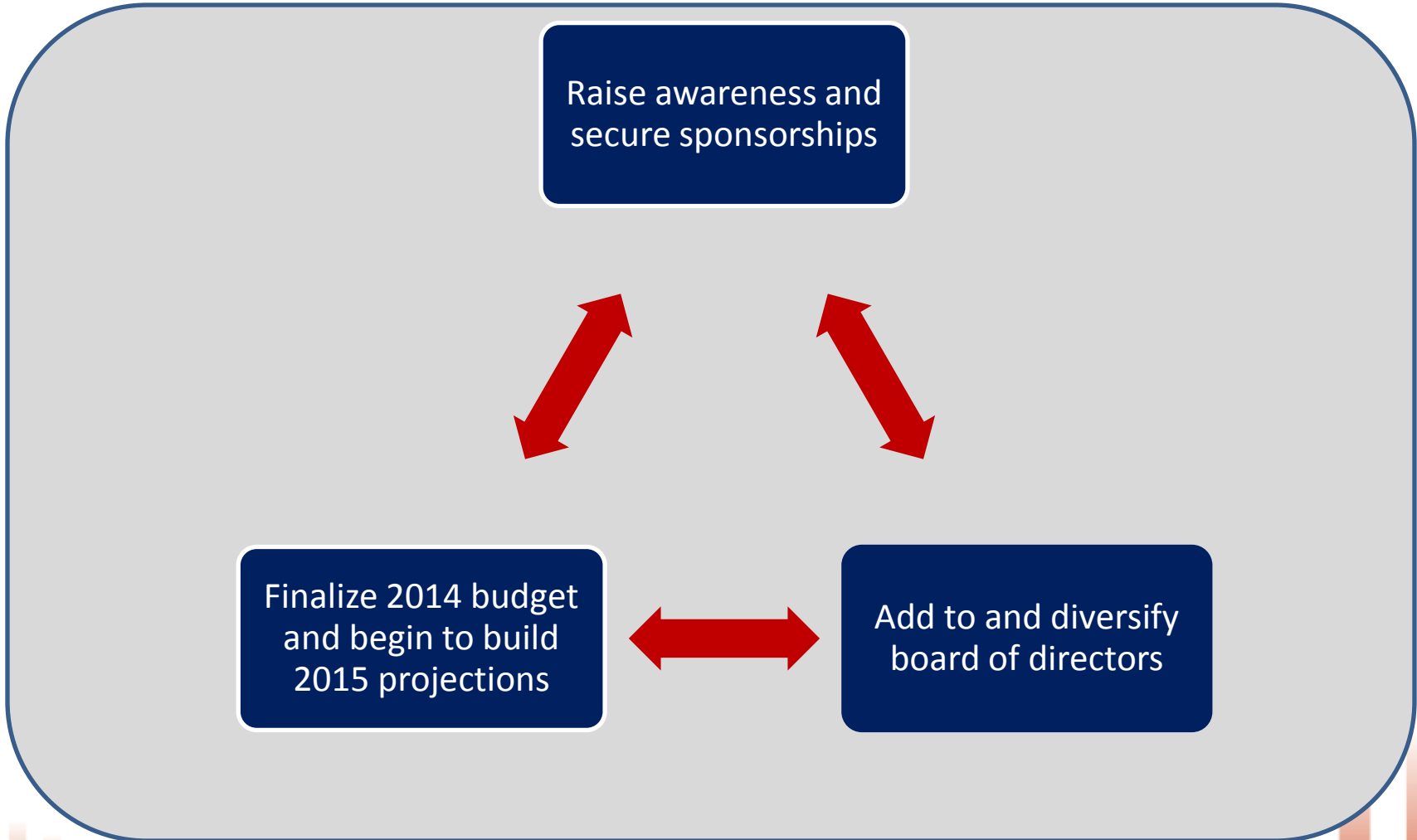
Our mission

- **Veterans' Pathway provides grants** – that have no fees, no interest and no payback requirements – to Veterans of the war in Afghanistan or Iraq, who wish to start or expand their own business in the state of Florida
- **Veterans' Pathway is unique** in that we strive to help our Veterans succeed in their professional endeavors which in turn provides stimulus to our economy here in Florida.



There are more than 231,000 veterans of Afghanistan and Iraq who claim Florida as their home of record. Source: FDVA

Our strategic priorities mid-term



Eligibility requirements

The **main requirements** for receiving funding are for Veterans who:

- ✓ have served in Afghanistan or Iraq after September 11, 2001;
- ✓ have, or are eligible for, an honorable discharge;
- ✓ reside in Florida and can provide proof of residency;
- ✓ have a business located in Florida; and
- ✓ present a detailed business plan for eventual approval by the Veterans' Pathway Board of Directors.



Funding process

- **Veterans' Pathway** conducts a thorough screening process to determine eligibility for grants.
- If the applicant needs additional business training or mentoring, Veterans' Pathway makes a referral to a Small Business Administration (SBA) recommended program, such as SCORE, The Small Business Development Center (SBDC), or WorkForce One's StartupQuest that can help the applicant. Once training is completed, they are encouraged to re-apply.



Criteria and due diligence for funding

- **Veterans' Pathway Grant Committee** thoroughly reviews each application. If eligibility and established criterion are met, funding is recommended. Veterans' Pathway Board of Directors gives final approval for any grants awarded. Use of funds and criteria include, but are not limited to:

- use of funds (creation or expansion)

- specific start up costs
- specific marketing/advertising/public relations project
- inventory purchase to fulfill/secure new contract
- workforce build out
- working capital for specific expansion

- criteria

- applicant's experience/references
- impact of funding on job creation
- compelling financials/business plan



Funding and follow-up

- Funds are disbursed in a manner approved by the **Veterans' Pathway Board of Directors**.
- **Veterans' Pathway** will maintain contact for a determined period of time with the Veteran who has received funding. This timetable and reporting requirements will be
 - established by the Grant Committee
 - agreed upon by the applicant, and
 - approved by the Veterans' Pathway Board of Directors when approving the grant.



Grant awards

May 2013

Verissimo Global, a Tampa Bay area start-up, was awarded a **\$30,000** grant to cover initial costs as the business gears up for growth.

April 2013

Invictus, which began operations in 2009 in Boynton Beach, was awarded a **\$30,000** for expansion of its training and office facilities.

December 2012

Better Escalator Cleaning Company, based in Boynton Beach, was awarded a **\$25,000** grant to expand its business.



**SUCCESS
STORIES**

Gaining recognition

Following the grant awards in 2013, **Veterans' Pathway** is gaining traction with the media. Recent coverage has included:

- TIME Magazine
- FOX News Channel
- The Palm Beach Post
- Tampa Bay Times
- South Florida Business Journal

TIME



The Palm Beach Post
REAL NEWS STARTS HERE

Tampa Bay Times
tampabay.com

South Florida
BUSINESS JOURNAL

Leadership team

President – MG Joseph J. Taluto, U.S. Army, Ret.

Vice President - Corey Clive - Navy Veteran and entrepreneur, President of a successful energy efficiency company in St. Lucie Florida

Treasurer - Herb Romanow - CPA, Retired and former 20 year Assistant General Manager of the largest Country Club in Florida

Director - Gerald Goldberg - Yale Graduate & Chemical Engineer and former President of an International Fragrance Company

