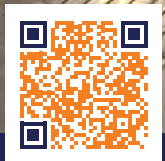


SELECTFLORIDA

INTERNATIONAL TRADE PROGRAMS AND SERVICES

Export Assistance, Trade Grants & Regional Trade Offices



EXPORT ASSISTANCE

SelectFlorida helps thousands of companies around the state enter and expand in international markets through nationally-recognized programs and services. With 95% of the world's consumers and 75% of the world's GDP, you should consider the benefits of exporting!

BENEFITS OF EXPORTING



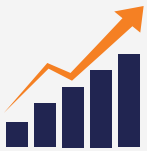
DIVERSIFY
CUSTOMER
BASE



CREATE
COMPETITIVE
ADVANTAGE



INCREASE
PROFITS



GROW
NEW
MARKETS



EXPAND
PRODUCT &
SERVICES REACH



MITIGATE
RISK



EXTEND
PRODUCT
LIFECYCLE



INCREASE
COMPETITIVENESS
AND MARKET SHARE

SERVICES OFFERED



- ★ EXPORT SALES MISSIONS
- ★ EDUCATIONAL WEBINARS, SEMINARS AND CONFERENCES
- ★ EXPORT COUNSELING
- ★ MARKET RESEARCH
- ★ TRADE EVENTS NEWSLETTER
- ★ OVERSEAS TRADE SHOWS
- ★ CERTIFICATES OF FREE SALE
- ★ TRADE GRANTS
- ★ INTERNATIONAL OFFICES NETWORK
- ★ EXPORT FINANCE REFERRALS

TRADE GRANTS

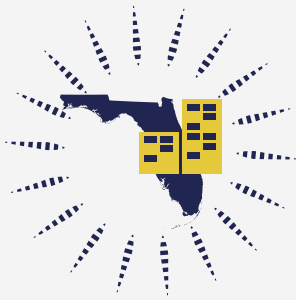
SelectFlorida offers grants to help qualified companies start exporting for the first time or diversify into new markets.



Target Sector Trade Show Grants: SelectFlorida offers event-specific, reimbursable grants to help Florida small to medium-sized companies generate or increase their export sales overseas. Attending trade shows is an excellent way to introduce and showcase products and services to a global audience. Receive a grant to help reduce the cost of exhibiting at an internationally-focused trade show or exhibition supported by SelectFlorida.



Gold Key/Business Matchmaker Grants: Eligible manufacturers and professional services providers can apply for a Gold Key/Matchmaker Grant to generate or increase sales overseas during a SelectFlorida Export Sales Mission. Gold Key/Matchmaker services are a market development tool for new or infrequent exporters, offering meetings with pre-screened and pre-qualified buyers, agents, importers, and representatives with an interest in your company's products or services. Business matchmaking may be provided by the U.S. Commercial Service using their Gold Key Service or a qualified in-country partner.



Export Marketing Plans: Working in partnership with the Florida Small Business Development Centers Network (FSBDCN) qualified Florida manufacturers and services providers can receive a customized export marketing plan to pinpoint the best countries for their products, develop the right entry strategies, and promote their products abroad.



Florida Online Global: Globalize your website by making it local with Florida Online Global. This program offers two predefined, fully optimized websites in your target markets to help grow your exports, sales, brand and business overseas.

