

2020 Small Business Profile

U.S. SMALL BUSINESS ADMINISTRATION
OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

Florida



2.7 million Small Businesses
99.8% of Florida Businesses

3.5 million Small Business Employees
41.7% of Florida Employees



EMPLOYMENT
133,441
net new jobs



DIVERSITY
527,247
self-employed
minorities



TRADE
55,648
small business
exporters

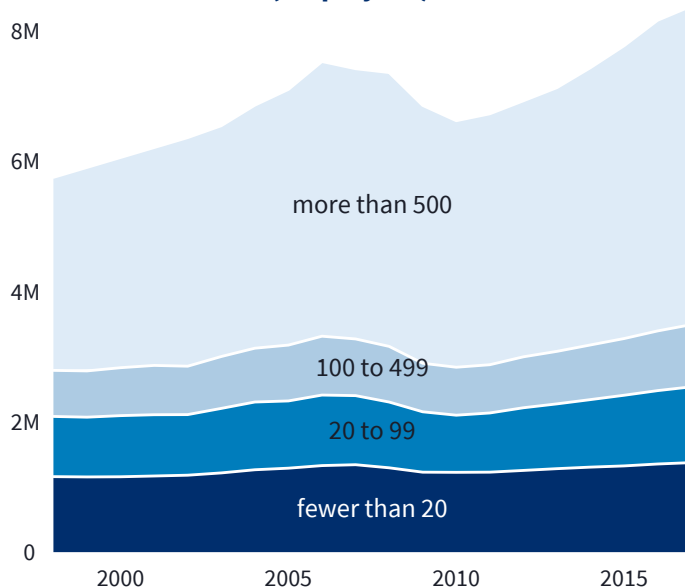
A note on COVID-19: This report uses the most up-to-date government data to present a unique snapshot of small businesses. The BLS employment estimates capture the early stages of the pandemic. All other sources reflect data collected prior to the pandemic.

Overall Economy

- In the fourth quarter of 2019, Florida grew at an annual rate of **2.6%**, which was faster than the overall US growth rate of **2.1%**. Florida's 2019 overall growth rate of **2.8%** was down from the 2018 rate of **3.2%**. (Source: [BEA](#))
- In April 2020, the unemployment rate was **12.9%**, up from **3.3%** in April 2019. This was below the April 2020 national unemployment rate of **14.7%**. (Source: [CPS](#))

Employment

Figure 1: Florida Employment by Business Size (Employees)



- Florida small businesses employed **3.5 million** people, or **41.7%** of the private workforce, in 2017. (Source: [SUSB](#))
- Firms with fewer than 20 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment decreased **12.7%** during the 12-month period ending in April 2020. This was below the increase of **2.3%** during the prior 12-month period. (Source: [CES](#))
- The number of proprietors increased in 2018 by **3.5%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **133,441** net jobs in 2019. Firms employing fewer than 20 employees experienced the largest gains, adding **84,501** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **19,704** net jobs. (Source: [BDM](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). These profiles define small businesses as firms with fewer than 500 employees. Net small business job change, self-employed minorities, and exporter share statistics are based on 2019 Business Employment Dynamics (BDM), 2018 American Community Survey (ACS), and 2018 International Trade Administration (ITA) data, respectively.

Income and Finance

- The median income for self-employed individuals at their own incorporated businesses was **\$45,496** in 2018. For self-employed individuals at their own unincorporated firms, median income was **\$22,146**. (Source: [ACS](#))
- The total number of banks decreased by **8** between June 2018 and June 2019 to **113** banks. During the same period, the number of banks with assets under \$1 billion decreased by **8** to **95** banks. (Source: [FDIC](#))
- In 2018, Florida lending institutions reporting under the Community Reinvestment Act issued **591,546** loans under \$100,000, a total value of **\$8.2 billion**. (Source: [FFIEC](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Self-Employment Demographics