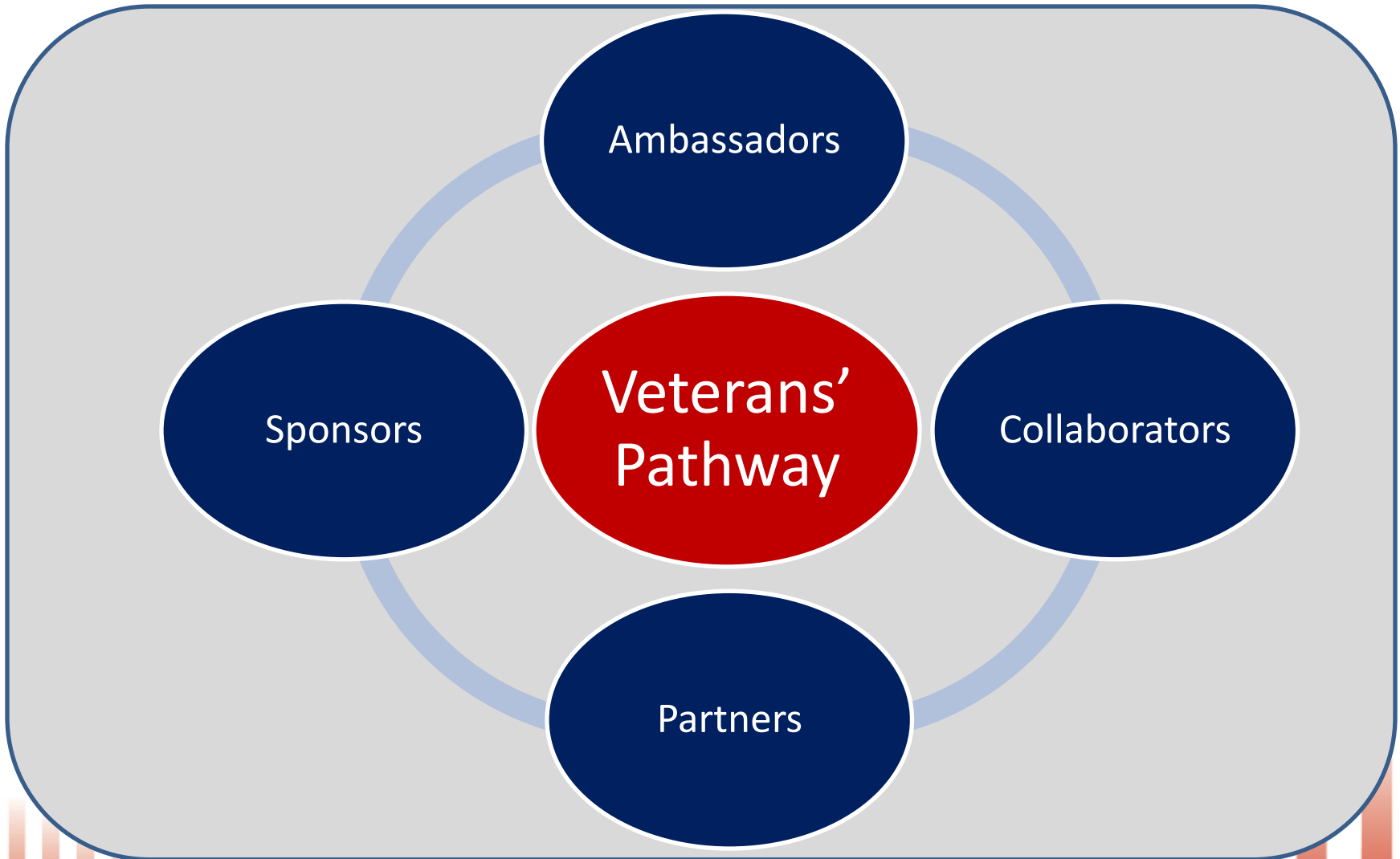
Director - JoAnne Goldberg - President of the over 20,000 member South Florida Pap Corp

Director - Mark Llano - Marine Corp Veteran and entrepreneur, President of a multimillion dollar company in Wellington Florida

Executive Director - Charlotte Laurent-Ottomane - +15 years corporate and non profit leadership experience

Veterans Pathways aims to grow and diversify its board to represent the state of Florida

Our network



Ambassadors

Sonny Crouse is a Veteran of the US Army Special Operations 2000 – 2004. He participated in Operations Iraqi and Enduring Freedom for a total of four combat deployments. Sonny is currently a Merrill Lynch Financial Advisor with Series 66 & 7 licenses and part of a seasoned Wealth Management team in Boca Raton, Florida.

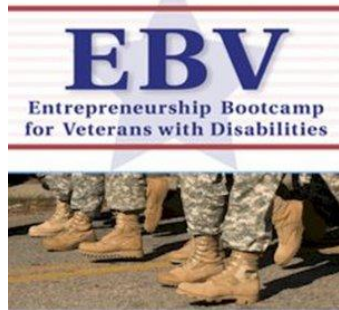
Phil Noblin served eight years in the Marine Force Reconnaissance and Special Operations and is a Combat Veteran of Operations Iraqi and Enduring Freedom. Phil directs and maintains authority for all financial, administrative and compliance functions within Invictus, the first 2013 Veterans' Pathway grant recipient.

Fred Pollino, a former Chinook helicopter pilot who served in Afghanistan, was the first Veterans' Pathway grant recipient. Fred was awarded a grant at the end of 2012 to expand his Better Escalator Cleaning Company.

Bill Puopolo is a Veteran of Operations Iraqi and Enduring Freedom, a 2011 graduate of Florida State University's Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) program, and is currently participating in the AT&T Operation Hand Salute program. Bill is founder of Verissimo Global, the second 2013 Veterans' Pathway grant recipient.

Collaborators

Veterans' Pathway seeks to join forces throughout Florida to achieve our mission and to collaborate with others who are helping our Veterans



“We are very grateful and excited to have Veterans’ Pathway sign on to help us continue our mission,” said driver, Marine veteran and Veterans’ Pathway board member Mark Llano. “The organization allocates grants to aspiring veteran entrepreneurs looking to start or to grow their own business – they are empowering our best and bravest to achieve the American dream! With their commitment to our veterans and to the state of Florida, Veterans’ Pathway is an ideal partner to help us continue our mission of raising funds and awareness for veterans and their families.”



- **Veterans' Pathway** has a sponsorship program that can be tailored to specific issues for support of veteran entrepreneurs. Some examples:
 - ⇒ "Green" solutions
 - ⇒ Technology accomplishments
 - ⇒ Womens' initiatives
- In addition, **Veterans' Pathway** has the flexibility to work with its sponsors to design a sponsorship award that meets their needs and desire to make a contribution.



Sponsorship levels

Alliance Sponsor - \$50,000

1. Name attributed to an entrepreneurial grant award in regional area of choice (within Florida) i.e., "Company" Veteran awarded grant
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as an Alliance Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases
5. Opportunity to:
 - Post white papers and other thought leadership communication from sponsor on the Veterans' Pathway website
 - Feature sponsor's representative on Veterans' Pathway website/social networking sites
6. In collaboration with the Veterans' Pathway leadership:
 - Develop and implement:
 - a. A Veterans' outreach marketing plan to position company with its broad consumer audience and external constituency as a supporter of Veterans and actively participating in employment and economic development initiatives
 - b. A public relations/external outreach in collaboration with Veterans' Pathway

Sponsorship levels

Supporting Sponsor - \$30,000

1. Name attributed to an entrepreneurial grant award in regional area of choice (within Florida) i.e., "Company" Veteran awarded grant
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as a Supporting Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases
5. Opportunity to:
 - Post white papers and other thought leadership communication from sponsor on the Veterans' Pathway website
 - Feature sponsor's representative on Veterans' Pathway website/social networking sites

Sponsorship levels

Advocate Sponsor - \$20,000

1. Name attributed an entrepreneurial grant award as contributor in regional area of choice (within Florida)
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as an Advocate Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases

Participating Sponsor - \$10,000

1. Name attributed to an entrepreneurial grant award as contributor in regional area of choice (within Florida)
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as a Participating Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)

Sponsorship levels

Sponsor - \$5,000

Featured on:

- Veterans' Pathway website showcased as a Sponsor with conventional size logo
- Corporate Profile and contact information posted on website
- Veterans' Pathway social networking sites
- Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases

Sponsor - \$2,500

Featured on:

- Veterans' Pathway website showcased as a Sponsor with conventional size logo
- Corporate Profile and contact information posted on website

For other opportunities, such as sponsoring/naming a veteran's grant, please contact us.

Charlotte Laurent-Ottomane

Executive Director

561 395 4581

cottomane@veteranspathway.org

VETERANS'
PATHWAY
TO BUSINESS SUCCESS

Introduction & Overview

Our beginning

- **Veterans' Pathway to Business Success** is a nonprofit organization 501(c)(3) founded and initially funded with a \$250,000 contribution in 2012 by Jerry Kramer, a highly-decorated veteran of the Korean War.
- Jerry Kramer was a combat Infantry Sergeant in the Korean War, who was awarded the Bronze Star w/V device, Purple Heart and Combat Infantryman's Badge. Yet, as he tells it, "I came home without a job, money or education." Eventually Kramer found work selling cutlery door to door. Fortunately, behind one of those doors was the owner of a lumber company, who offered him a job. So Kramer set out on his own pathway to success.

Jerry Kramer wants to open a door of opportunity for our post 9/11 returning Veterans: "Our Veterans are men and women to whom our country owes so much, are people who have proven themselves in extremely difficult circumstances. They have the drive. They have the determination. And many have skills that all but guarantee they will succeed in a business endeavor."

