

WHX Dubai 2026

WORLD HEALTH EXPO



DUBAI, UNITED ARAB EMIRATES FEBRUARY 9-12, 2026

WORLD HEALTH EXPO 2026 will take place in Dubai, United Arab Emirates, February 9-12, 2026. World Health Expo is the largest healthcare event in the Middle East. More than 5,000 exhibitors utilize this show as a launch platform for new products and services, as well as to showcase new developments.

World Health Expo is a premier event that draws key figures from the healthcare sector in the region. In 2025, the event attracted 90,000 visitors from more than 120 countries, including medical professionals, hospital administrators and distributors. The healthcare industry in the Middle East and North Africa are valued at more than 243.6 billion in U.S. dollars annually, with an annual growth rate of 11.7%.

Who Should Exhibit at World Health Expo?

- Electromedical Equipment
- Pharmaceuticals
- Rescue and Emergency Equipment
- Information Systems
- Disposables
- Diagnostics
- Medical Devices
- OR Equipment and Furniture
- Physiotherapy and Orthopedics
- Hospital Supplies and Textiles
- Rehabilitation Technology
- Emergency Medicine

TRADE SHOW GRANTS

SelectFlorida offers trade show grants to eligible companies that will reimburse 75% (up to \$5,000) of select booth-related expenses.

For qualification criteria, please visit:

www.SelectFlorida.org/tradegrants

RESERVATION DEADLINE: June 6, 2025

CONTACT INFORMATION



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BOOTH INFORMATION

SelectFlorida has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to exhibit within the pavilion.

BOOTH CHOICES

Turnkey 6-square meters booth
(2m wide x 3m deep): *\$13,580.00

Turnkey 9-square meters booth
(3m wide x 3m deep): *\$19,575.00

Turnkey 12-square meters booth
(4m wide x 3m deep): *\$25,750.00

Turnkey 15-square meters booth
(4m wide x 3m deep): *\$31,650.00

Turnkey 18-square meters booth
(6m wide x 3m deep): *\$38,015.00

Turnkey 21-square meters booth
(6m wide x 3m deep): *\$45,262.00

Turnkey 24-square meters booth
(8m wide x 3m deep): *\$51,300.00

ADDITIONAL BOOTH SIZES AVAILABLE

Turnkey booth packages include:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, and name sign
- Use of common lounge area and refreshments for Florida exhibitors and their guests
- Wi-Fi internet access (\$)
- Inclusion in a pre-show direct marketing campaign
- Onsite trade advisor. Additional services include assistance with hotel rooms and onsite support, including translation at the show.

*Mandatory co-exhibitor registration fee of \$1,590.00 not included.

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www.SelectFlorida.com