Figure 2: Florida Self-Employment Rates by Gender & Demographic, 2018

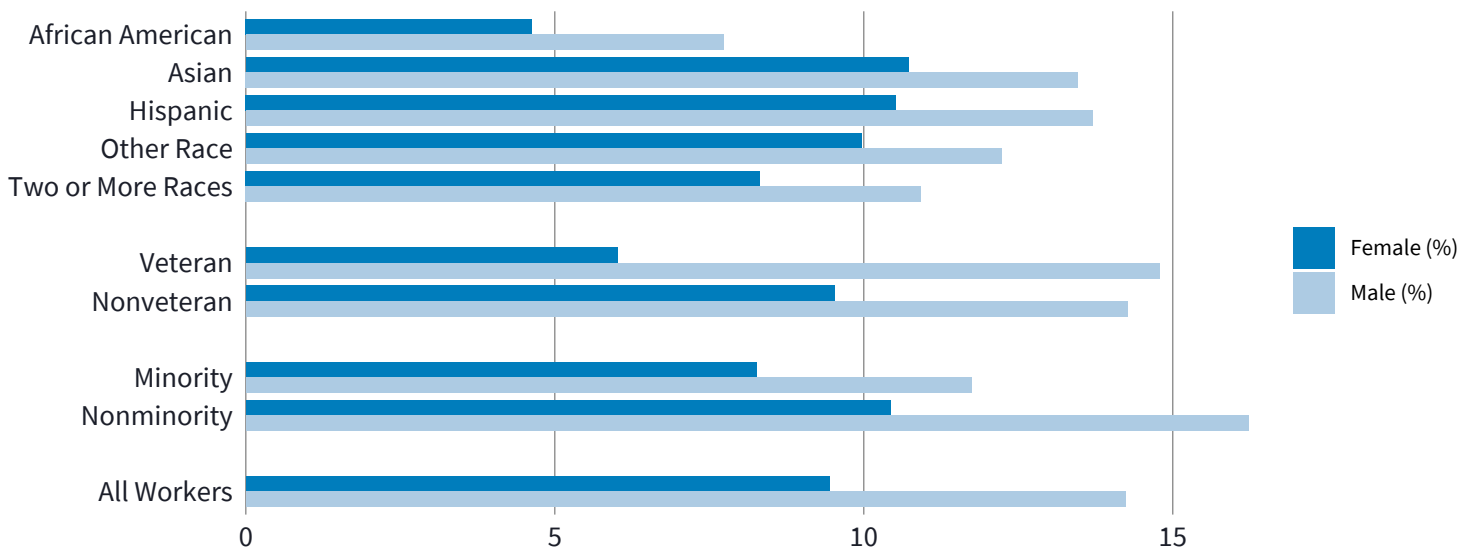
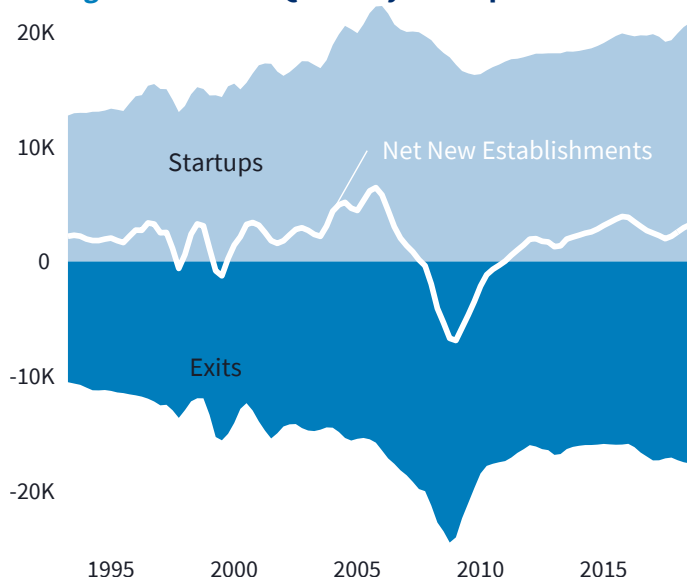


Figure 2 shows the self-employment rate for each demographic group by gender according to the 2018 American Community Survey (ACS). Other Race includes those who selected Alaska Native, American Indian, Native Hawaiian, Pacific Islander, or Some Other Race.

Turnover among Establishments with Employees

Figure 3: Florida Quarterly Startups and Exits



- In the fourth quarter of 2018, **21,633** establishments started up, generating **79,159** new jobs in Florida. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **18,244** establishments exited, resulting in **68,214** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1993 to 2018. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BDM data covers only business establishments with employees. BDM refers to startups as births and exits as deaths. These terms are distinct from the BDM openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

International Trade

- A total of 58,760 firms exported goods from Florida in 2018. Of these, 55,648, or 94.7%, were small firms, which generated 56.4% of Florida's \$51.9 billion in total exports. (Source: ITA)

Small Business Employment by Industry and Self-Employment by County

Table 1: Florida Employment by Industry, 2017





|  Industry |  Small Business Employment |  Total Private Employment |  Small Business Employment Share |
|---|---|--|---|
| Accommodation and Food Services | 520,601 | 969,544 | 53.7 |
| Health Care and Social Assistance | 490,374 | 1,134,627 | 43.2 |
| Construction | 371,118 | 427,537 | 86.8 |
| Professional, Scientific, and Technical Services | 337,775 | 514,282 | 65.7 |
| Retail Trade | 327,337 | 1,081,082 | 30.3 |
| Administrative, Support, and Waste Management | 265,596 | 1,749,950 | 15.2 |
| Other Services (except Public Administration) | 262,709 | 328,642 | 79.9 |
| Wholesale Trade | 192,542 | 318,752 | 60.4 |
| Manufacturing | 167,041 | 312,032 | 53.5 |
| Finance and Insurance | 105,759 | 365,226 | 29.0 |
| Real Estate and Rental and Leasing | 102,469 | 173,183 | 59.2 |
| Arts, Entertainment, and Recreation | 100,883 | 212,772 | 47.4 |
| Educational Services | 88,111 | 173,085 | 50.9 |
| Transportation and Warehousing | 84,751 | 259,830 | 32.6 |
| Information | 43,433 | 168,766 | 25.7 |
| Management of Companies and Enterprises | 18,860 | 156,960 | 12.0 |
| Agriculture, Forestry, and Fishing and Hunting | 7,018 | 8,546 | 82.1 |
| Utilities | 5,683 | 26,834 | 21.2 |
| Mining, Quarrying, and Oil and Gas Extraction | 1,598 | 3,411 | 46.8 |
| Industries Not Classified | 516 | 516 | 100.0 |
| Total | 3,494,174 | 8,385,577 | 41.7 |