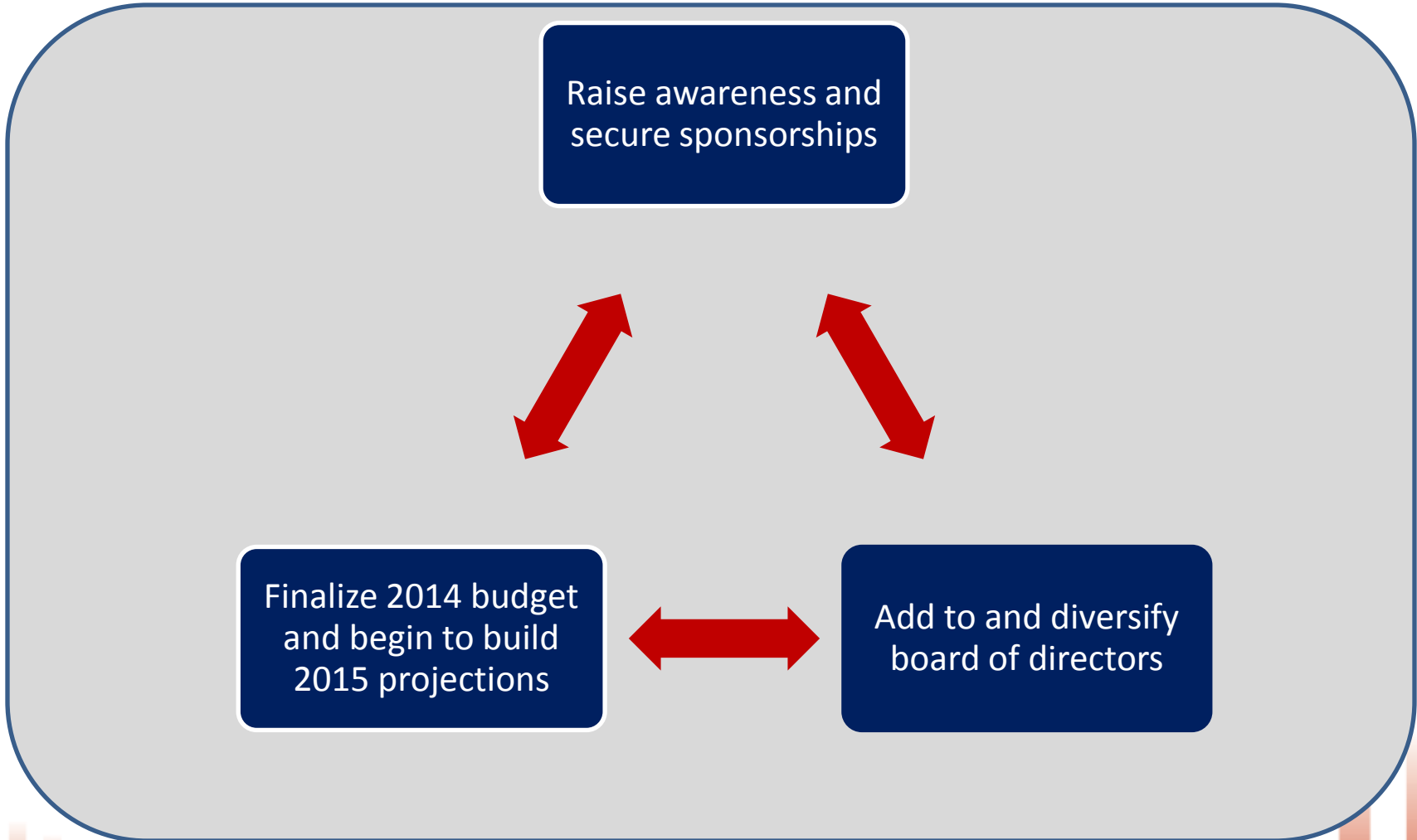
Our mission

- **Veterans' Pathway provides grants** – that have no fees, no interest and no payback requirements – to Veterans of the war in Afghanistan or Iraq, who wish to start or expand their own business in the state of Florida
- **Veterans' Pathway is unique** in that we strive to help our Veterans succeed in their professional endeavors which in turn provides stimulus to our economy here in Florida.



There are more than 231,000 veterans of Afghanistan and Iraq who claim Florida as their home of record. Source: FDVA

Our strategic priorities mid-term



Eligibility requirements

The **main requirements** for receiving funding are for Veterans who:

- ✓ have served in Afghanistan or Iraq after September 11, 2001;
- ✓ have, or are eligible for, an honorable discharge;
- ✓ reside in Florida and can provide proof of residency;
- ✓ have a business located in Florida; and
- ✓ present a detailed business plan for eventual approval by the Veterans' Pathway Board of Directors.



Funding process

- **Veterans' Pathway** conducts a thorough screening process to determine eligibility for grants.
- If the applicant needs additional business training or mentoring, Veterans' Pathway makes a referral to a Small Business Administration (SBA) recommended program, such as SCORE, The Small Business Development Center (SBDC), or WorkForce One's StartupQuest that can help the applicant. Once training is completed, they are encouraged to re-apply.



Criteria and due diligence for funding

- **Veterans' Pathway Grant Committee** thoroughly reviews each application. If eligibility and established criterion are met, funding is recommended. Veterans' Pathway Board of Directors gives final approval for any grants awarded. Use of funds and criteria include, but are not limited to:

- use of funds (creation or expansion)

- specific start up costs
- specific marketing/advertising/public relations project
- inventory purchase to fulfill/secure new contract
- workforce build out
- working capital for specific expansion

- criteria

- applicant's experience/references
- impact of funding on job creation
- compelling financials/business plan



Funding and follow-up

- Funds are disbursed in a manner approved by the **Veterans' Pathway Board of Directors**.
- **Veterans' Pathway** will maintain contact for a determined period of time with the Veteran who has received funding. This timetable and reporting requirements will be
 - established by the Grant Committee
 - agreed upon by the applicant, and
 - approved by the Veterans' Pathway Board of Directors when approving the grant.



Grant awards

May 2013

Verissimo Global, a Tampa Bay area start-up, was awarded a **\$30,000** grant to cover initial costs as the business gears up for growth.

April 2013

Invictus, which began operations in 2009 in Boynton Beach, was awarded a **\$30,000** for expansion of its training and office facilities.

December 2012

Better Escalator Cleaning Company, based in Boynton Beach, was awarded a **\$25,000** grant to expand its business.



**SUCCESS
STORIES**

Gaining recognition

Following the grant awards in 2013, **Veterans' Pathway** is gaining traction with the media. Recent coverage has included:

- TIME Magazine
- FOX News Channel
- The Palm Beach Post
- Tampa Bay Times
- South Florida Business Journal

TIME



The Palm Beach Post
REAL NEWS STARTS HERE

Tampa Bay Times
tampabay.com

South Florida
BUSINESS JOURNAL

Leadership team

President – MG Joseph J. Taluto, U.S. Army, Ret.

Vice President - Corey Clive - Navy Veteran and entrepreneur, President of a successful energy efficiency company in St. Lucie Florida

Treasurer - Herb Romanow - CPA, Retired and former 20 year Assistant General Manager of the largest Country Club in Florida

Director - Gerald Goldberg - Yale Graduate & Chemical Engineer and former President of an International Fragrance Company

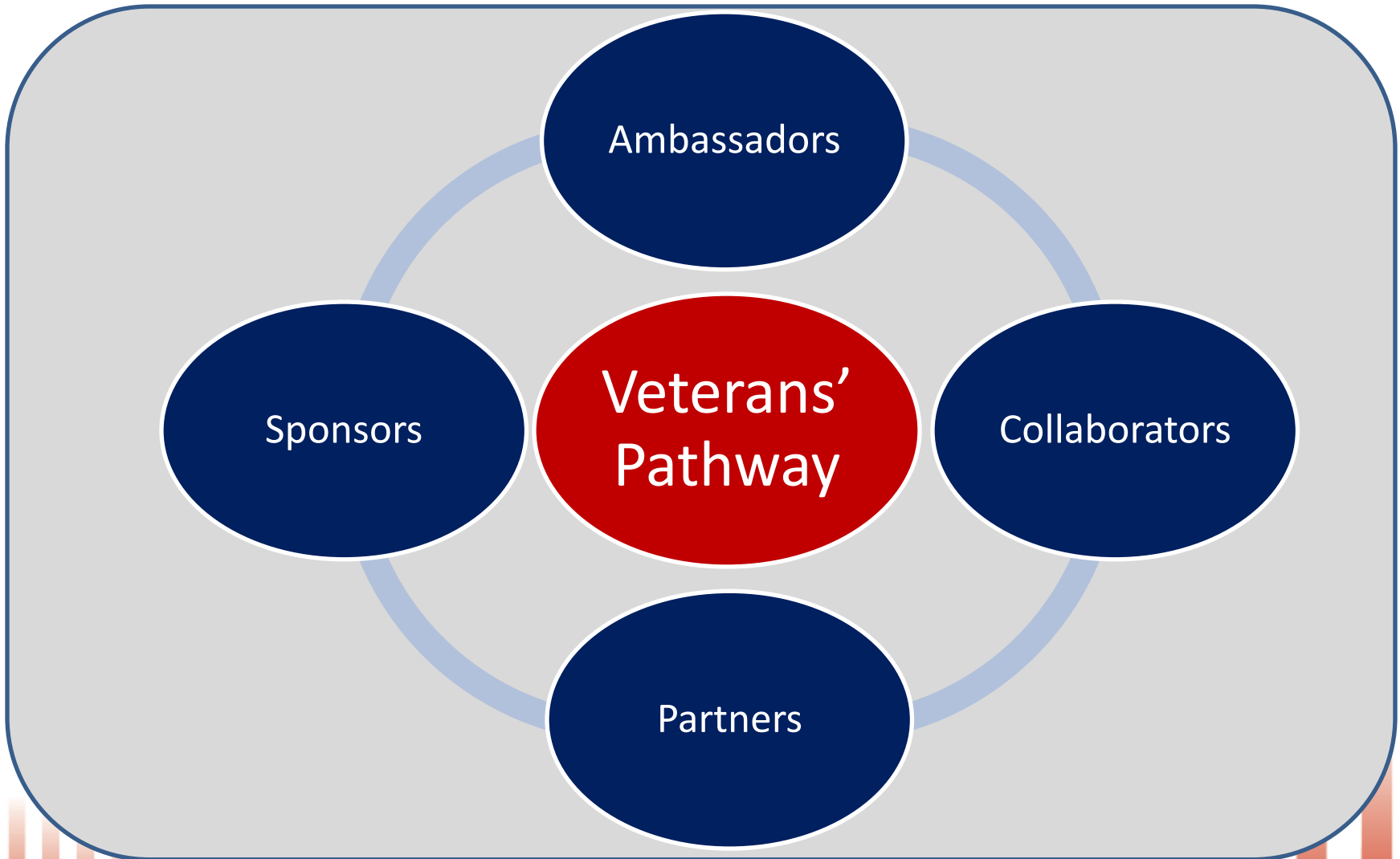
Director - JoAnne Goldberg - President of the over 20,000 member South Florida Pap Corp

Director - Mark Llano - Marine Corp Veteran and entrepreneur, President of a multimillion dollar company in Wellington Florida

Executive Director - Charlotte Laurent-Ottomane - +15 years corporate and non profit leadership experience

Veterans Pathways aims to grow and diversify its board to represent the state of Florida

Our network



Ambassadors

Sonny Crouse is a Veteran of the US Army Special Operations 2000 – 2004. He participated in Operations Iraqi and Enduring Freedom for a total of four combat deployments. Sonny is currently a Merrill Lynch Financial Advisor with Series 66 & 7 licenses and part of a seasoned Wealth Management team in Boca Raton, Florida.

