

METS TRADE

MARINE EQUIPMENT
TRADE SHOW
WED 15 – THU 16 – FRI 17
NOVEMBER 2023



National Marine Manufacturers Association



2023 MARINE EQUIPMENT TRADE SHOW (METS) NOVEMBER 15-17, 2023 • AMSTERDAM, THE NETHERLANDS

Since its inception in 1988, Marine Equipment Trade Show (METS) has successfully positioned itself as the premier indoor B2B marine industry venue in the world. Last year, METS showcased a total of 1,400 exhibitors from 49 countries across 10 halls covering every facet of marine equipment, systems and materials. In 2022, METS was attended by over 17,000 visitors from 126 countries. Historically, over 90% of METS exhibitors return to the show and 95% of visitors make METS an annual event on their calendar. This level of enthusiasm underscores the vital importance METS represents to the global marine industry. Traditionally over 70% of the visitors represent the decision-makers at their company making METS a critical venue for overseas agents, distributors, and builders to find new products and technologies. This year METS will feature 11 distinct halls that will include 18 country pavilions and halls dedicated exclusively to the superyacht marine cluster, marina development, advanced composites, and foiling technology.

Florida companies have three exhibition options:

- USA Pavilion through the National Marine Manufacturers Association (NMMA)
- METSTRADE (11 exhibition halls) through RAI Amsterdam North America
- USA Superyacht Pavilion through the U.S. Superyacht Association

Turnkey booths area available in sizes ranging from 9-36 Square Meters and include basic furniture, fascia signage, electricity and outlets, stand cleaning and Wi-Fi. Prices start at \$5,000 USD and vary by booth size and hall.

SelectFlorida Target Sector Trade Event Grants are available for only a limited number of qualified Florida companies, and funding is awarded on a first-come, first-served basis. These grants will reimburse exhibitors for 75% of the cost of a turnkey booth up to \$5,000.

Given that so many exhibitors return to METS annually, interested Florida companies are encouraged to register as soon as possible. First-time exhibitors must also meet product eligibility requirements.

For more information about exhibiting at METS, product eligibility requirements or to determine if your company qualifies for financial assistance please contact:



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