SELECTFLORIDA

TRADE-INDUSTRY PARTNERSHIP PROGRAM (TIPP)

2026



EMPOWERING FLORIDA'S GLOBAL TRADE LEADERSHIP

The **Trade-Industry Partnership Program (TIPP)** provides Florida's business leaders and companies with a strategic platform to engage in globally recognized trade shows, high-impact export sales missions and key Florida-based events that connect our state to the international trade and development ecosystem.

AS A VALUED TRADE-INDUSTRY PARTNER, YOUR COMPANY WILL BENEFIT FROM:

Strategic Leadership and Influence
- Membership in the Trade Industry Advisory Council (TIAC).
- Access SelectFlorida executives to align statewide priorities.

Visibility and Brand Positioning
- Showcase your company at Florida-hosted and international events.
- Strengthen brand presence through exclusive alignment with SelectFlorida initiatives.

Market Access and Growth Opportunities
- Enter new markets via SelectFlorida's trade missions.
- Connect with qualified buyers through curated matchmaking.

Long-Term Value and Global Connections
- Support Florida's economic growth while generating measurable returns.
- Build lasting relationships with top executives and international stakeholders.

PARTNERSHIP OFFERINGS

Flexible Participation Levels
Tiered options to fit varied budgets while playing a key role in shaping Florida's trade initiatives.

Priority Access and Visibility
SelectFlorida-branded presence at international trade shows, export missions and statewide events.

Voice and Influence
Contribute through annual surveys and the Trade-Industry Advisory Council (TIAC), guiding event priorities and trade strategies.

Next-Step: The application period for the Trade-Industry Partnership Program is open through DECEMBER 2025. Additional information will be emailed to Florida's corporate partners. **Contact us today as space is limited**.

DATES TO REMEMBER

TRADE-INDUSTRY PARTNERSHIP PROGRAM YEAR 2026

DATES	ACTIVITY
DECEMBER 31, 2025	APPLICATION PERIOD CLOSES
DECEMBER 2025	MEMBER BRIEFING ON UPCOMING PROGRAM FOR THE YEAR
JANUARY 1, 2026	**TIPP** OFFICIALLY LAUNCHES

PARTICIPATION LEVELS*

	FOUNDING MEMBER $50,000	GOLD MEMBER $30,000	SILVER MEMBER $20,000
INTERNATIONAL TRADE SHOWS & TRADE MISSIONS	INCLUDES: **5 ATTENDEE/DELEGATE REGISTRATIONS** (CAN BE USED ON UP TO 2 TRADE SHOWS AND/OR 3 EXPORT SALES MISSIONS) + **FLORIDA PAVILION LOUNGE ACCESS** (SHOWS ONLY)	INCLUDES: **5 ATTENDEE/DELEGATE REGISTRATIONS** (CAN BE USED ON UP TO 2 TRADESHOWS AND/OR 2 EXPORT SALES MISSIONS) + **FLORIDA PAVILION LOUNGE ACCESS** (SHOWS ONLY)	INCLUDES: **3 ATTENDEE/DELEGATE REGISTRATIONS** (CAN BE USED ON UP TO 1 TRADE SHOW AND/OR 1 EXPORT SALES MISSION) + **FLORIDA PAVILION LOUNGE ACCESS** (SHOWS ONLY)
	TWO MISSION CO-SPONSORSHIPS OR MISSION NETWORKING EVENT SPONSORSHIPS OR **ONE TRADESHOW CO-SPONSORSHIP** AND **ONE TITLE SPONSORSHIP FOR A SELECTFLORIDA TRADE MISSION**	**TWO MISSION CO-SPONSORSHIPS** OR **ONE TRADESHOW CO-SPONSORSHIP**	**ONE MISSION CO-SPONSORSHIP**
WEBINARS-SEMINARS	**TWO EVENTS PER MEMBERSHIP YEAR** + **4 REGISTRATIONS**	**TWO EVENTS PER MEMBERSHIP YEAR** + **2 REGISTRATIONS**	**ONE EVENT PER MEMBERSHIP YEAR** + **2 REGISTRATIONS**
TRADE-INDUSTRY ADVISORY COUNCIL (TIAC)	**INCLUDED**	**INCLUDED**	**INCLUDED**

*Opportunities are on a first-come, first-served basis. This opportunity is available only for international missions and trade shows that have Attendee/Delegate Packages and Florida Co-Sponsored Events. Travel is not included. Leadership missions are not included in the program. Members interested in a leadership mission may be eligible to attend for an upgrade fee.

TO ACCESS THE MOST CURRENT TIPP CALENDAR OF EVENTS

CLICK OR SCAN QR-CODE

www.SelectFlorida.org

WE LOOK FORWARD TO WORKING WITH YOU! CONNECT • INFLUENCE • GROW



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