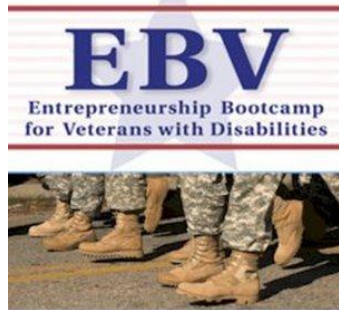
Phil Noblin served eight years in the Marine Force Reconnaissance and Special Operations and is a Combat Veteran of Operations Iraqi and Enduring Freedom. Phil directs and maintains authority for all financial, administrative and compliance functions within Invictus, the first 2013 Veterans' Pathway grant recipient.

Fred Pollino, a former Chinook helicopter pilot who served in Afghanistan, was the first Veterans' Pathway grant recipient. Fred was awarded a grant at the end of 2012 to expand his Better Escalator Cleaning Company.

Bill Puopolo is a Veteran of Operations Iraqi and Enduring Freedom, a 2011 graduate of Florida State University's Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) program, and is currently participating in the AT&T Operation Hand Salute program. Bill is founder of Verissimo Global, the second 2013 Veterans' Pathway grant recipient.

Collaborators

Veterans' Pathway seeks to join forces throughout Florida to achieve our mission and to collaborate with others who are helping our Veterans



“We are very grateful and excited to have Veterans’ Pathway sign on to help us continue our mission,” said driver, Marine veteran and Veterans’ Pathway board member Mark Llano. “The organization allocates grants to aspiring veteran entrepreneurs looking to start or to grow their own business – they are empowering our best and bravest to achieve the American dream! With their commitment to our veterans and to the state of Florida, Veterans’ Pathway is an ideal partner to help us continue our mission of raising funds and awareness for veterans and their families.”



- **Veterans' Pathway** has a sponsorship program that can be tailored to specific issues for support of veteran entrepreneurs. Some examples:
 - ⇒ "Green" solutions
 - ⇒ Technology accomplishments
 - ⇒ Womens' initiatives
- In addition, **Veterans' Pathway** has the flexibility to work with its sponsors to design a sponsorship award that meets their needs and desire to make a contribution.



Sponsorship levels

Alliance Sponsor - \$50,000

1. Name attributed to an entrepreneurial grant award in regional area of choice (within Florida) i.e., "Company" Veteran awarded grant
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as an Alliance Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases
5. Opportunity to:
 - Post white papers and other thought leadership communication from sponsor on the Veterans' Pathway website
 - Feature sponsor's representative on Veterans' Pathway website/social networking sites
6. In collaboration with the Veterans' Pathway leadership:
 - Develop and implement:
 - a. A Veterans' outreach marketing plan to position company with its broad consumer audience and external constituency as a supporter of Veterans and actively participating in employment and economic development initiatives
 - b. A public relations/external outreach in collaboration with Veterans' Pathway

Sponsorship levels

Supporting Sponsor - \$30,000

1. Name attributed to an entrepreneurial grant award in regional area of choice (within Florida) i.e., "Company" Veteran awarded grant
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as a Supporting Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases
5. Opportunity to:
 - Post white papers and other thought leadership communication from sponsor on the Veterans' Pathway website
 - Feature sponsor's representative on Veterans' Pathway website/social networking sites

Sponsorship levels

Advocate Sponsor - \$20,000

1. Name attributed an entrepreneurial grant award as contributor in regional area of choice (within Florida)
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as an Advocate Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)
4. Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases

Participating Sponsor - \$10,000

1. Name attributed to an entrepreneurial grant award as contributor in regional area of choice (within Florida)
2. Contribute to the formulation and execution of Veterans' Pathway initiatives in geographical region, i.e., local event, etc.
3. Featured on:
 - The Veterans' Pathway website showcased as a Participating Sponsor with enhanced logo
 - Corporate Profile and contact information posted on website
 - Veterans' Pathway social networking sites (Facebook, LinkedIn)

Sponsorship levels

Sponsor - \$5,000

Featured on:

- Veterans' Pathway website showcased as a Sponsor with conventional size logo
- Corporate Profile and contact information posted on website
- Veterans' Pathway social networking sites
- Acknowledged in:
 - All printed and electronic materials
 - Boiler plate description on all Press Releases

Sponsor - \$2,500

Featured on:

- Veterans' Pathway website showcased as a Sponsor with conventional size logo
- Corporate Profile and contact information posted on website

For other opportunities, such as sponsoring/naming a veteran's grant, please contact us.

Charlotte Laurent-Ottomane

Executive Director

561 395 4581

cottomane@veteranspathway.org



THE FLORIDA NATIONAL GUARD DEPARTMENT OF MILITARY AFFAIRS

*Command Briefing for
Florida Defense Support
Task Force
July 18, 2013*

*Major General Emmett Titshaw
Adjutant General of Florida*



Our Mission

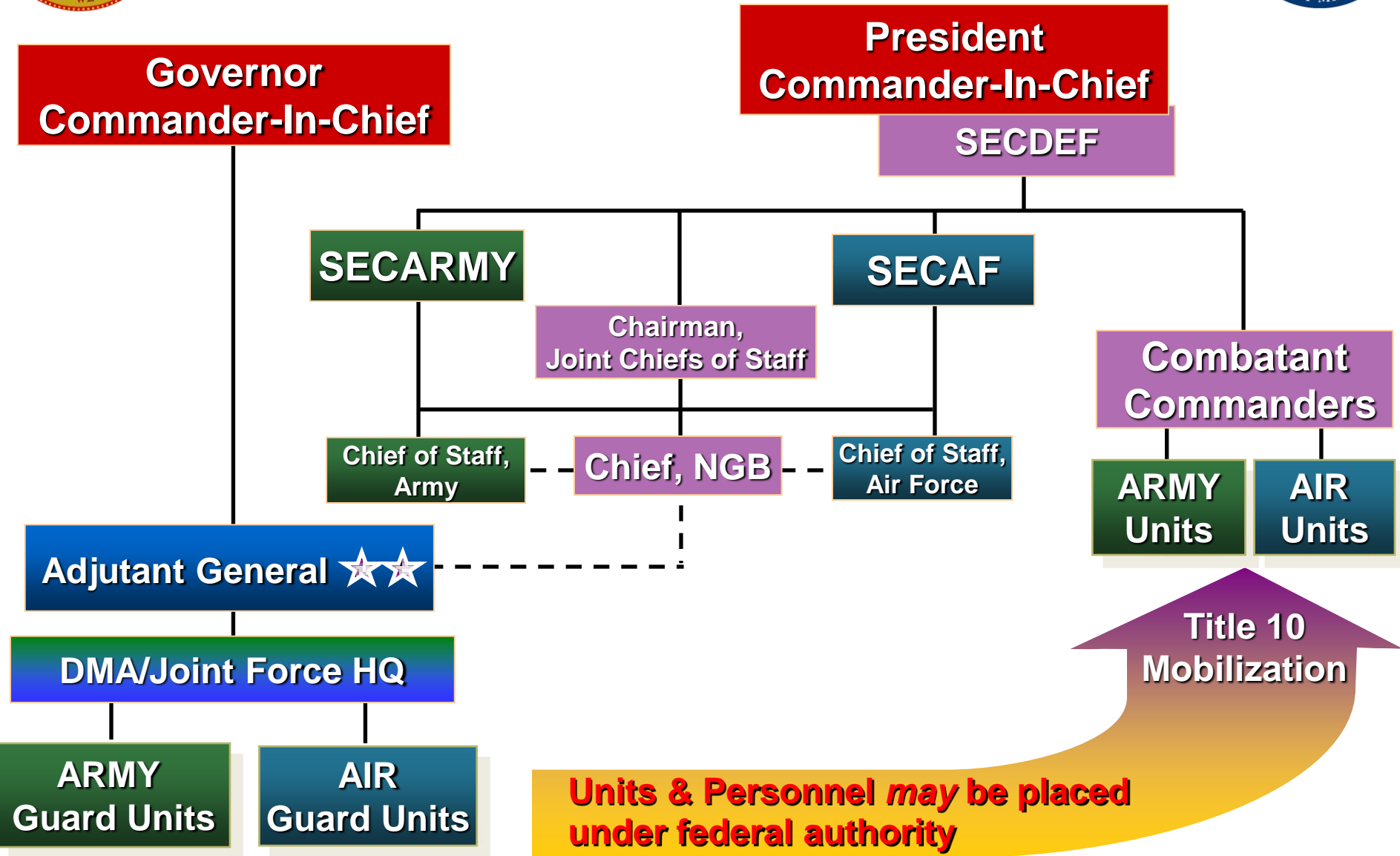


Provide highly trained units and personnel to:

- ***Support national security objectives***
- ***Respond to emergencies and disasters***
- ***Support programs which add value to our state and nation***

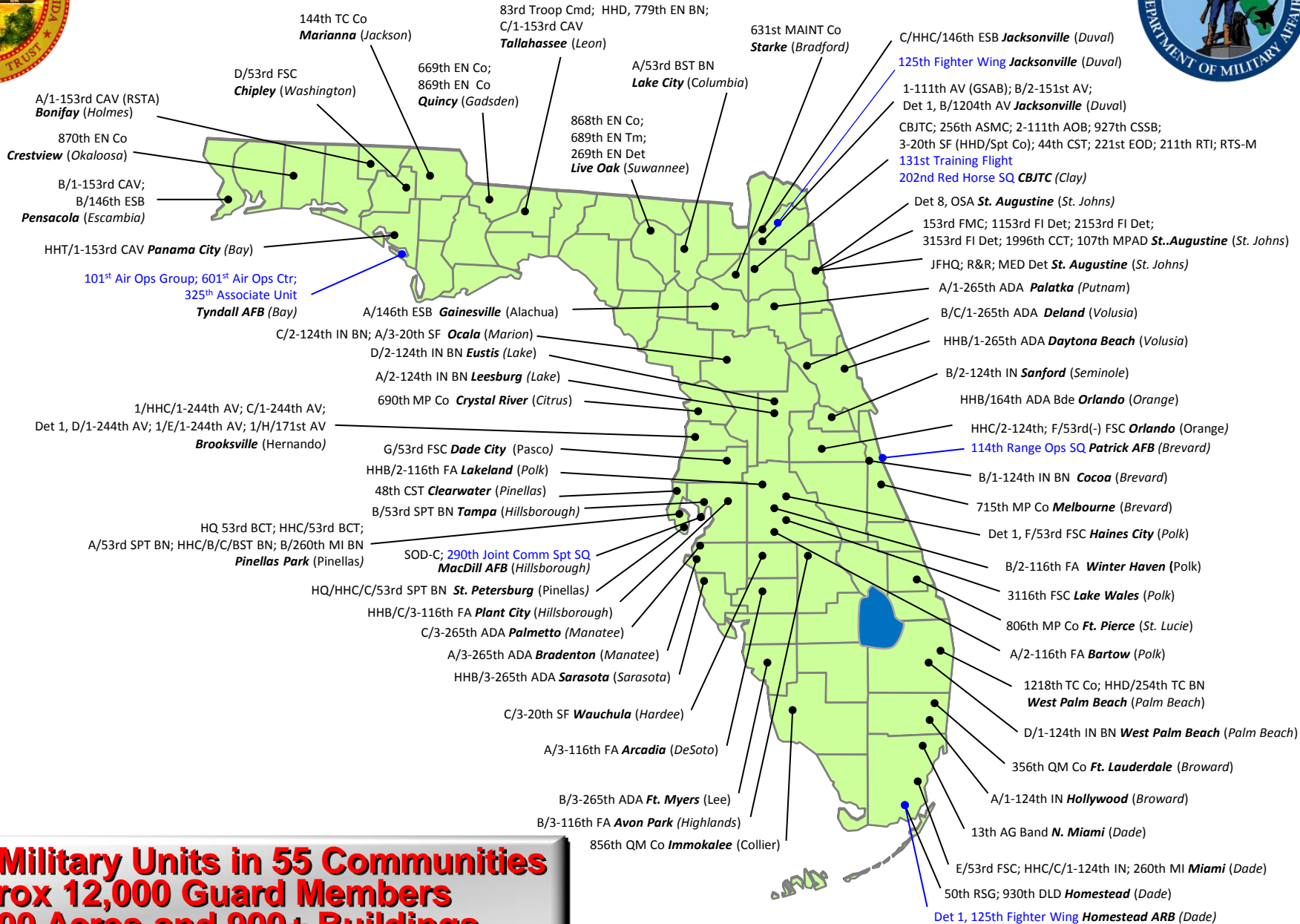


Chain of Command





Florida National Guard Units



128 Military Units in 55 Communities
Approx 12,000 Guard Members
82,000 Acres and 900+ Buildings

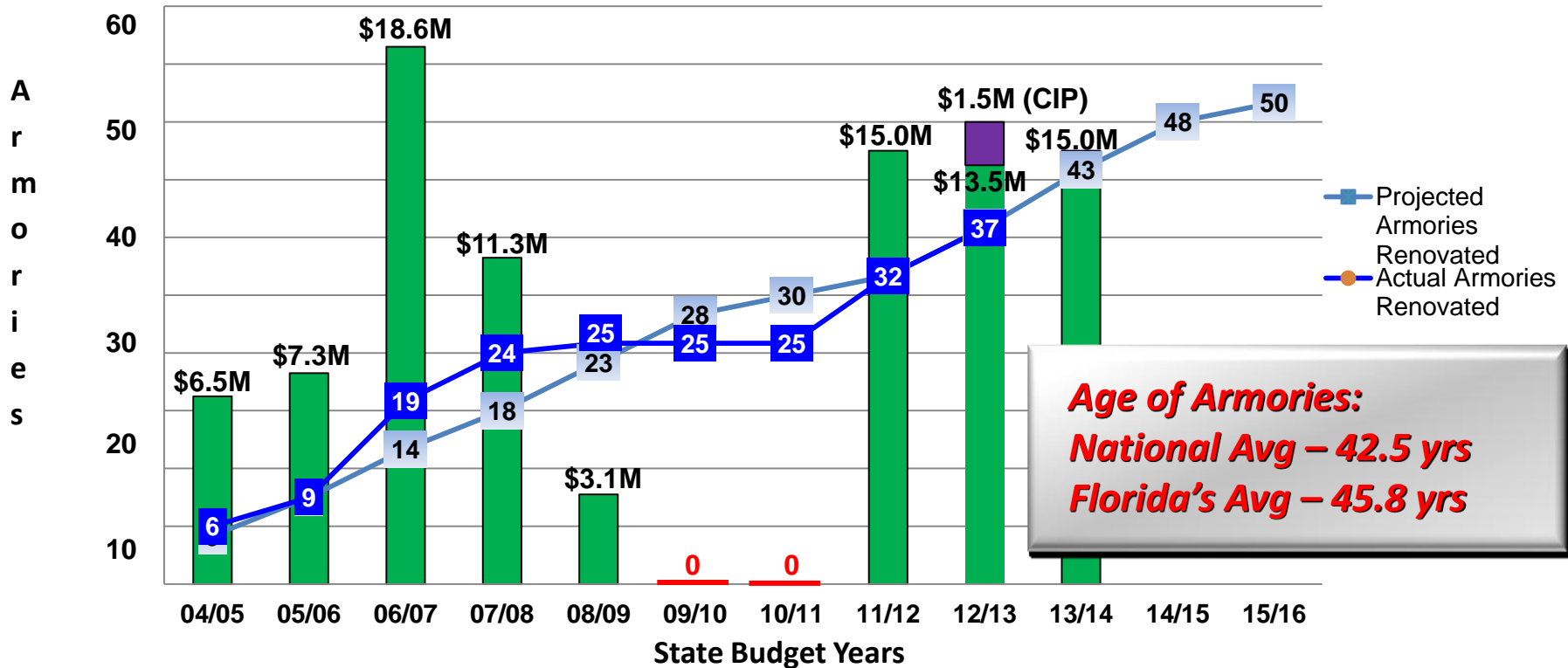


Guard Initiatives



Florida Armory Revitalization Program (FARP)

- 43 of 51 Armories completed/funded for renovation as of FY 13/14
- Renovated facilities = Lower utility costs, increased security, increase in unit effectiveness & Guard Member morale, extends service life of building
- \$91.8M in State contributions since 2005
- \$6M in Federal matching funds towards renovation





Florida Army National Guard



83RD TROOP COMMAND

Tallahassee

**DEPARTMENT OF MILITARY
AFFAIRS
JOINT FORCE HEADQUARTERS**

St. Augustine

**CAMP BLANDING
JOINT TRAINING CENTER**

Starke

**53RD INFANTRY
BRIGADE COMBAT TEAM**

Pinellas Park

**164TH AIR DEFENSE
BRIGADE**

Orlando

**50TH REGIONAL SUPPORT
GROUP**

Homestead

**5 Major Commands
118 Units
10,000+ Soldiers**



Camp Blanding Joint Training Center



Overview

- Primary military reservation and training base for the Florida National Guard
- Identified as a Regional Collective Training Capability (RCTC) site
- One of eleven National Guard RCTC sites
- “State-of-the Art” National Guard training site
- More than 150 training areas and live fire ranges
- Supported more than 353,911 training days in 2012
- Premier Unmanned Aerial System training location

Facilities

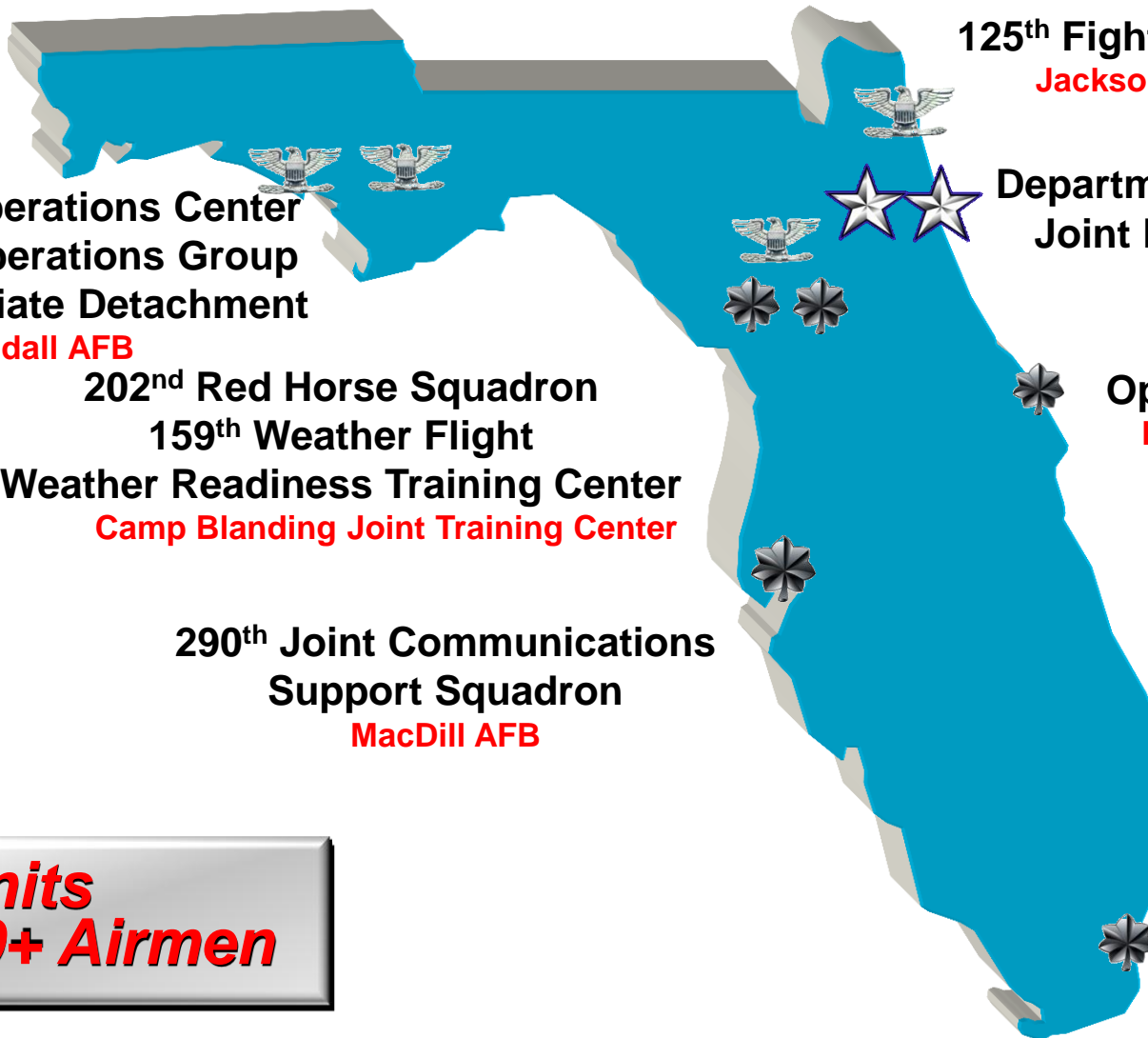
- Continuity of Government
- Continuity of Operations Site
- Joint Operations Training Facility
- World Class Regional Training Institute



“State-of-the-art” Training Location for the Nation



Florida Air National Guard



125th Fighter Wing
Jacksonville

Department of Military Affairs
Joint Force Headquarters
St. Augustine

114th Range
Operations Squadron
Patrick AFB and Cape
Canaveral

Detachment 1,
125th Fighter Wing
Homestead ARB

601st Air Operations Center
101st Air Operations Group
325th Associate Detachment
Tyndall AFB

202nd Red Horse Squadron
159th Weather Flight
Weather Readiness Training Center
Camp Blanding Joint Training Center

290th Joint Communications
Support Squadron
MacDill AFB

10 Units
1,900+ Airmen



125th Fighter Wing Jacksonville International Airport



Overview

- **Federal Mission:**
 - **War:** Air Dominance, Intelligence, Surveillance & Recon
 - **Peace:** Aerospace Control Alert, Counter Drug
- **State Mission:**
 - Protect Life & Property, Preserve Peace
- **Airman:**
 - 400+ Full Time
 - 600+ Drill Status
- **22 F-15 Eagles**



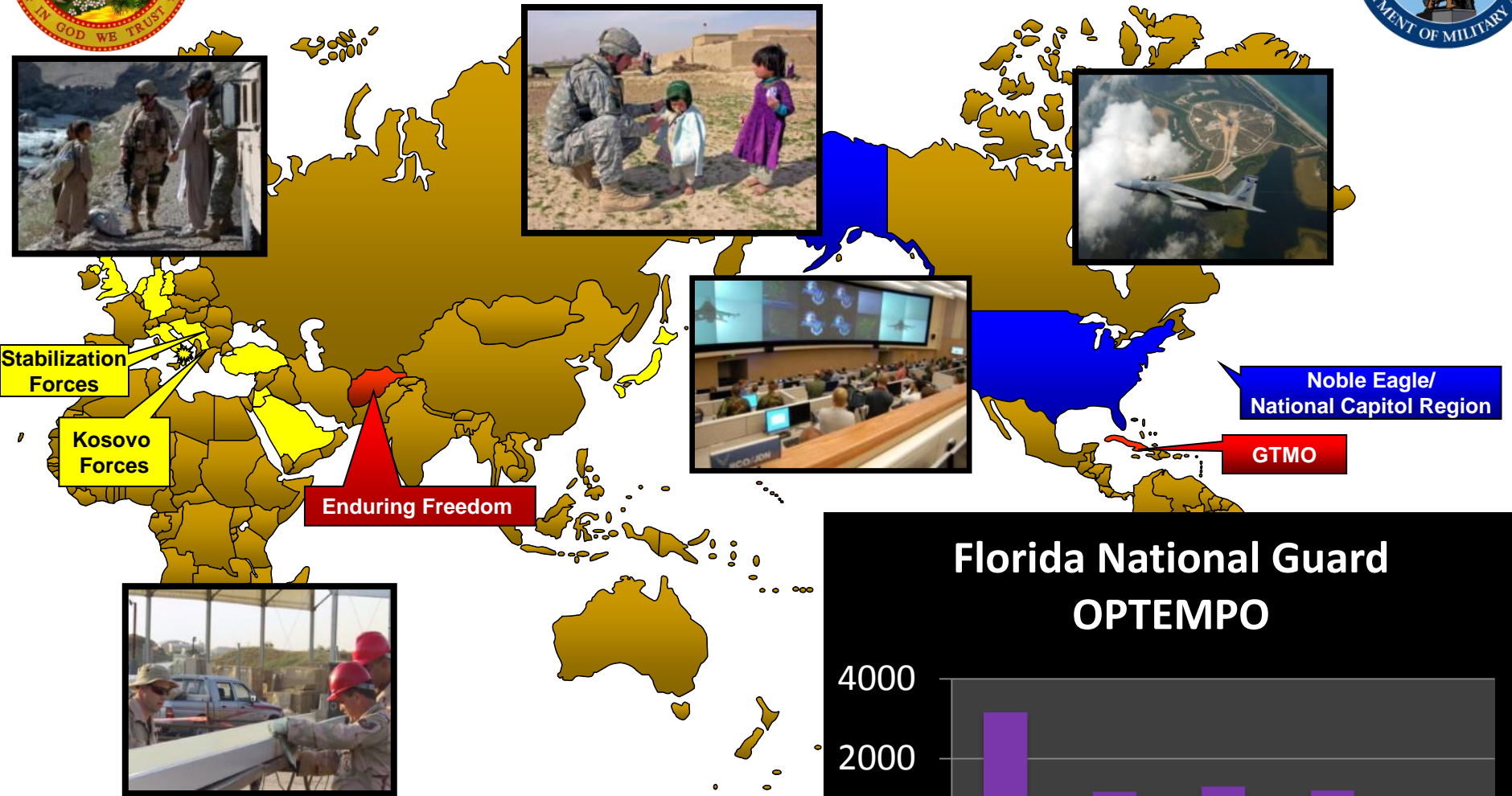
Facilities:

- Jacksonville Intl Airport
- Homestead ARB - ACA Alert Site

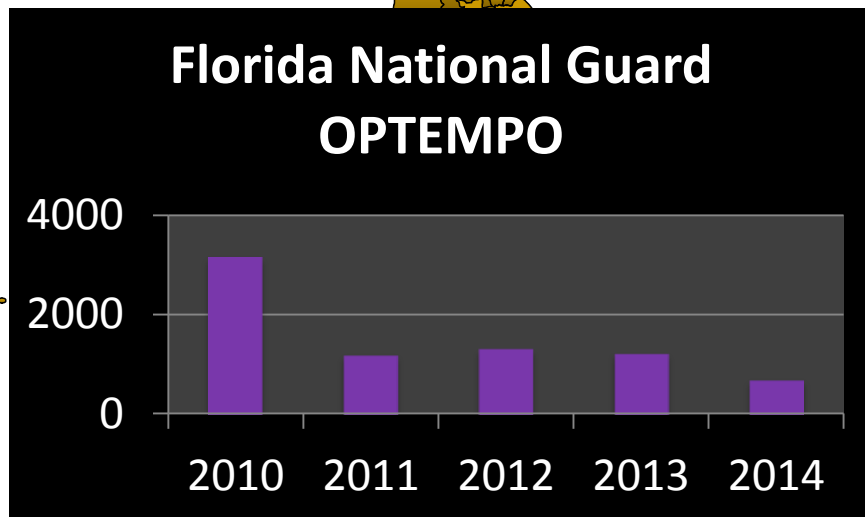
The Premiere Fighter Wing "One Team, One Fight"



Federal Operational Deployments



977 Soldiers & Airmen currently mobilized (as of 15 July 2013)



Over 17,000 Soldiers and Airmen Mobilized Since 9/11



Responding to Emergencies Disaster Response Capabilities



• Currently Available and Accessible

- 8,000 Soldiers and Airmen
- 500 member quick reaction force
- Rapidly available capabilities:

Security

Transportation

Engineers

Liaisons

Aviation * **loss of fixed wing assets**

- Emergency Management Assistance Compact



• Unparalleled Experience in Support to Civil Authorities

- Long-standing relationships with local and state authorities
- Hurricanes, storms, floods, wildfires, tornadoes, mass evacuation
- Immigration Control – Haiti, Southwest Border

1992 to 2013 - 72 Activations - 781,258 Total Work-Days



Programs that Add Value Community Role



**Coalition
Development**



Youth Challenge



**Civil
Operations**

A Key Responsibility



STARBASE



About Face



Forward March

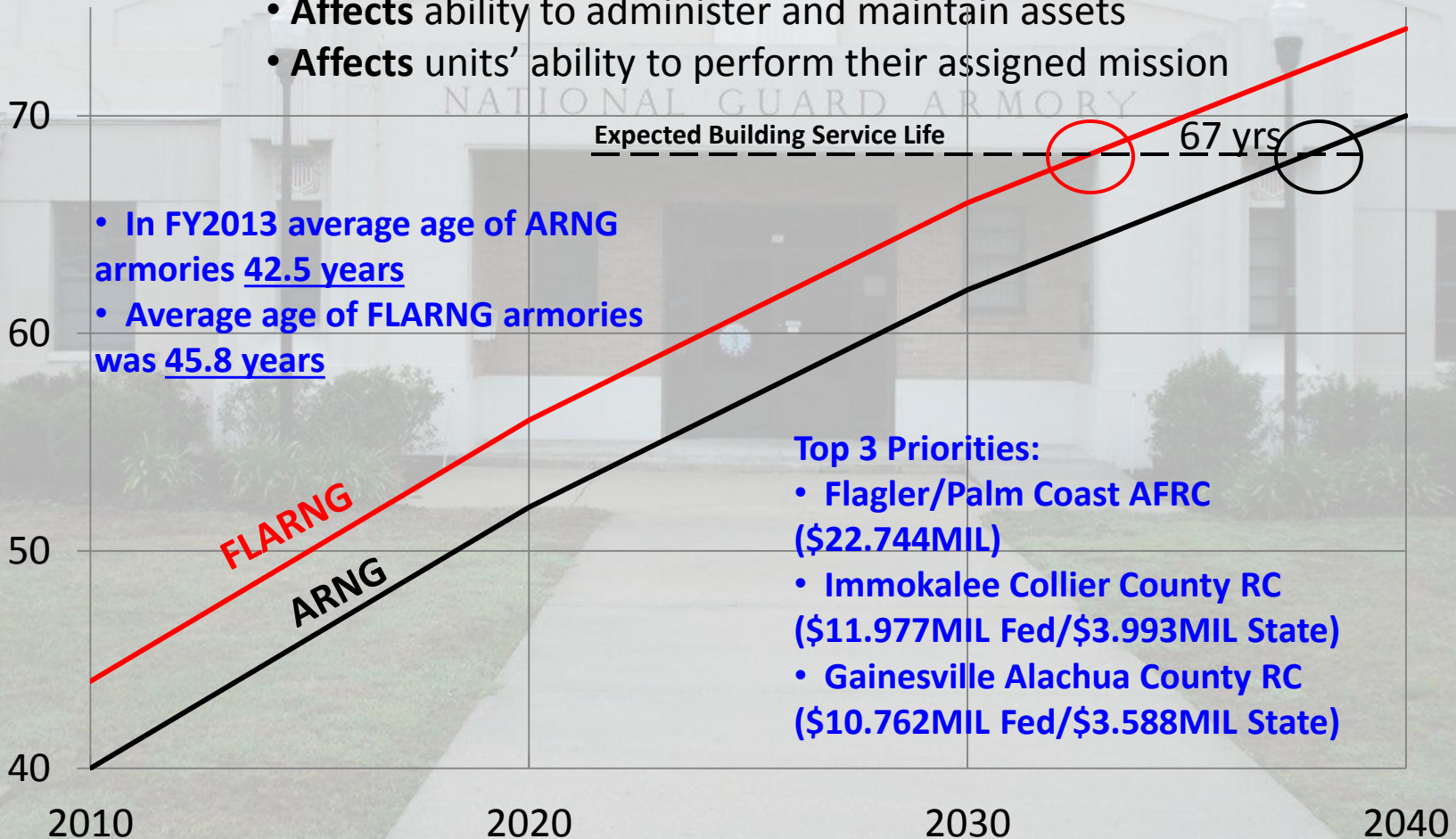


Guard Initiatives Military Construction



Aging Infrastructure and facilities increasingly do not meet readiness requirements as an Operational Force:

- **Affects** ability to recruit, retain, and to train our soldiers/airman
- **Affects** ability to administer and maintain assets
- **Affects** units' ability to perform their assigned mission





Guard Initiatives

F-35A Lightning II Joint Strike Fighter

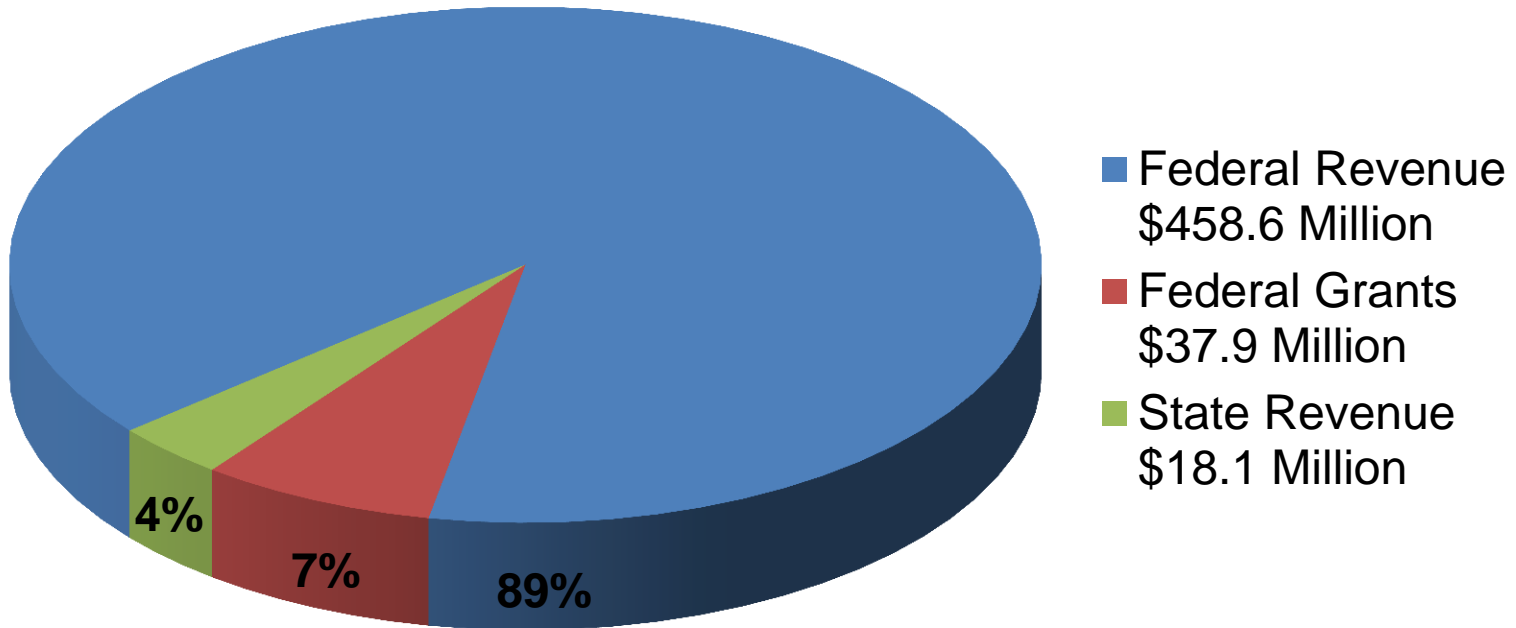
- “5th Generation” Multi-Role Fighter Replacement for Current F-15C
- Impacts Long Term Mission of the 125th Fighter Wing
- Significant Economic Impact for Northeast Florida