Figure 4: Florida Self-Employment Rates by County, 2018

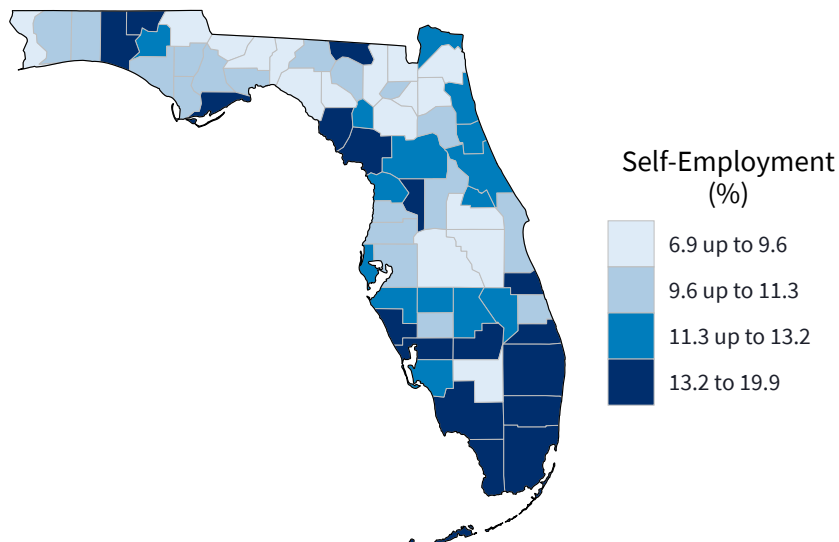







Table 2: Florida Small Businesses by Industry and Firm Size, 2017

|  Industry |  1–19 Employees |  1–499 Employees |  Nonemployer Firms |  Total Small Firms |
|---|---|---|--|--|
| Other Services (except Public Administration) | 41,793 | 44,524 | 364,346 | 408,870 |
| Professional, Scientific, and Technical Services | 69,798 | 73,370 | 264,481 | 337,851 |
| Real Estate and Rental and Leasing | 29,354 | 30,341 | 274,231 | 304,572 |
| Administrative, Support, and Waste Management | 29,368 | 32,128 | 249,445 | 281,573 |
| Construction | 48,460 | 52,478 | 197,517 | 249,995 |
| Health Care and Social Assistance | 42,970 | 47,631 | 184,566 | 232,197 |
| Transportation and Warehousing | 11,986 | 13,130 | 211,165 | 224,295 |
| Retail Trade | 43,798 | 46,871 | 151,848 | 198,719 |
| Arts, Entertainment, and Recreation | 6,965 | 8,078 | 90,671 | 98,749 |
| Finance and Insurance | 16,754 | 17,879 | 67,474 | 85,353 |
| Accommodation and Food Services | 23,553 | 31,065 | 36,267 | 67,332 |
| Wholesale Trade | 23,401 | 26,083 | 39,997 | 66,080 |
| Educational Services | 5,308 | 6,425 | 47,827 | 54,252 |
| Manufacturing | 10,024 | 12,097 | 24,100 | 36,197 |
| Information | 4,530 | 5,084 | 24,877 | 29,961 |
| Agriculture, Forestry, and Fishing and Hunting | 1,011 | 1,080 | 14,417 | 15,497 |
| Utilities | 232 | 276 | 945 | 1,221 |
| Mining, Quarrying, and Oil and Gas Extraction | 120 | 155 | 953 | 1,108 |
| Total | 409,941 | 448,397 | 2,245,127 | 2,693,524 |

Tables 1 and 2 display data from the 2017 Statistics of U.S. Businesses (SUSB). Table 2 includes additional data from the 2017 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2018 American Community Survey (ACS).

References

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xvSPA>.

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|-------|---|
| ACS | American Community Survey, US Census Bureau |
| BEA | Bureau of Economic Analysis, US Department of Commerce |
| BDM | Business Employment Dynamics, BLS |
| BLS | Bureau of Labor Statistics, US Department of Labor |
| CES | Current Employment Statistics, BLS |
| CPS | Current Population Survey, BLS |
| FDIC | Federal Deposit Insurance Corporation |
| FFIEC | Federal Financial Institutions Examination Council |
| ITA | International Trade Administration, US Department of Commerce |
| NES | Nonemployer Statistics, US Census Bureau |
| SUSB | Statistics of US Businesses, US Census Bureau |