



# PARTNER PROGRAM

FISCAL YEAR 2026-2027



The **SelectFlorida Partner Program** provides Florida’s economic development professionals and their organizations a platform for participating in a variety of domestic and international industry trade shows, nationally recognized site selector events, international trade and business development missions, and Florida In-Market events for site selectors.

**Each year, the program will be tailored to provide members with valuable opportunities for engagement and growth. In the upcoming fiscal year, the program includes:**

- Annual Kickoff and Mid-Year Member Briefings
- Annual Member Survey
- (4) Domestic Trade Shows
- Farnborough Airshow
- Florida In-Market Event
- IAMC Spring / Fall Events
- International Missions
- International Office Annual Reception
- SelectUSA Florida Event
- SelectUSA Investment Summit
- Opportunity to Display Marketing Collateral at SelectFlorida Events

Membership includes access to the **Economic Development Advisory Council (EDAC)** which fosters synergy and alignment among Florida’s state and local economic development leaders working together on statewide initiatives, enhancing Florida’s economic momentum.

## PARTNER PROGRAM DATES TO REMEMBER

JULY 1, 2026 - JUNE 30, 2027

DATES	ACTIVITY
MARCH 2026	APPLICATION PERIOD OPENS
JULY 1, 2026	SELECTFLORIDA PARTNER PROGRAM OFFICIALLY LAUNCHES
AUGUST 5, 2026	MEMBER BRIEFING ON UPCOMING PROGRAM FOR THE YEAR
JANUARY 2027	MID-YEAR PARTNER BRIEFING



Scan or click to visit  
[SelectFlorida.org/PartnerProgram](https://SelectFlorida.org/PartnerProgram)

The **SelectFlorida Partner Program** offers four participation levels to fit the unique needs and budgets of economic development partners, with founding members playing a vital role in launching and sustaining this initiative.

PARTICIPATION LEVELS*				
	FOUNDING MEMBER \$50,000	GOLD MEMBER \$25,000	SILVER MEMBER \$15,000	RURAL COMMUNITY MEMBER \$5,000
<b>DOMESTIC TRADE SHOWS</b>	INCLUDES: 4 SHOWS PER FY 2 ATTENDEES PER EVENT	INCLUDES: 3 SHOWS PER FY 2 ATTENDEES PER EVENT	INCLUDES: 2 SHOWS PER FY 2 ATTENDEES PER EVENT	INCLUDES: 1 SHOW PER FY 1 ATTENDEE PER EVENT
<b>FARNBOROUGH INTERNATIONAL AIRSHOW (FIA)</b>	INCLUDES: • 2 REGISTRATIONS • SHARED EXHIBIT SPACE • ACCESS TO MEETING ROOMS	INCLUDES: • 1 REGISTRATION • SHARED EXHIBIT SPACE • ACCESS TO MEETING ROOMS	INCLUDES: • 1 DISCOUNTED REGISTRATION (\$2,500) • SHARED EXHIBIT SPACE • ACCESS TO MEETING ROOMS	INCLUDES: • 1 DISCOUNTED REGISTRATION (\$2,500) • SHARED EXHIBIT SPACE • ACCESS TO MEETING ROOMS
<b>SELECTUSA***</b>	INCLUDES: • SHARED EXHIBIT SPACE • OPPORTUNITY TO REGISTER 2 ATTENDEES	INCLUDES: • SHARED EXHIBIT SPACE • OPPORTUNITY TO REGISTER 2 ATTENDEES	INCLUDES: • SHARED EXHIBIT SPACE AT DISCOUNTED MEMBER COST (\$2,500) • OPPORTUNITY TO REGISTER 1 ATTENDEE	INCLUDES: • SHARED EXHIBIT SPACE • OPPORTUNITY TO REGISTER 1 ATTENDEE
<b>IN-MARKET EVENT</b>	INCLUDES: 2 REGISTRATIONS FOR THE FLORIDA ACTIVATION EVENT	INCLUDES: 1 REGISTRATION	INCLUDES: 1 REGISTRATION	INCLUDES: 1 REGISTRATION
<b>IAMC DINNER</b>	INCLUDES 2 ATTENDEES FOR EACH FLORIDA ACTIVATION EVENT (SPRING AND FALL)	INCLUDES 2 ATTENDEES FOR EACH FLORIDA ACTIVATION EVENT (SPRING AND FALL)	INCLUDES 1 ATTENDEE FOR EACH FLORIDA ACTIVATION EVENT (SPRING AND FALL)	INCLUDES 1 ATTENDEE FOR EACH FLORIDA ACTIVATION EVENT (SPRING OR FALL)
<b>INTERNATIONAL MISSIONS**</b>	INCLUDES: • SPECIAL ACCESS PACKAGE	NOT INCLUDED	NOT INCLUDED	NOT INCLUDED
<b>BANNER DISPLAY OPPORTUNITY AT SELECTFLORIDA EVENTS</b>	INCLUDED	INCLUDED	NOT INCLUDED	INCLUDED (1 OPPORTUNITY ONLY)
<b>ECONOMIC DEVELOPMENT ADVISORY COUNCIL (EDAC)</b>	INCLUDED	INCLUDED	INCLUDED	INCLUDED