Florida Economic Impact

Over \$514M direct federal funds brought into the state



2012 Economic Impact: \$1.17B



Current Challenges



- **Military Technician Furloughs**
- **Counter Drug Program Budget**
- **Military Construction**



Florida National Guard Heritage to Horizons



- *A proud tradition since 1565*
- *Community-based*
- *Committed to Florida's citizens*
- *Answering our country's call*





HERITAGE

TO

HORIZONS

www.floridaguard.army.mil/news

<http://dma.myflorida.com>

www.twitter.com/flguard

www.facebook.com/floridanationalguard



FLORIDA
DEPARTMENT *of*
ECONOMIC
OPPORTUNITY

Implementation of SB 1784 Non-Conservation Encroachment Buffers for Military Installations



Military Base Protection Program

- MBPP now includes the securing of non-conservation lands to serve as a buffer to protect military installations against encroachment
- “non-conservation lands” are defined as lands that are not subject to acquisition by the Florida Forever Program

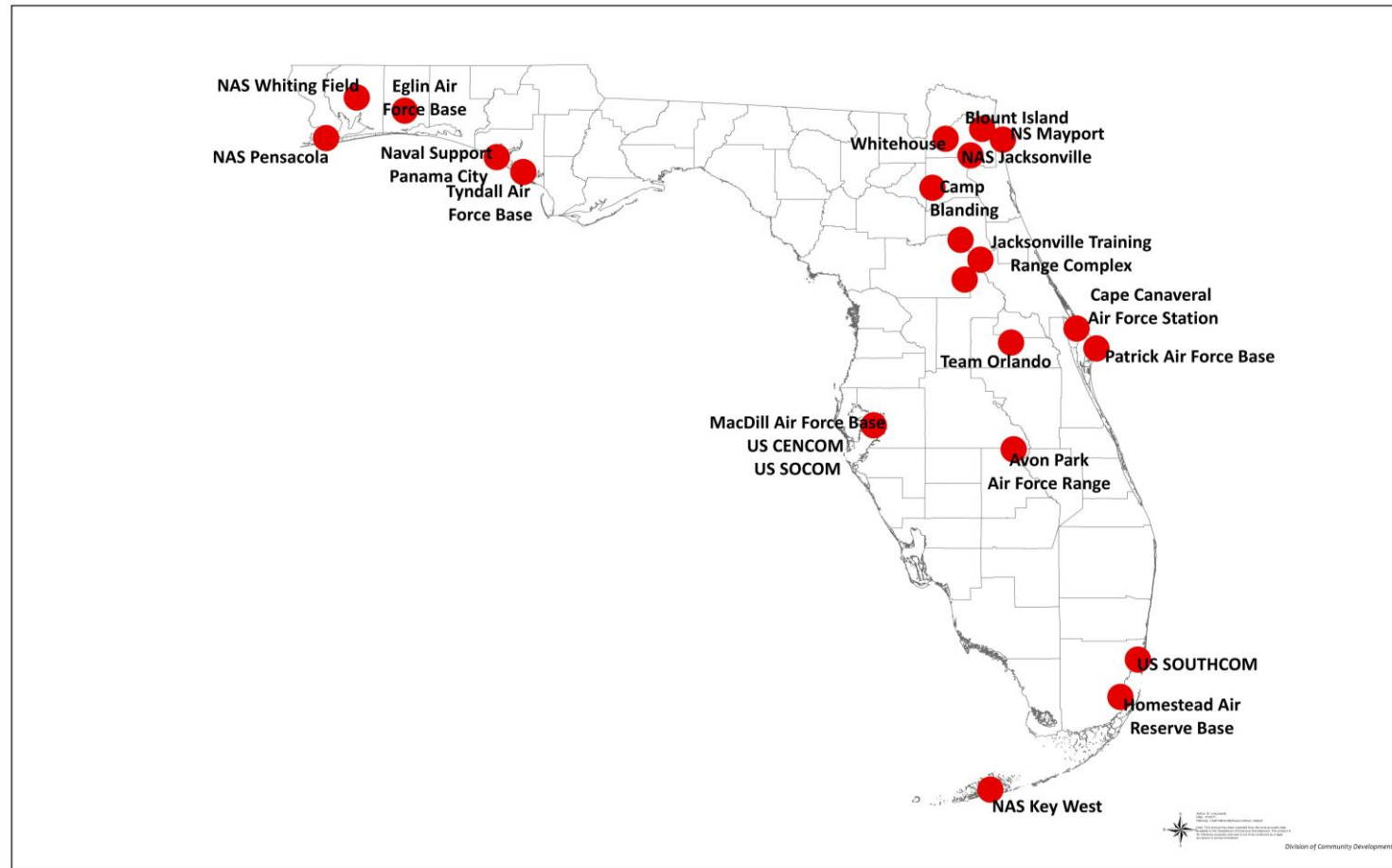
Process

- DEO to submit an annual list to the Board to acquire non-conservation lands
- Directs the Board of Trustees to consider the recommendations of the Florida Defense Support Task Force in making determinations to acquire non-conservation lands

Timeline

- July 1, 2013 SB 1784 went into effect
- July 2013 DEO sent letter to all major military installations soliciting information
- August 2013 all information received
- September – October input from FDSTF
- October 2013 have input from FDSTF
- 2013-2014 Session FDSTF works to obtain funding
- July 2014 Division of State Lands to begin acquisition

Map of Major Military Bases



Identified Non Conservation Encroachment Threats

- 64 sites identified totaling over 3,600 acres
- Air Force
 - **39 sites totaling 693 acres**
- Navy
 - **29 sites totaling 310 acres**
- National Guard
 - **2 sites totaling 2,653 acres**

Types of Encroachment

- Residential Development in Clear Zone, Accident Potential Zones, or within 65dB and above noise contour line
- Sites exempted from local government AICUZ Ordinance
- Proximity to existing and proposed artillery ranges



Air Force

- Eglin Air Force Base and Hurlburt Field
 - **2 sites totaling 6 acres**
- Homestead Air Reserve Base
 - **31 sites totaling 629 acres**
- MacDill Air Force Base
 - **4 sites totaling 28 acres**
- Tyndal Air Force Base
 - **2 sites totaling 31 acres**
- No response from Avon Park Air Range or Patrick Air Force Base

Navy

- Naval Air Station Key West
 - **2 sites totaling 130 acres**
- Naval Support Activity Panama City
 - **1 site totaling 8 acres**
- Naval Air Station Pensacola
 - **9 sites totaling 171.41 acres**
- Naval Station Mayport
 - **11 sites totaling 11 acres**
- No Response from Jacksonville Training Range Complex, NAS Jacksonville, or NAS Whiting Field

Army National Guard

- Camp Blanding
 - **2 sites totaling 2653 acres**



Spectrum Report

- Ranked potential encroachment sites and recommended acquisition of:
 - **Florida Rock Property outside of MacDill AFB**
 - **Barefoot Palms Property outside NSA Panama City**
 - **JaxPort Properties outside of NS Mayport**



DEO Ranking

- Existing land use restrictions
- Existing development on site
- Redevelopment potential
- Ownership
- Identified encroachment threat
- Short Term vs. Long Term



DEO Ranking – Short Term

- Tier 1
 - High likelihood of development incompatible with Clear Zone or Accident Potential Zone 1
 - Approved development with potential to impact overall base mission
 - No existing restrictions on development to reduce encroachment/safety risk



DEO Ranking – Long Term

- Tier 2
 - Existing development within Clear Zone or Accident Potential Zones with low likelihood of redevelopment
- Tier 3
 - Existing restrictive easements on properties
 - Currently compatible land use and zoning on property



Tier 1

- MacDill AFB - Florida Rock Property
- NSA Panama City - Barefoot Palms Property
- NS Mayport - JaxPort Properties



Tier 2

- Eglin AFB – Clear Zone Properties in Valparaiso
- NAS Pensacola – APZ1 Properties
- Homestead ARB – Homestead Park of Commerce, Homestead Housing Authority



Tier 3

- Camp Blanding – Rayonier sites
- MacDill AFB – Frontgate, Three C SAC Self Storage, and Zons Property
- NAS Key West – Sub Pens and Gulf Seafood
- Tyndall AFB – Long Point Cove and Tyndall Sunset Properties