LEARN MORE

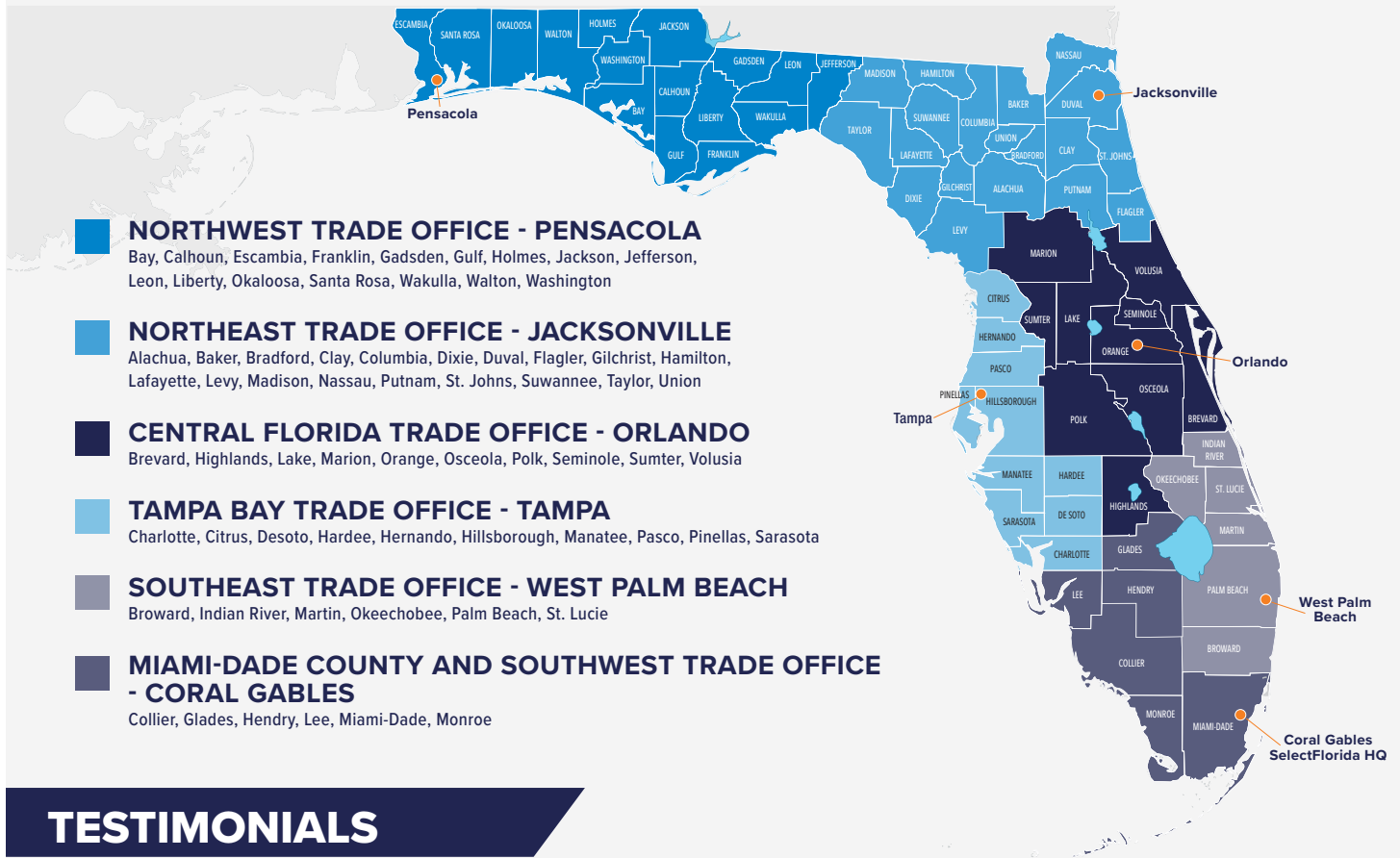
Interested in SelectFlorida grant opportunities?

Visit www.selectflorida.org/trade-grants to learn more about eligibility and qualifications.



REGIONAL TRADE OFFICES

Contact a Regional Trade Office to learn more about SelectFlorida's programs and services to help you grow your business overseas: www.selectflorida.org/trade-offices



TESTIMONIALS

"It was great to be able to introduce and expand our new products into the worldwide market. The trade show was very engaging and successful for our company, and we estimate that we will get a large capacity of business during the next two years thanks to this resounding adventure. We are also planning on expanding our operations in order to become bigger and better in the near future. Events and experiences such as the IDS Trade Show are vital in making this a reality. Receiving the trade grant has helped our company greatly as well. It is programs such as this that help with the initial introductions and showings that lead the way to being a great success."

- Advanced Orthodontics Solutions | IDS - Global Dental Show

"The exposure gained from our participation in the Paris Air Show was invaluable. We engaged in fruitful discussions with industry experts, OEMs, and direct sources. This exposure led to numerous business collaborations, strategic partnerships, and direct negotiations. Additionally, competing and negotiating directly with OEMs and direct sources not only elevated our company status but also strengthened Florida's reputation as a global business hub. By showcasing our ability to deliver high-quality products and services, we exemplified the exceptional talent and all entrepreneurial spirit that thrives within the State."

- Global Air Services | Paris Air Show 2023

"This is definitely the most successful trade mission that I participated in. It was well organized, and the clientele were top-notch companies that were well vetted. Of the eight companies that I met with three companies were competing to distribute my products. This additional business will take my company to the next level of growth. I will be adding over 15 new jobs to maintain and grow this segment of the business. I could not be any happier with the results from this mission."

- Radical Cosmetics, LLC | Export Sales Mission to Ecuador

SelectFlorida

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SelectFlorida is the state of Florida's international trade and investment promotion agency.