COST PER ADDITIONAL ITEM*						
	INCLUDED WITH MEMBERSHIP				MEMBER COST FOR ADDL. ITEMS	NON-MEMBER COST (FOR COMPARISON PURPOSES ONLY)
	\$50,000 (FOUNDING MEMBER)	\$25,000 (GOLD)	\$15,000 (SILVER)	\$5,000 (RURAL)		
<b>DOMESTIC TRADE SHOWS</b>	4 CO-EXHIBITOR PACKAGES INCLUDED	3 INCLUDED	2 INCLUDED	1 INCLUDED	\$2,500 (IF AVAILABLE)	\$3,500 (IF AVAILABLE)
<b>FARNBOROUGH INTERNATIONAL AIRSHOW (FIA)</b>	2 REGISTRATIONS INCLUDED	1 REGISTRATION INCLUDED	1 REGISTRATION INCLUDED AT \$2,500	1 REGISTRATION INCLUDED AT \$2,500	\$750 PER ADDL. REGISTRATION (IF AVAILABLE)	\$7,500 (IF AVAILABLE)
<b>INTERNATIONAL MISSIONS</b>	COST VARIES BASED ON MISSION LOCATION AND DURATION.					
<b>SELECTUSA***</b>	2 CO-EXHIBITOR PACKAGES INCLUDED	2 CO-EXHIBITOR PACKAGES INCLUDED	1 CO-EXHIBITOR PACKAGE INCLUDED AT \$2,500	1 CO-EXHIBITOR PACKAGE INCLUDED AT \$2,500	\$250 PER ADDL. CO-EXHIBITOR (IF AVAILABLE)	\$6,000 (IF AVAILABLE)
					\$250 PER ADDL. EVENT REGISTRATION (IF AVAILABLE)	\$500 PER ADDL. EVENT REGISTRATION (IF AVAILABLE)
<b>IN-MARKET EVENT</b>	2 REGISTRATIONS INCLUDED	1 REGISTRATION INCLUDED	1 REGISTRATION INCLUDED	1 REGISTRATION INCLUDED	\$250 (IF AVAILABLE)	MEMBERS ONLY
<b>IAMC DINNER</b>	2 ATTENDEES INCLUDED (SPRING AND FALL)	2 ATTENDEES INCLUDED (SPRING AND FALL)	1 ATTENDEE INCLUDED (SPRING AND FALL)	1 ATTENDEE INCLUDED (SPRING OR FALL)	\$250 (IF AVAILABLE)	\$500 (IF AVAILABLE)

\*Opportunities are on a first-come, first-served basis. Partner program members receive priority over non-members. Travel costs not included.

\*\*Available only for baseline international trade and/or business development missions that have delegate packages included in the SelectFlorida approved budget.

\*\*\*Registration not included for the trade show.

For additional information, please contact:

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Scan or Click  
to Register:

