

ARAB HEALTH 2024

Arab Health
By Informa Markets

THE MIDDLE EAST'S #1 MEDICAL TRADE SHOW

DUBAI, UNITED ARAB EMIRATES | JANUARY 29 - FEBRUARY 1, 2024

ARAB HEALTH 2024 will take place in Dubai, United Arab Emirates from January 29 to February 1, 2024. Arab Health will be the largest healthcare event for Middle East. Over 5,000 exhibitors utilize this show as a launch platform for new products and services as well as showcasing new developments.

Arab Health attracts decision-makers from the region's healthcare sector. Arab Health 2023 event attracted 57,000 visitors from over 87 countries around the world, including medical staff, hospital management, and dealer distributors. The largest number came from the United Arab Emirates, with other attendees coming from Saudi Arabia, Qatar, Bahrain, Egypt, Oman, and Kuwait. The Middle East healthcare industry is estimated to be over the US \$34 billion per year, with an annual growth rate of 8 percent.

Who Should Exhibit at Arab Health?

- Electromedical Equipment
- Pharmaceuticals
- Rescue & Emergency Equipment
- Information Systems
- Disposables
- Diagnostics
- Medical Devices
- OR Equipment & Furniture
- Physiotherapy, Orthopedics
- Hospital Supplies & Textiles
- Rehabilitation Technology
- Emergency Medicine

Promote your company in the Florida Pavilion with a digital banner ad on the virtual Exhibitors' Catalog website. Limited to the first five (5) companies to sign up.

Digital Banner Ad \$750

TRADE SHOW GRANTS

SelectFlorida offers Trade Show Grants to eligible companies reimburse 75% (up to \$5,000) of select booth-related expenses.

For qualification criteria, please visit: www.SelectFlorida.org/tradegrants

Reservation DEADLINE: August 25, 2023

CONTACT INFORMATION



Michael Schiffhauer

VP, Field Operations &
European Trade Development
International Trade & Business Development
T: 407-956-5634 | C 407-340-1791
Mike.Schiffhauer@SelectFlorida.org

BOOTH INFORMATION

SelectFlorida has secured space for a Florida Pavilion. Individual booths are being-offered for Florida companies to exhibit within the pavilion.

BOOTH CHOICES

- Turnkey 6-square meters booth**
(2m wide x 3m deep): \$10,487.00
- Turnkey 9-square meters booth**
(3m wide x 3m deep): \$16,310.00
- Turnkey 12-square meters booth**
(4m wide x 3m deep): \$21,747.00
- Turnkey 18-square meters booth**
(6m wide x 3m deep): \$32,620.00

OTHER BOOTH SIZES ARE AVAILABLE

Turnkey booth packages include:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, and name sign
- Use of common lounge area and refreshments for Florida exhibitors and their guests
- Wi-Fi internet access (\$)
- Free listing in the show directory and the U.S. & Florida Pavilion Directory
- Inclusion in a pre-show direct marketing campaign
- Onsite trade advisor Additional services include assistance with hotel rooms and onsite support, including translation at the show.

Mandatory co-exhibitor registration fee of \$1,360.00 notincluded.

SELECTFLORIDA